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105 Madison Avenue

New York, NY 10016

5/21/79

Mrs. Zena Sutherland
Center for Children's Books
1100 East 57th Street
Chicago, IL 60637

Dear Zena:

Suzanne Glazer wrote asking my opinion (as Director of Marketing for Children's Books at Morrow) about possible changes for the Newbery-Caldecott ceremony. By all means drop the dinner, which is long, expensive, and the food is no good. Why not have the presentation in the afternoon, open to all... and rent a barn?

Sincerely,

John Herman

cc: Suzanne Glazer