

2001 ALA Annual Meeting
ALA AWARDS COMMITTEE
San Francisco, CA
Marriott Hotel-Salon 14

Monday, June 18, 2001
2:00 – 4:00 p.m.

Committee Attendees:

Charles Kratz Chair
Donna Joy Burke
Wayne Coco
Nancy Gwinn
Erlene Bishop Killeen
Kaye Grabbe
Cheryl Malden, Staff Liaison

Guest: Robert Newlen

Called to order-2:05 p.m.

LAMA Fund Raising and Financial Development Section (FRFDS) Scholarship

Guest: Diana V. Braddom

Ms. Braddom distributed copies of the revised proposal for a scholarship to attend fund raising programs at ALA's Annual Conference. After a short discussion, Nancy Gwinn moved approval, contingent on five years of funding, seconded by Donna Joy Burke, motion passed.

PLA Proposal for Two New Awards:

PLA is proposing two new awards, a PLA Leadership Development Award and a PLA First-Time National Conference Award. After discussion, it was agreed that Donna Joy Burke will take the proposal back to the PLA Awards Committee; it will come back to the ALA Awards Committee at Mid-Winter, 2002.

Time Line for Juries:

Chair Kratz opened discussion about how juries and chairs are selected and how the timetable works. Cheryl Malden reviewed how the process works and the difficulty of getting juries. The Committee suggested that if possible, there should be at least one appointee from the old jury on the new jury; that would allow for some continuity.

EMIERT Award:

Bosiljka Stevanovic distributed the revised proposal for the David Cohan/EMIERT Multicultural Award. EMIERT will underwrite the cost of the award for five years while securing a donor. After discussion, Erlene Bishop Killeen made a motion to approve the award, seconded by Donna Joy Burke, motion passed.

Meeting Adjourned- 3:55 p.m.

Respectfully submitted by Kaye Grabbe

2001 ALA Annual Meeting
ALA AWARDS COMMITTEE
San Francisco, CA
Hilton Hotel-Union Square 12

Saturday, June 16, 2001
9:30-11:00 a.m.

Committee Attendees:

Charles E. Kratz, Chair
Wayne L. Coco
Nancy E. Gwinn
Erlene Bishop Killeen
Kaye Grabbe
Cheryl Malden, Staff Liaison

Called to order-9: 30 a.m.

Welcome and Introduction:

Chair Charles Kratz welcomed the Committee members; he announced that the new chair would be Robert Newlen of the Library of Congress. Cheryl Malden reviewed information about the Awards ceremony on Tuesday, June 19, for the Committee.

Approval of Minutes:

The minutes of Saturday, January 13, 2001 and of Monday, January 16, 2001 were approved.

EMIERT Award:

Guest: Bosiljka Stevanovic. The award proposal from the Ethnic and Multicultural Information Exchange Round Table (EMIERT), presented by Bosiljka Stevanovic, EMIERT Awards Committee Chair, to be called the David Cohen/EMIERT Multicultural Award, would honor significant research and publication relating to multiculturalism in libraries. The award would be five hundred dollars and a certificate. Funding has not yet been found. After discussion about the criteria, the dates for eligibility and the need for a donor, the Committee asked Ms. Stevanovic to discuss the recommendations with her Committee members and, if possible, return to the Awards Committee at the Monday, June 18 meeting. Ms. Stevanovic indicated that she would return on Monday.

Awards Manual Update:

Chairman Kratz has been unable to reach Judith Farley, who had offered to work on revisions to the Manual. The revisions will wait for the new chair.

Increase Award Donations:

Chairman Kratz had provided the Committee with a memo that listed the various awards and the award value, and the minimum amounts for ALA awards, established by the Awards Committee in 1995. There was a sample letter used by RUSA when revising their award levels. Discussion followed. It was agreed that Cheryl Malden, Charles Kratz and the new chair, Robert Newlen, would draft a letter to be used by the Awards Committee to request increases in the award amounts where necessary.

Meeting Adjourned-10:55 p.m.

Next Meeting- Monday, June 18, 2001, 2:00 p.m., Marriott Hotel, Salon 14.

Respectfully submitted by Kaye Grabbe

Proposal
Diana V. Braddom FRFDS Scholarship

1. Name and Amount of Award

Diana V. Braddom FRFDS Scholarship
Five Year Commitment of \$2,500 annually is requested of donor

2. Intent and Purpose

This award is to assist librarians and/or staff members from all types of libraries who have had no previous formal financial development training and have a genuine need for fundraising skills. Applicants will be employed by libraries that include but not be limited to public, academic, multi-type, school and special libraries. This award will offer an opportunity to learn new fundraising skills, or to improve existing skills. The overall goal is to enable librarians to increase funding to their libraries from public, private and corporate sources.

Criteria: Selection of an award recipient is based upon these criteria and the applicant's essay

- Genuine interest, need, and motivation for library fundraising and development
- Previously limited experience in library fundraising
- Quality of writing
- Clarity of content and form for the required essay
- Persuasiveness of arguments
- Applicability to library settings
- Opportunities for fundraising in current position

Write an essay addressing the following:

1. Why do you seek training in fundraising for libraries? If you have already attended some fundraising seminars, what additional skills do you seek?
2. What experience have you had in library fundraising?
3. Have you been involved in any activities in your library that foster partnerships with business/community organizations?
4. What do you plan to do with the fundraising knowledge that you learn from this scholarship?
5. Essay will also take into account the Criteria listed above.

3. Number and Frequency: Two worthy and suitable recipients will be awarded this scholarship. The scholarship will be given annually at the Fund Fare Program at the annual ALA conference. If suitable candidates are not found, the award will not be given that year.

4. Selection of Jury to Administer the Award: The LAMA FRFDS Executive Committee Chair will appoint a three-person jury from the LAMA FRFDS section.

5. Nomination of Candidates: All applications must be received by 4 PM on the first business day of December. (Send to Pamela G. Bonnell, Executive Chair of FRFDS, c/o Elyria Public Library, 320 Washington Avenue, Elyria, OH 44036. E-mail: (pbonnell@elyria.lib.oh.us).

6. Screening of Candidates and Recommendations: The FRFDS Jury will screen and judge candidates on the above criteria and essay.

7. Presentation of the Award: The recipients will be notified by March 1st of the year of the conference. The recipients will be announced at the LAMA President's Luncheon at the annual ALA conference. Each recipient will receive a check for \$500 by March 15th of the conference year, and the remaining \$500 at the LAMA President's Luncheon at the annual ALA meeting.

8. Form and Type of Award: The recipients will each receive a \$1,000 stipend towards attending the Fundraising and Financial Development programs at the annual ALA conference, as outlined above.

9. Reporting: Recipients will complete a report to the FRFDS Chair within six months that will consist of a tactical plan on applying the fundraising principles learned at FRFDS programs to the fundraising needs and goals of their library.

10. Donor: A five-year commitment to this annual project is requested of Diana V. Braddom.

Annual Diana V. Braddom FRFDS Scholarship for two recipients:

Cash award for two recipients to attend the ALA Annual Conference (\$1,000 each)	\$2,000.00
ALA annual Administration Fee	\$ 500.00
Total Annual Expenses	\$ 2,500.00
Five Year Commitment	\$12,500.00

Contact Person:

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