News Release: American Library Association

Public Information Office
American Library Association
50 East Huron Street
Chicago, Illinois 60611
312 944-6780

From: Peggy Barber, Director
Public Information Office

For immediate release

94th Annual Conference
American Library Association
San Francisco
June 29 - July 5, 1975

Press Room: San Franciscan Hilton
Franciscan Room

Local Publicity Contact: Mildred Howie
Public Relations
415-924-9621

The realities of book publishing for school libraries will be discussed during a special program at the 94th Annual Conference of the American Library Association in San Francisco June 29 - July 5, 1975.

The program on Wednesday, July 2, at 2 p.m. is being sponsored by the Supervisors Section of the American Association of School Librarians, a division of the ALA.

"Decisions and Persons Involved in Publishing a Hardbound Book, a Paperback, or Producing Audiovisual Presentations" will be discussed by George Nicholson, Editorial Director, Junior Books, Viking Press; and Roy Oakley, Director, Audiovisual Department, Viking Press.

"Unique Problems of Writing and Publishing High-Interest, Easy-to-Read Books" will be discussed by author Phyllis Anderson Wood and Barbara Bates, Editor, Westminister Press.

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The program will be followed by a panel discussion on "Problems of Publishing, Marketing and Distributing Fiction and Nonfiction to School Media Centers." Panel moderator will be Mildred P. Frary, Library Services, Los Angeles City School District.