

CHARLES SCRIBNER'S SONS



PUBLISHERS

597 FIFTH AVENUE NEW YORK, N. Y. 10017

June 7, 1979

Ms. Zena Sutherland
1418 E. 57th St.
Chicago, IL 60637

Dear Zena:

In reply to your task force's invitation, via Sue Glazer, to share thoughts about the format of the Newbery-Caldecott Awards ceremony, I wonder if a theater- or auditorium-type function (with nominally priced tickets to cover rental) for ALSC members, publishers, and others if space permits, similar to the National Book Awards ceremony, might be a valid alternative to the banquet. The ceremony might of course be followed by an optional reception for which additional tickets could be purchased.

I'm sure that such a ceremony is one of the possibilities already being considered. The obvious appeals, to my mind, are that most ALSC members would thus find it within their financial means to attend the ceremony and that a simpler, non-meal format would be much easier to arrange.

Looking forward to seeing you at ALA,

Sincerely,

A handwritten signature in cursive script, which appears to read "Clare". The signature is written in dark ink and is positioned above the printed name.

Clare Costello

CC/ck

CC: Sue Glazer