

The
CHILDREN'S
BOOK
COUNCIL
Inc.

67 IRVING PLACE/NEW YORK, N.Y. 10003
212 / 254-2666

John Donovan, Executive Director

JUN 17 1986

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June 13, 1986

Marianne Carus
Cricket
Open Court Publishing Co.
315 Fifth Street
Peru, IL 61354

Dear Marianne:

I want to let you know that some CBC board members made inquiries about any possible support through advertising in a general readership publication for a feature/supplement encouraging family reading, interest in picture books, etc., on the occasion of the fiftieth anniversary of the Caldecott Medal.

Some board members at our June 12 meeting suggested that their firms would be interested in hearing specific details about such a feature/supplement, and with those details in hand could decide whether or not they could consider advertising in it.

The range of response by this group ranged from respectful interest to complete disinterest.

Very best wishes to you and Blouke.

Your pal,



John Donovan

xc: John Keller (CBC Chairman)
George Nicholson (CBC Chairman-Elect)

Dear Liz -
before you leave
for ALA - her's
John's letter with
his comments on the
publishers' reactions to
Caldecott supplement.
It ^{all} sounds rather vague to me -
but at least they discussed this at
their board meeting.
Have a good convention.
All best,
Marianne



June 13, 1986

Pete Davidson
Manager, Marketing Division
United States Postal Service
LaEnfant Plaza
Washington, D.C. 20228

Dear Mr. Davidson:

At the recent International Stamp Exposition held in the Chicago suburbs, one of my colleagues talked with Thomas Rogers about the possibility of a U.S. stamp honoring the 50th Anniversary of the Caldecott Medal. He recommended that I contact you with more information.

I am the chair of the task force planning the 50th anniversary celebration for the Association of Library Service to Children and the American Library Association. First given on June 14, 1938 by the American Library Association, the Caldecott Medal honors annually the most distinguished picture book for children by an American illustrator. This awards program has brought quality stories and pictures to millions of American children, teachers, librarians, and parents. Books honored include Madeleine and Where the Wild Things Are. A list is attached for your information.

We would like to see an illustration from one of the books or the medal itself featured on a commemorative stamp in 1988. Since a U.S. stamp has never been issued to honor American children's literature, the 50th anniversary of the Caldecott Medal would be an auspicious occasion for the honor.

Please let me know how we should proceed. I'll be happy to provide you with more information. Thank you for your kind consideration.

Sincerely,

Elizabeth Huntoon
Director, Children's Services 312/269-2885
& Chair, Caldecott Medal 50th Anniversary Celebration

/eg

cc: Thomas J. Rogers, Superintendent
Postage Stamp Division
Bureau of Engraving and Printing
Washington, D.C. 20228

John B. Duff, Commissioner

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