"Great Expectations: The New Librarian and the New User"

is a media production especially created to highlight the opening
of the 93rd Annual American Library Association Conference in New York
City, July 7 - 13, 1974. ALA President, Jean E. Lowrie, will preside
at the opening session on Sunday, July 7, 8:30 P.M. in the Grand
Ballroom of the New York Hilton Hotel.

The three screen presentation was produced and written by
Virginia H. Mathews with the assistance of D. Philip Baker and
Arnold Thurm. The program will be narrated by Ms. Mathews, well known
library and literacy consultant, and Edward White, Chief of Public
Relations, New York Public Library.

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