

MACMILLAN PUBLISHING COMPANY

Macmillan Children's Book Group
866 Third Avenue, New York, N.Y. 10022

January 13, 1993

Susan Roman
Executive Director, ALSC
American Library Association
50 East Huron Street
Chicago, Illinois 60611

Dear Susan:

As we discussed about a month ago, the Macmillan Children's Book Group is interested in sponsoring a lecture in Maureen Hayes's name. Macmillan is prepared to provide \$3,000 to \$5000 a year to bring an author or illustrator to visit a school or library. Many individuals have also expressed interest in contributing to a program that would honor Maureen's memory.

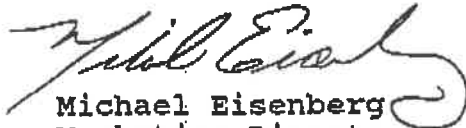
We would be grateful if ALSC would coordinate the lecture series. It would be fine with us if you think ALSC could only administer a program of this nature every two years.

The format is certainly open to discussion; however we would like the program to be geared to children (not adults), and we are interested in reaching children who would not otherwise be exposed to an author or illustrator. Maureen loved bringing authors/illustrators and children together, and we would like to keep up her good work.

Although we will leave the final decision to your group's discretion, we do have one request. Because Maureen touched our own authors and illustrators so deeply, we hope one of them might be the speaker chosen for the first lecture.

If you need any more information please don't hesitate to contact me. I look forward to hearing from you.

Sincerely,


Michael Eisenberg
Marketing Director

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