



BRADBURY PRESS, INC.  
2 Overhill Road, Scarsdale, N.Y. 10583

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Ms. Zena Sutherland  
Center for Children's Books  
1100 East 57th St.  
Chicago, Illinois 60637

Dear Zena,


I subscribe wholeheartedly to your hopes for simplifying/modernizing/humanizing the Newbery-Caldecott celebrations beyond this year's in Dallas. As a publisher I find the banquets as we know them frightfully expensive, impossible to talk at, and over-long--and, if you're a "winner," an imposition on time and patience that would be better devoted to publishing books for children; we have just spent several days on the banquet table favor (to say nothing of a couple of thousand dollars).

Who benefits, who enjoys? Maybe the young librarians--maybe. But are they usually invited to be the guests of publishers? and/or can they afford the now \$17.50 for a serving of mystery meat?

I'd like to see the banquet, as such, pack up it's solemnity and fade away. I'd enjoy a celebration, rather than a memorial service to what ALSC-has-always-done.

Here's to you!

Love,

  
Richard W. Jackson  
Vice-President  
and Editor-in-Chief  
RWJ:jb