

News Release: American Library Association

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FOR IMMEDIATE RELEASE

The American Library Association's National Library Week Committee, chaired by Alice Norton, has announced the following future dates for the National Library Week observance.

April 17 - 23, 1977

April 2 - 8, 1978

National Library Week was initiated in 1958 and remains the first and most prominent national promotion for libraries.

The NLW campaign will be April 4 - 10, 1976. Order forms for promotional materials (including television and radio public service announcements) are available from the ALA Public Information Office. Although it was requested that orders for the 1976 materials be placed by February 15th, the posters and other items are not dated, are suitable for year-round use, and will be available beyond National Library Week.