

# the KERLAN collection

*Research Center for Children's Books*

*109 Walter Library*

*117 Pleasant Street S.E.*

*University of Minnesota*

*Minneapolis, Minnesota 55455*

June 12, 1979

To: Zena Sutherland

From: Karen Nelson Hoyle *KNH*

Re: Newbery Caldecott Award Presentation

I favor a presentation program rather than a banquet for the following reasons:

- cost of food and serving increasing
- pomp and circumstance can still remain with auditorium setting
- audience should have better seating in auditorium
- time-consuming to find banquet tables
- sitting at certain banquet tables becoming prestige symbol
- favors can be replaced with program which is easily filed
- centerpieces unnecessary
- ticket sales unnecessary
- deadline can be advanced

However, there still should be a reception, so that people can wear long gowns if they wish (important to some who don't have occasions "back home") to make it festive, and have opportunity to see friends and congratulate recipients.

Cash bar could replace advance banquet ticket sales, and could pay for auditorium and hall use; if not successful first time, may have to resort to ticket sales again, but there would not be early deadline.

Can local arrangements or another person handle it anyway so not so time-consuming for Mary Jane Anderson's office?