

Minutes

**2011 Conference Program Planning Committee
ALA Annual Meeting – Washington, D.C.**

Saturday, June 26, 2010

10:30 am – 12:00 pm

Renaissance Washington - Meeting Room 01

Members present: Nicole Bouche, Gerald Cloud, Erika Dowell (recording), Ellen Ellickson (chair), Tim Murray, Arvid Nelsen, Henry Raine (ex officio).

Visitors: Eric Holzenberg, Elaine Smyth.

Members absent: Melanie Griffin, Jennifer Schaffner.

1. Welcome and introductions

Ellickson welcomed the group, and attendees introduced themselves.

2. Selection of recorder

Dowell agreed to serve as recorder.

3. Approval of Midwinter minutes

Minutes of the Midwinter meeting were approved with no corrections.

4. Chair's report

Ellickson shared handouts, including: the program abstract, the completed Conference program proposal form, a list of suggested speakers from discussions at Midwinter, and the annual Conference program planning timeline. She also reported on her experience filling out the Conference program proposal form. She then said that the 2011 Preconference program in Baton Rouge is entitled *The Hurricane's Eye: Challenges of Collecting in the Twenty-first Century*. She mentioned that two other approved 2011 Conference programs will also address tough economic times, but from different perspectives than ours-- one will discuss community colleges; the other will focus on technological innovation.

5. Program format

The committee agreed on a moderated conversation format and acknowledged the need for a strong moderator who can effectively engage with the panelists and skillfully create a real conversation. The format will include no opening statements, but panelists will be asked to introduce themselves. The program's title and abstract as submitted in the Conference proposal form are as follows:

Program title:

YOU CAN'T ALWAYS GET WHAT YOU WANT
(BUT IF YOU TRY SOMETIMES YOU MIGHT FIND YOU GET WHAT YOU NEED):
SPECIAL COLLECTIONS IN TOUGH ECONOMIC TIMES

75-word program description:

We propose to present a moderated panel discussion on the subject of how tough economic times have affected special collections institutions. Participants will include representatives of at least three types of institutions: 1.) a large university with a separate special collections library; 2.) a smaller university or college where special collections are part of the main library; and 3.) an independent research library. Questions and comments from the audience will be part of the conversation.

6. Topics, themes

The committee discussed themes that may be important to the program, including:

- anxiety about print collections in general collections, what does that mean for special collections?
- what is a research library today? No longer so closely tied to physical collections
- technology
- space
- millennials

Discussion continued on the topic of how to represent different constituencies by recruiting panelists from different types of institutions. We want geographic diversity, too. Panelists should be encouraged to think big picture and not simply focus on their own library situation.

7. Panelists

A list of possible panelists was decided upon.

8. Budget

Ellickson reported that the timeline stated that our final budget should be submitted on July 8 which is somewhat problematic since panelists have not been identified but agreed with Smyth when she said that the documentation indicates it is possible to postpone the final budget submission until closer to September.

9. Co-sponsorships

The committee agreed to ask ACRL LAMA (Library Administration & Management Association) to co-sponsor the session in name only.

10. Promotion

The committee discussed promotional options, such as postcards and flyers, but the main consideration of promotional possibilities will be at our Midwinter meeting.

11. Next steps

The processes of contacting possible panelists, submitting a finalized budget, and arranging for in-name-only co-sponsorship will begin soon after Annual.

The meeting adjourned at 12:00 p.m.