10 East 53d Street, New York, New York 10022

June 4, 1979

Zena Sutherland Center for Children's Books 1100 E. 57th Street Chicago, Illinois 60637

Dear Zena:

I'm getting old and find that changes are harder to contemplate than they used to be, but, after talking to Charlotte, I do think maybe it's time to shift gears on the manner of presenting the Newbery-Caldecott Awards.

We think an evening affair, a la the NBA ceremonies, might be a good alternative. The winners would be there to make their talks and that, we believe, is what the main N-C attraction is. If the ceremonies could be held in comfortable, large auditoriums (where people could sit — and maybe cash bars were available) we think they would attract more interested librarians than do the terribly expensive dinners and still be sufficiently glamourous to reflect the prestige the award ceremonies have always had and deserved.

All of us here look forward to seeing you soon.

As ever,

WCM/co

William C. Morris Manager, Library Dept.

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