

News Release: American Library Association

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FOR IMMEDIATE RELEASE

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National Hobby Month, to be held during October 1976 offers librarians an opportunity to plan related programs.

The Hobby Industry Association of America reports that in past years libraries have received excellent Hobby Month-related publicity. This publicity included promotion of hobby books and library exhibits and talks on hobbies, arranged by contacting local hobby shops and clubs.

Librarians can receive a free hobby month promotion packet which includes:

- bulletin board size posters
- reproduction of President Ford's message declaring October National Hobby Month
- a list of suggested activities
- suggested press releases adaptable for local media
- list of national hobby organizations with chapters in most communities.

Since the U.S. Postal Service will promote National Hobby Month in all of its post offices, librarians can get speakers, exhibits and film showings on stamp collecting by contacting local postmasters, at least one month in advance of a scheduled event.

Requests for the library packet should be sent to: Hobby Month, Hobby Industry Association of America, 200 Fifth Avenue, New York, NY 10010.