



University of Pittsburgh

GRADUATE SCHOOL OF LIBRARY AND INFORMATION SCIENCES

MEMO TO: Zena Sutherland
FROM: Maggie Kimmel
DATE: June 14, 1979
SUBJECT: Alternate forms of N/C entertainment

As a proponent of pomp, circumstance and tradition, it nonetheless appears to me that alternatives to the Tuesday night festivities should be considered. Response to your note:

- 1. What are advantages of banquet? Festive occasion?
2. What other ALA division activities compare? YASD luncheon? Inaugural banquet? AASL luncheon?
3. Should this division activity not include other youth service divisions--chance to discuss, promote, mend fences?
4. Money making? Is this a priority of division? Couldn't we also "make money" through broader membership program?
5. If banquet kept, why not more a function of local arrangements?
6. Alternate forms--things to consider: Format--interesting presentation (I realize this just depends on who speaks, but might make suggestions about style, length, etc.)

I am not against food (meal) per se but cost and ALSC representation should be primary. On the other hand, Inaugural Banquet is still regarded as pleasant format for that occasion! Should be more ALSC, less publisher event.

sk

There are alot of other fragments of thoughts that occur to me as I reread this hasty note. The primary thing about this seems to me to decide what the division wants this event to be: a media event, a celebration for membership, a show-off activity. Is the publicity most important - and for whom? Sigh. I'm just raising questions + must admit I'm ambivalent about the whole thing. Hope this is a me help. See you in Dallas - Maggie