

 *Crown Publishers, INC.*

ONE PARK AVENUE, NEW YORK, N.Y. 10016

May 17, 1979

Ms. Suzanne M. Glazer
Atheneum Publishers
12 East 42nd Street
New York, New York 10017

Dear Sue:

Here are thoughts that Norma Jean and I would like to pass along to you and the Ad Hoc Committee regarding Newbery-Caldecott procedures.

Midwinter Announcement of the Winners and Honor Books

No secrecy at all after the Newbery Committee and the Caldecott Committee have made their selections. Have the results available--posted perhaps--in the ALA Press Room.

Do not have publishers undergo the expense of bringing the winners and honors people to Midwinter for the announcement.

Try to have talk shows and newspapers give good coverage to the winners and honors books.

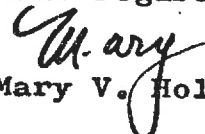
ALA Meeting

Eliminate the formal dinner. Charge per ticket is getting too steep. \$25.00 per ticket would kill it.

Suggest publishers bring winners and honors people to ALA as usual, but have a medal reception-presentation gathering--around 9:00 in the evening--where honors people are introduced and winners make a brief acceptance speech. (No more than 8 to 10 minutes each.) Have the reception-presentation in a large ballroom with a few bars set up around the sides so that people can mingle.

Amen.

Kind regards,


Mary V. Holdsworth

MVH:s