

Viking Penguin Inc.

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Ms. Zena Sutherland
Bulletin for Children's Books
1100 East 57th Street
Chicago, Illinois 60637

Dear Zena:

I have strong mixed feelings about the Newbery-Caldecott dinner. Over the years, when I was only an assistant and not "important enough" to attend, the Newbery Caldecott dinner came to represent all that was dramatic, glamorous, and exciting about children's book publishing. Recently, I have come to see it more realistically.

As much as we appreciate having the opportunity to meet, talk to, and entertain librarians at the Newbery Caldecott banquet, the limitations of space and the expense of such entertainment does mean that our opportunities to do this are limited. I would be in favor of any change in the present structure that (1) permitted wider participation on the part of interested librarians, (2) focused on the acceptance speeches, and (3) retained some of the glamor and excitement of the present format.

I hope this will be of use to you in making your decision. Harry and I both look forward to seeing you in Dallas.

Yours,



Linda Zuckerman
Editorial Director
Viking Junior Books

LZ:fes

cc: Suzanne Glazer, Harry Simmons