

From: Caroline Ward <cward@fergusonlibrary.org>
To: <dfoote@ala.org>, Kathleen Horning <horning@education.wisc.edu>
Date: 7/20/2006 11:43:36 AM
Subject: FW: Belpre Endowment Task Force - Sunsetting

>Dear Diane and KT,

I am ccing this email to my good friend and the REFORMA co-chair of the Belpre Endowment - Carmen Rivera.

I was very happy to see such a healthy figure for the endowment - almost \$70,000 - our ultimate goal. And also such clear accounting. I am entirely satisfied that this endowment is now on everyone's radar and we are on solid footing for the future.

In 2004 as plans began to form for the 10th anniversary Celebration Carmen and I decided that the work of the Task Force had been completed and we both appeared before our respective Boards to present the attached document, and to report that our work was completed. I remember that it was late at Midwinter in Boston '04??? (how soon one forgets), the agenda was overloaded and I suspect that my report fell through the cracks - though some of the recommendation have been now carried out.

It seems to me that the charge of the Task Force is complete and this is one you can put to bed.

Let me know what you decide to do and many thanks for sharing this good news with us. I am so proud of what Carmen and I were able to accomplish for this important award. And wasn't the 10th celebration just the best time?

Best,
Caroline

>-----Original Message-----

>From: Diane Foote [mailto:]
>Sent: Wednesday, July 12, 2006 12:45 PM
>To: jandcromans@cloud9.netkthorning@education.wisc.edu
>Subject: Belpre Endowment

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>Hi Caroline! Thought you'd be interested, as chair of the Belpre
>Fundraising Task Force, to see the attached Belpre Endowment Report. The
>Endowment is quite healthy now, thanks to your efforts and the generous
>contributions made by Scholastic and so many individual donors!

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>We presented this report to the ALSC Budget Committee and Board, and to
>the REFORMA Board in New Orleans, and I think everyone was pleased.

>--Diane

>

>Diane Foote
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>
>Register now for the ALSC National Institute
>9/14-16/06, Pittsburgh, PA
>"Children's Services Today and Tomorrow"
><http://www.ala.org/ala/alsc/alscevents/06Institute.htm>
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>
>

CC: Carmen Rivera <crivera@scholastic.com>

Interim Report of the Joint ALSC/REFORMA Fundraising Endowment Task Force

As we near our goal of building a base endowment of \$50,000 to support the Pura Belpre award, we would like to bring the following recommendations before the ALSC & REFORMA Boards:

- 1. That ALSC & REFORMA establish Friends of Belpre support group. This could be a task force or committee that would continue to work on publicity, promotion, and funding issues for the award. Perhaps the informal 10th Anniversary committee just convened could become this group. It should operate separately from the selection committee.**
- 2. Winning publishers should be formally required to make a donation to the Pura Belpre endowment, similar to how contributions are made to the Melcher Fund.**
- 3. Move the Belpre celebration from a program slot to a breakfast, luncheon, or reception to give the award greater visibility. Currently, the Sunday afternoon program slot has a great deal of competition from other programs and does not attract the audience the award deserves.**
- 4. Take an active role in making the Belpre an annual award.**
- 5. Ensure that all communication and activities concerning the award are carried out with the knowledge of both sponsors, ALSC & REFORMA.**

**Respectfully Submitted Task Force Co-Chairs
Caroline Ward, ALSC
Carmen Rivera, REFORMA**