News Release: American Library Association

Public Information Office
American Library Association
50 East Huron Street
Chicago, Illinois 60611
312 944-6780

From: Peggy Barber, Director
Public Information Office

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FOR IMMEDIATE RELEASE

BOOKLIST, a book and media review publication of the American Library Association, has just published a 22-by-32 inch four-color poster adapted from the magazine's February 1 "valentine" cover.

The message "Love Your Library" appears on the poster replacing all cover type. The colorful graphic design is appropriate for hanging in any kind of library at any time of the year.

Posters are available for $2.50 each from the ALA's Public Information Office. All orders under $15.00 must be accompanied by a check or money order.

The "Love Your Library" poster is also being offered free as a "bonus" to libraries that purchase a deluxe kit of National Library Week materials.

For an order form, complete with 4-color reproductions of the 1977 NLW materials, write ALA's Public Information Office, 50 East Huron Street, Chicago, IL 60611.

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