AMERICAN LIBRARY ASSOCIATION

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For immediate release

The Information Science and Automation Division (ISAD) of the American Library Association and the American Society for Information Science will cosponsor a preconference institute on "Automated Serials Control: National and International Considerations". The institute will be held on October 11th and 12th, 1974 in Atlanta, Georgia immediately before the ASIS annual conference, which begins on October 13th. The institute and the conference will both be held in the Atlanta Regency Hyatt House.

The purposes of the institute will be (1) to present in-depth discussions on the new and dramatic developments in the serials field and their implications for the library and the library systems development communities, and (2) to provide a survey of the progress made to date in automated serials systems.

Formal presentations by acknowledged experts actively involved in the field will be provided, and ample opportunity will be available for informal discussion between the participants and a panel of concerned professionals. The panel will represent various views related to current and future developments as well as the national and international consequences.

Among other things, the program will include the following:

Elaine Wood (LC MARC Development Office) - MARC Serials Format and Serials Processing at LC - a tutorial. In addition, this session will include discussion on national and international standards, and will emphasize the difference between MARC serial and MARC monograph formats.

- Joseph Howard (LC Serials Record Division) Cataloging Considerations.

  The proposed changes to the cataloging rules--ISBD, AACR, various points concerning entry and other unique cataloging problems.
- Henriette Avram and Lucia Rather (LC MARC Development Office) International Considerations. Prospects for international exchange of data, mechanisms for exchange, problems posed by differing practices and conventions, international developments in machine-readable cataloging.
- Paul Fasana (New York Public Library) Impact of National Developments and of Automation on Library Services. General consideration of automation's impact on library services with emphasis on serials control. Recommendations concerning national developments.
- Linda Crismond (University of Southern California) Review of Serials Systems and System Considerations. Acquisitions, cataloging, check-in claiming, etc. Problems posed by holdings notations, volatility of date, linking entries, etc.

Lois Upham (Univ. of Minnesota) - CONSER (Consolidated Serials Project). Conversion of SERials Joseph Price (NSDP) - International Serials Data System and NSDP.

Cynthia Pugsley (Univ. of Waterloo, Ontario) and

Edwin Buchinski (Univ. of Ottawa) - Canadian MARC, Canadian Cataloging Task Group, union lists of serials, prospects for cooperation, unique cataloging problems (e.g., dual language requirements), large serial data bases.

Registration will be \$70.00 to members of either ALA or ASIS, \$85.00 to nonmembers, and \$20.00 to library school students. Registration includes one lunch, a reception, and a copy of the MARC serials manual. For hotel reservation information and a registration blank, write to Donald P. Hammer, ISAD, American Library Association, 50 East Huron Street, Chicago, IL 60611.