News Release: American Library Association

Public Information Office American Library Association 50 East Huron Street Chicago, Illinois 60611 312 944-6780

From: Peggy Barber, Director Public Information Office

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Centennial Conference American Library Association Chicago July 18 - 24, 1976

Daniel Melcher, book publisher and author, received the highest award of the American Library Association, HONORARY MEMBERSHIP, on July 20, during the Centennial Conference of the ALA in Chicago.

Mr. Melcher has been general manager, director and president of R.R. Bowker Company; chairman board, Gale Research Company, Detroit and New York; and trustee, Montclair (New Jersey) Public Library. He has served on the board of directors of the Institutes for Achievement Human Potential and the Council of ALA. His book <u>Melcher on Acquisitions</u> was published in 1971 and has educated librarians to the complexities of the publishing industry. Since Frederic G. Melcher's death in 1963, Dan Melcher has carried on the tradition begun by his father in 1921 and 1937, donating the Newbery and Caldecott Medals presented annually by the Children's Services Division. He resides in Charlottesville, Virginia.

The citation presented to Mr. Melcher reads as follows:

Nurtured in a family tradition rich in the love for books and libraries, Daniel Melcher, you have shaped new dimensions in both worlds by inventing new products and developing new processes.

Committed to universal education as a key to world understanding, you have put your words into action in bringing forth such precedent shattering works as BOOKS IN PRINT, SUBJECT GUIDE TO BOOKS IN PRINT, U.S.A., FICHERO and LIBROS EN VENTA.

Early recognition of the importance of libraries to the quality of life led you to work diligently to educate publishers to the value of the library market; through MELCHER ON ACOUISITIONS you educated librarians to the complexities of the publishing industry. Your perceptive concern for the future of international bibliographic control and interlending have been exemplified by your support of the International Standard Book Number.

A man for whom innovation is a way of life, and the impossible simply another challenge, your nimble mind and voracious appetite for knowledge have benefited librarians, publishers, booksellers and photographers. Even cats have passed through the portals of your inventiveness.

To you, Daniel Melcher, whose career and contributions exemplify a respect for learning, an enthusiasm for life, and a relentless curiosity, the American Library Association presents its highest award of

> HONORARY MEMBERSHIP Chicago, July 1976

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