



FIRST NATIONAL INSTITUTE

ALSC/ALTA National Institute

October 24-26, 1996

Milwaukee, Wisconsin



UP THE LEADERSHIP LADDER: ALA GOAL 2000 STRATEGIES FOR CHILDREN'S SERVICES

The Association for Library Service to Children (ALSC) and the American Library Trustee Association (ALTA) will hold their first National Institute October 24-26, 1996 in Milwaukee, Wisconsin. Registration forms will be mailed in mid-April; the registration deadline will be September 9, 1996. Registration is limited.

The Institute will offer seven different workshops

There will be four workshops to choose from on Friday, October 25. The workshops will be held concurrently from 9 a.m. to 5:00 p.m. and you will attend one for the day. On Saturday, October 26, four workshops will be offered concurrently from 9 a.m. to 12 noon. The Friday workshops will be: "Media Evaluation: The Group Process"; "Public Libraries: Partners in Achieving School Readiness for Our Nation's Children"; "Up the Leadership Ladder: Combining Mentoring Savvy with Strategies That Benefit Members and the Profession"; and "Connectivity: Kids, Libraries, and the Electronic World." The Saturday workshops will be: "How to Get the Job You Want"; "Making Children's Services Accountable: Techniques of Measurement and Evaluation for Public Library Service to Children"; "Grant Writing for Children's Services"; "Evaluation and Collection Development"; and "Building the Book Collection."

In addition to the workshops, there will be an Institute dinner on Thursday, October 24, followed by an opening general session which will feature a keynote speaker. On Saturday there will be an author breakfast.

Registration rates

The cost for the three-day Institute will be \$225 for ALSC and ALTA members, \$275 for ALA members, and \$318 for non-members. The registration will cover all materials and Friday continental breakfast and lunch. The Thursday night dinner and the author breakfast will require preregistration and will not be included in the registration fee. Inquiries may be directed to Stephanie Anton, ALSC Program Officer, at 800-545-2433, ext. 2164 or Lorelle Swader, ALTA Deputy Executive Director, 800-545-2433, ext. 2160.

Hotel Information

The Pfister Hotel, 424 East Wisconsin Avenue, Milwaukee, WI 53202 has been chosen as the location for the Institute. The rates are \$99.00 for a single room, \$119.00 for a double, \$124.00 for a single suite, and \$144.00 for a double suite. A hotel reservation form will be included with the registration material.



Association for Library Service to Children *ALSC* / *ALTA* American Library Trustee Association

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