From: Peggy Barber, Director  
Public Information Office  

For immediate release  

A new Video and Cable Communication Section was formally ratified by  
the Board of Directors of the Information Science and Automation Division of  
the American Library Association during the recent ALA Midwinter Meeting  
in Chicago, January 18-25.  

Resulting from a two year study, the new section will derive much of  
its beginning impetus from a core of 400 librarians who, until this section  
was formed, worked as a Task Force of the Social Responsibilities Round  
Table of ALA.  

The new section has planned an initial general membership meeting at  
the ALA San Francisco Conference, June 29 - July 5, to outline the future  
direction of the section. Tentative discussion has outlined four areas of  
present concern: **Technological Developments**, to include surveys and recommendation  
of standards during the evolution of video equipment; **Legislation and Regulation**,  
to track Federal Communication Commission, State and Local regulations on cable  
technology; **Distribution and Exchange**, to survey sources of video programming and to  
solve the problems of videography, inter-library exchange, and copyright; and  
finally **Programming**, to provide continuing educational programs and workshops  
for librarians interested in video and cable communication.  

In addition to the membership meeting to be held Monday, June 30, the new  
section will sponsor two programs at the San Francisco Conference. A video  
- more -
equipment and production workshop will be held on Tuesday, July 1. Participants may choose to attend any of three concurrently held workshops, one on video playback equipment, one on simple portapak production, and another on sophisticated production techniques.

Attendance at these workshops will be by reservation only. For further information contact Craig Schiller, California Video Resource Project, San Francisco Public Library, San Francisco, California 94102.

On Wednesday, July 2, a full day of video presentations and discussions will be held in the San Francisco Public Library Lurie Room. Topics will include: The Library in Franchising; Copyright and the Library's Use of Video; Video Services to the Deaf; Electronic Arts and Humanities; and many more.

Roberto Esteves, Director of the California Video Resource Project, has been elected as interim chairperson of the new section until formal election can be held this spring. Mrs. Loreta Tiemann of Lincoln City, Nebraska Libraries, is acting as interim vice-chairperson.

The nominating committee consisting of Larry Molumby, Washington, D.C. Public Library; Larry Dickter, Cable Television Information Center, Washington, D.C., and Louise Mortimer, Model Secondary School for the Deaf, Washington, D.C., is now seeking interested librarians, who are members of ISAD, to run for office in this new section.