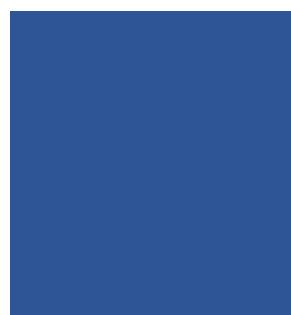
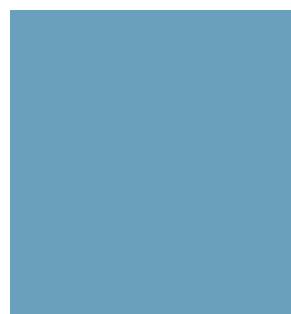
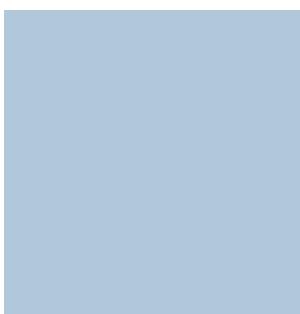
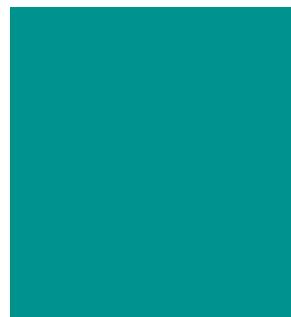
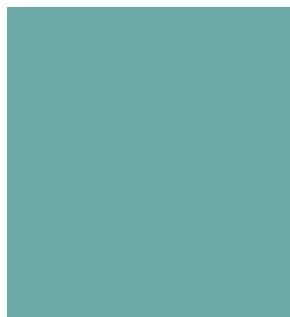
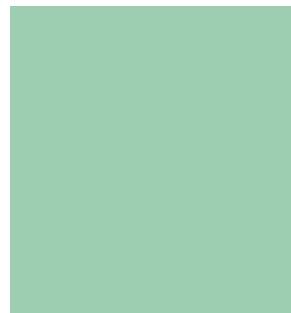
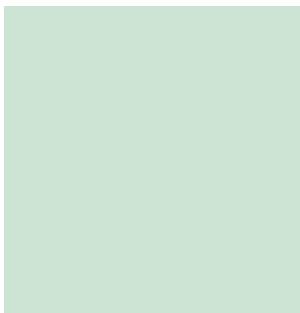




ASSOCIATION FOR LIBRARY
SERVICE TO CHILDREN

ANNUAL REPORT 2018–19



The Association for Library Service to Children (ALSC) is driven by more than 4,000 members dedicated to the support and enrichment of library service to children. Our members include youth librarians, literature experts, publishers, and educational faculty. ALSC supports its members in engaging communities to build healthy, successful futures for all children. To learn more about ALSC, please visit our website at www.ala.org/alsc.





■ A MESSAGE from **JAMIE CAMPBELL NAIDOO** 2018–19 ALSC PRESIDENT

Throughout the past year, the Association for Library Service to Children (ALSC) has worked strategically to empower our members to engage their communities to build healthy, successful futures for all children. This has been an exciting year of change and growth with expansions to award committees and the Youth Media Awards; additions of taskforces, discussion groups, and committees; and new opportunities for members to participate in important conversations around equity, diversity, and inclusion. We refreshed our logo to reflect the vitality of the association and welcomed new staff members. Over the year, our dynamic members have enriched the work we do within ALA and the larger spectrum of children's library services. ALSC is indeed moving full steam ahead with a hive of activity that supports our strategic plan!

The ALSC Institute successfully explored all three areas of our strategic plan in keynote and breakout sessions, sparking numerous invigorating discussions and vibrant spaces for continued learning. Beyond the Institute, ALSC designed new resources and initiated the planning process for training to embolden our members to better understand cultural humility and advocate for social justice. Throughout this year, our members have also launched and participated in collaborative activities building upon our strengths in media mentorship, early literacy, and children's print and digital materials.

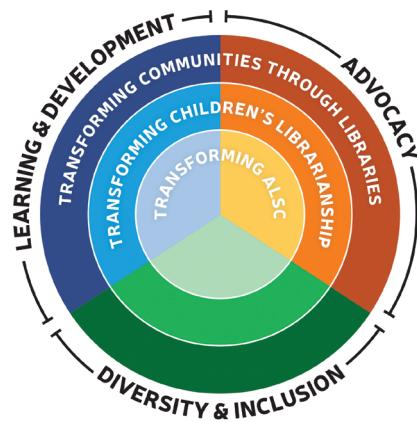
All of these amazing accomplishments are the direct result of an engaged board, hardworking staff, and dedicated members. Collectively, they fuel the work that we do to serve diverse children and families throughout the community and to create welcoming spaces for all.

Jamie Campbell Naidoo
ALSC President, 2018–19

STRATEGIC PLAN HIGHLIGHTS

In February 2017, ALSC adopted a three-year strategic plan for 2017–20. The three main areas of the strategic plan and highlights of work achieved related to each goal area include:

1. Diversity and Inclusion. ALSC will become more diverse and inclusive, acting to promote these values in all aspects of library service to children. The ALSC Equity, Diversity, and Inclusion within ALSC Implementation task force's (EDI TF) ongoing goal is to see EDI embedded in the work of all ALSC committees and members working in their library communities. The task force has been actively engaged as mentors creating a welcoming environment for the pilot group of ALSC Equity Fellows. In November 2018, five fellows were selected for the ALSC Equity Fellowship and a sixth fellowship award was generously donated by Amy Koester, ALSC Board Member, in support of ALSC Equity, Diversity, and Inclusion efforts. At Annual Conference 2019 the ALSC Board approved funding a second year of attendance by Equity Fellows at the 2020 Midwinter Meeting and 2020 Annual Conference. EDI TF chairs and a task force member also opened the New Chair Orientation for award committees at the 2019 Midwinter Meeting with discussion on incorporating EDI work into their committee work and followed up by attending the 2019 Annual Conference.



At the 2019 Midwinter Board meeting, the Board approved assembling a task force to further the work of the Education committee's proposal for an online cultural humility training series for ALSC priority group leaders, committee chairs and members, and ALSC membership to increase cultural humility of library staff serving youth. An online Bystander Intervention training was offered through Hollaback! free to ALSC member leaders including the ALSC Board, PGC's, and current chairs/co-chairs as part of a joint effort across several ALA divisions. In May 2019, the Board also approved an ALSC Statement on Equity, Diversity, and Inclusion that is displayed on the ALSC website on a newly created webpage dedicated to Equity, Diversity and Inclusion.

2. Advocacy. ALSC will champion the value of library service to children and the resources necessary to deliver on our vision. The Research and Agenda task force developed a list of research priority areas approved by the ALSC Board at 2019 Annual Conference that will be used as a framework for the ALSC Research Agenda. The Research Agenda will be made available Fall 2019. The Public Awareness committee finalized the Advocacy Toolkit, which includes a public service announcement video featuring children and their caregivers and Belpré award-winning author, Pat Mora, speaking about the value of children's librarians. PAC's Advocacy Toolkit also includes a postcard to send to legislators, an advocacy infographic, and Powerpoint slide presentation for library staff to use as a supplement to these advocacy resources.

3. Learning & Development. ALSC will actively develop new generations of leaders. The Early Childhood Programs & Services committee developed a four-part webinar series focused on early literacy expertise beyond libraries. The ALSC Community Forum, held virtually in February, included an overview and introduction to ALSC initiatives that support librarians as media mentors in their service to children and their families. During the forum, the Young Children, New Media, and Libraries team presented their research findings from the updated version of the 2014 national survey of libraries and new media. The 2018 survey results demonstrated a strong commitment among libraries to providing a range of technology for families with young children. Additionally, the forum included information on ALSC's new Excellence in Early Learning Digital Media Award and the Notable Children's Digital Media (formerly Great Websites) list.

ALSC members, staff, and leadership have actively engaged in thoughtful consideration of how their work can impact specific goals set forth and inspired by the strategic plan. ALSC committees share their activities through quarterly reports that specifically gather information on progress toward each of the strategic plan areas. These reports and the work of staff and leadership continue to reveal steady progress in each strategic plan area.

As part of an annual review of the Strategic Plan, at Midwinter 2018, the ALSC Board of Directors began the process of evaluating strategic plan progress and making adjustments, as necessary, to projected timelines, resources, and deliverables. The Board continues to research status on goal areas, while considering priorities and challenges that have impacted or may impact strategic plan goals.

■ MEMBERSHIP & INVOLVEMENT

Since June 2018, ALSC has experienced an approximate .92% increase in overall membership. This increase is smaller compared to last year as this is not a year in which an ALSC Institute is held. Last year, approximately 54% of Institute attendees registered at the ALSC member rate, which could be a reason for the spike in new members. Although this year's increase is smaller, membership remains steady with more than 4,200 members.

New Logo

In September 2018, ALSC unveiled its new logo. The new image's abstract book shape and subtle nested leaves come together to resemble a shield. The color palette is a lush and soothing gradation from deep blue to cool green, embodying vitality, growth, diversity, and inclusiveness. The new logo represents ALSC, a member-driven organization that supports its members and works to improve library service to children, and the transformative work of ALSC members in libraries and communities.



Engagement and Advocacy

Throughout the year, ALSC leaders and members take advantage of opportunities to spread the word about the work of ALSC and its membership and to learn from and make connections with other organizations, libraries, and professionals who work on behalf of children.

President Jamie Campbell Naidoo hosted an ALSC reception at the 2018 National Council of Teachers of English (NCTE) Conference in Houston, Texas. Past President Andrew Medlar and Dr. Sarah Park Dahlen, a 2019 Nominating and Leadership Development committee member, hosted an ALSC reception at Power Up: A Leadership Conference for Youth Managers and Staff in Madison, Wisconsin. This networking reception was sponsored by Friends of ALSC.

ALSC hosts regular online discussion sessions called **Community Forums**, during which participants can chat live with the ALSC President, members of the Board of Directors, fellow ALSC members, and presenters. Members who cannot participate live may submit questions in advance via email or Twitter. Transcripts of the chats are shared afterwards. This year's forums have included:

- October 2018—Library Services to Immigrant and Refugee Families & ALSC Library Service to Special Populations Toolkit
- February 2019—2018 Young Children, New Media, and Libraries survey and Digital Media Awards*
- May 2019—Leadership Development within ALSC



*ALSC recognizes media mentorship as an important, developing role for children's librarians and, therefore, made this live forum and archived version available to members and non-members.

The **ALSC Roadshow**, which provides funding and/or materials, offers ALSC members the opportunity to represent the association at conferences and other relevant events around the country. In 2018–19, thus far, ALSC has supported member representatives at the following events:

- 2018 Joint Council of Librarians of Color (JCLC), Albuquerque, New Mexico
- 2019 Oklahoma Library Association Conference, Norman
- iYouth Conference: Departures & Disruptions, Port Angeles, Washington—ALSC and YALSA members presented on their committee work experiences

Emerging Leaders

In November 2018, ALSC named Georgina Rivas-Martinez as its representative in the 2019 Emerging Leaders program. Rivas-Martinez is a youth services librarian at the South Huntington (New York) Public



Library where she designs and facilitates youth programs along with being responsible for Spanish language collection development. In May 2017, she graduated with her Master of Library Science (MLS) from Long Island University Post. During her time at LIU Post Rivas-Martinez also interned at the Port Washington Public Library, assisting with the ESOL program and collection development. Additionally, in 2016, she was awarded the REFORMA Northeast Lillian Marrero Scholarship for her commitment to serving the Latinx community. She is currently working on the project, "International Peer-Mentoring: A Pilot Project," proposed by the International Relations Round Table of ALA.

Mentoring Program

Applications for the Fall 2018 Mentoring Program closed in September. Overall, 45 mentees and 42 mentors applied, and the Mentoring Working Group was able to facilitate 37 matches. New this round and based on past feedback, a Mentoring Agreement Form was sent out to all matches, intended to help pairs negotiate the ground rules of their mentoring relationship in terms of communication method, frequency, and possible limitations. Additionally, a short, informational PowerPoint PDF was sent to all mentors prior to the matching process. These new implementations were designed to provide added support and facilitate accountability within the match relationships. Mentoring Program virtual meet-up was held in May as an opportunity for participants to gather and network.



Student Gift Membership Update

In January 2017, free two-year ALSC/ALA memberships were granted to 100 students, funded by the Friends of ALSC. The objective of the pilot program was to support new professionals in their ALSC membership and encourage networking, while taking advantage of professional development opportunities, and career support. At the 2019 ALA Annual Conference in Washington, D.C., the ALSC Board accepted the following recommendations put forth by the Student Gift Membership task force:

- Ask the Membership committee to monitor the retention rates of ACRL and AASL's new gift membership programs as well as ACRL's \$5 student membership program before developing another program to boost ALSC student membership.
- Once the Membership committee learns how effective these programs are, appoint a new task force to develop a new program to boost student membership. If free memberships are offered in partnership with schools and/or there are "strings attached" to the memberships, students will likely be more highly engaged. If the goal is to recruit more students from diverse backgrounds, the application process must only be open to diverse student populations and be promoted to them directly, perhaps with the help of diversity offices on school campuses.

INITIATIVES

ALSC is home to two major national initiatives, each with a unique focus. The Public Awareness, Advocacy and Legislation, and Quicklists Consulting committees, help develop and implement the initiatives, with oversight from the ALSC Board of Directors.

Día

As the National Home of Día (El día de los niños/El día de los libros—Children's Day Book Day), ALSC has continued to work to encourage the widespread incorporation of this multicultural initiative into libraries' daily programming and collection development. Through Official Día Supporters like First Book, the Molina Foundation, and Latinxs in Kid Lit, coordinated messaging has had an expanded reach and was shared through social media channels that drove interest to the dia.ala.org website. Once there, visitors gained easy access to resources to support and promote their Día celebrations. ALSC's Quicklists Consulting committee updated the Building



STEAM with Día booklist to continue encouraging libraries to intentionally connect their multicultural programming with STEAM resources that represent diversity. In August 2018, ALSC President Jamie Campbell Naidoo and ALSC Executive Director Aimee Strittmatter attended the International Board on Books for Young People (IBBY) World Congress in Athens, Greece, to present and share our Día work with a larger international audience.

Everyday Advocacy

The Everyday Advocacy (EA) website is a member-driven resource providing straightforward, effective ways librarians and others can advocate for children and libraries. Everyday Advocacy features resources and tips for engaging community supporters, legislators, and stakeholders and for effectively communicating the value of libraries and librarians, with emphasis on librarians serving youth.

EA is also a conduit for sharing advocacy updates and actions from the Washington Office, as well as a gathering place for members to share the impact that specific programs and funding have had on their libraries.

With the EA member content editor role currently vacant, ALSC is exploring options for ongoing resource development and communication about library advocacy.



■ PROJECTS, PARTNERSHIPS, & LETTERS OF SUPPORT

IMLS Grant: Welcoming Spaces National Forum

ALSC received a \$150,000 National Leadership Grant for Libraries from the Institute of Museum and Library Services (IMLS). ALSC will partner with the Association of Children's Museums (ACM) on this two-year project to host the Welcoming Spaces National Forum in Chicago in June 2020 to compile a best practices resource for libraries and children's museums serving recent immigrants and refugees to the United States. ALSC and ACM will present findings through webinars and conference presentation.

National Forums: Building an Alliance for Media Literacy in Early Childhood—Institute of Museum and Library Services (IMLS)

The Erikson Institute—Technology and Children (TEC) Center received an IMLS National Leadership Grant to convene a National Forum in collaboration with several partner organizations including ALSC, Association of Children's Museums (ACM), Chicago Children's Museum (CCM), and National Association for Media Literacy Education (NAMLE). The TEC Center and partners convened two stakeholder fora to build an alliance for media literacy in early childhood. Organizations and leaders were able to, individually and collectively, identify and implement promising practices in media literacy for young children and families in libraries, museums, community programs, and other beyond-the-classroom settings. ALSC leadership and members participated in the fora to provide the perspective and input of librarians working with children and families to develop media literacy.

Daniel Tiger's Neighborhood—Grand Communications/Fred Rogers Productions

Grand Communications (GC) sought a collaboration with ALSC to co-develop a suite of materials to support the upcoming theme of "family" for the *Daniel Tiger's Neighborhood* television show and to promote library opt-in to access materials. ALSC's Early Childhood Programs and Services and Quicklists Consulting committees developed content for librarian use.

Every Child Ready to Read

During Midwinter 2018, the ALSC and PLA Boards examined next steps in early literacy and decided to maintain and promote the ECRR toolkit and content in their current form, while concluding ECRR as an active initiative. ALSC and PLA have agreed upon a new MOU to focus on the maintenance of the existing product and communication regarding different, but related, programs and services. The MOU will allow for flexibility within each organization to continue to develop new programs and services that build on and go beyond the ECRR framework. As evidenced by the final ECRR IMLS research report, we know that ECRR and its practices are now foundational to libraries' work in early literacy and are regarded today as established methodology in the field.



The final evaluation report from Drs. Neuman, Moland, and Celano was the result of a three-year study of the ECRR initiative. The research report points to relevant uses for the existing ECRR materials and resources and makes recommendations for additional areas to address in the field of early literacy. The complete evaluation report can be found on the [ECRR website](#).

At the 2019 Midwinter Meeting, the ALSC Board established the Early and Family Literacy committee to ensure continuity of and building on the ECRR practices. The committee will focus on the identification, synthesis, and dissemination of research findings relevant to early and family literacy issues, culled from library schools, education scholars, and other advocacy sources to libraries, childcare providers, and community agencies serving children from birth through age 8.

Zero to Three

The ALSC Board approved a partnership with the Zero to Three organization (ZTT) on its advocacy campaign for young children. ZTT hosts monthly Twitter chats using the hashtag #ThinkBabies around issues like childcare and maternal health. ALSC encourages participation in chats for issues relevant to library service to children. At the request of ZTT, ALSC's Quicklists Consulting committee created a booklist, featuring titles about how the government works, to support ZTT's Strolling Thunder event on Capitol Hill. ZTT also prominently featured the ALSC logo, along with those of its other partners, on child-sized building blocks on the Capitol Hill lawn during the event.

Strengthening Communities through Libraries

This is the ninth Dollar General Literacy Foundation (DGLF) grant, and the third year ALSC has focused work around out-of-school time learning. ALSC's portion of the DGLF grant (\$124,528) helped libraries provide STEAM-focused learning for children during breaks and in after-school programs. ALSC successfully utilized this Year 9 DGLF grant to support the strategic decision of the Board to deepen our footprint in the area of out-of-school time, including summer reading and learning. ALSC awarded fourteen \$5,000 Strengthening Communities through Libraries mini-grants to members in public libraries. The outcomes of these grants will inform the development of a research-based best practices toolkit in service to ALSC's Strategic Plan (Learning and Development).

Project LOCAL /Project VOICE

ALSC, in partnership with the research team of J. Elizabeth Mills, Kathleen Campana, and Dr. Michelle H. Martin, developed a white paper that was approved by the ALSC Board at the 2019 Annual Conference. The white paper, "Engage, Cultivate, Provide, and Assess: An Outreach Model for Serving All Children and Families," summarizes Project LOCAL research results, examining how libraries are going outside of their walls and into the community to reach and serve children and families in underserved communities who are not currently using the library. In addition, the ALSC Board voted to support a three-year LB21 Research in Service to Practice grant that was awarded June 2019 to Kent State University, in partnership with University of Washington, allowing the Project LOCAL research team to create an outcomes-based, social justice planning and assessment tool as part of Project VOICE. This tool will be developed as a result of the team's research and will support library staff in their work with underserved communities, children ages zero to eight and their families.

The research team will focus their efforts in Ohio, Washington, Colorado, and South Carolina to answer the following questions: How, if at all, are libraries offering outreach programs and services to reach and serve young children and their families in underserved communities? What are the experiences and perceptions of various stakeholders (families, community partners) who participate in and/or facilitate these outreach programs and services? How, if at all, are librarians planning and assessing their outreach programs and services to promote equity, engagement, and empowerment for families in underserved communities?

WGBH Boston

WGBH Boston received a three-year grant from the National Science Foundation to create Bringing Science Home with PEEP materials as family engagement tools to support STEM learning. These digital and hands-on tools are specifically targeted for three- and four-year-olds who do not attend preschool. WGBH Boston has collaborated with HIPPY and AVANCE home-visiting organizations to create and pilot resources. ALSC has used multiple channels to inform membership about the availability of the PEEP Family Science App. An emphasis on parent-child interaction is central to the structure of the app. WGBH has issued its final report on the project at <http://cct.edc.org/projects/bringing-science-home-peep>.

Young Children, New Media, and Libraries Survey

Media Mentorship is an identified area of priority for ALSC. With increasing attention on digital media use with children and media literacy, ALSC is actively seeking organizations with similar values for potential collaborations. During August 2014, the Young Children, New Media, and Libraries survey was administered to children's librarians regarding the use of new media with young children in libraries. The survey was inspired by a survey created by early childhood education industry leaders and was a collaborative effort among ALSC, littleelit.com, and the iSchool at the University of Washington.



In August 2018, ALSC, University of Washington iSchool, Kent State University iSchool, and Homer (Alaska) Public Library conducted a new Young Children, New Media, and Libraries survey to compare what has changed since 2014. Preliminary survey results were presented at ALSC's National Institute in September 2018. Additional presentations took place at ALA's Midwinter Meeting in Seattle and were shared by members via presentations at non-ALSC conferences, using budgeted funds identified to support ALSC members' active participation in outside conferences. The Young Children, New Media, and Libraries research team hosted two focus groups at ALA Annual in Washington D.C. to learn more about how children's librarians are supporting families and children birth to age 14 in the ways they use, consume, and produce media in a variety of formats. Survey results also can inform a future IMLS grant to extend the work beyond the survey.

ALSC Partners to Support National Summer Learning Day

In 2018, ALSC collaborated with the National Summer Learning Association (NSLA) to promote National Summer Learning Day (July 12). The ALSC Board voted to maintain the collaboration from 2019 to 2021. This year, NSLA promoted a weeklong summer learning event organized around theme days.

■ CONFERENCES & EVENTS

National Institute

In fall 2018, ALSC hosted its National Institute in Cincinnati, Ohio. Keynote speakers included Grace Lin, Brian Selznick, and David Serlin. A breakfast panel discussion featured Margarita Engle, Raúl Colón, and Mike Curato. Sixteen education programs delivered learning opportunities on topics from advocacy to intentional programming, sensory play to partnerships. The Institute task force identified the ALSC competencies related to each program, an added feature in 2018 that helped attendees identify the best options for their professional development needs.



Another new feature at the 2018 Institute was “Big Ideas” sessions, which highlighted industry leaders and experts in the field. The first session, “A Is for Advocacy,” featured Edith Campbell, Pat Enciso, Jamie Campbell Naidoo, and Sarah Park Dahlen and kicked off the Institute. A second session, “Building Baby’s Brain with Books,” featured Dr. John Hutton and Kathleen Moore.

Networking events included a Youth Connection Reception at the National Underground Railroad Freedom Center, ALSC101, Trivia Hour, and a reception at the Public Library of Cincinnati and Hamilton County.

The Friends of ALSC granted three scholarships to support National Institute attendance. Recipients were Kim Engle, Asheville, N.C.; Hyunjin Han, Mandel Public Library, West Palm Beach, Fla.; and Sophie Kenney, Broward County Main Library, Boca Raton, Fla. Each received Institute registration and a \$1,000 travel stipend to cover airfare and hotel. The third scholarship was added for 2018 to support the attendance of a North Carolina member who identifies as a member of the LGBTQAI+ community. This additional scholarship was intended as continued support of the LGBTQAI+ community in North Carolina, following the cancellation of ALSC’s 2016 National Institute in Charlotte due to the state’s discriminatory legislation.

2019 ALSC Programs @ ALA Annual Conference (Washington, D.C.)

- Authentically Celebrating African American Culture with Coretta Scott King Nonfiction Books in Your Library and Classroom
- Keep It LOCAL: Designing Effective Outreach for Children and Families in Your Communities
- Nourishing Literacy: Cooking with Youth in Your Library
- Ready to Learn: Public Media and Library Partnerships for Early Science and Literacy Learning
- Talking with Kids about Race: A “How To” Workshop
- The Urgency of History: How Librarians Prepare Kids for Their Times
- Writing Boxes: How Libraries Can Create Diverse, Welcoming, Intergenerational Programming to Inspire Writing as an Integral Part of Supporting Literacy and Family Engagement



ALSC 2019 Preconference

The association hosted its preconference program, “With Gratitude: Honoring Stories that Connect Us” on June 21, during the ALA Annual Conference. Four panel discussions, featuring authors, illustrators, and publishers, explored the 2019 Honor Books. Juana Martinez-Neal, Caldecott honoree for *Alma and How She Got Her Name*; Nancy Meyers, Geisel honoree for *King & Kayla and the Case of the Lost Tooth*; David Bowles, Pura Belpré Author honoree for *They Call Me Güero: A Border Kid's Poems*; and Catherine Thimmesh, Sibert honoree for *Camp Panda: Helping Cubs Return to the Wild* were among the many presenters.

Charlemae Rollins President’s Program

On Monday, June 24, ALSC hosted the 2019 ALSC Charlemae Rollins President’s Program, “Subversive Activism: Creating Social Change through Libraries, Children’s Literature, and Art.”

This high-energy presentation examined activism and social change through multiple lenses, featuring: two scholarly leaders—Dr. Nicole Cooke, Library & Information Science, and Dr. Janina Fariñas, Pediatric Neuropsychology; and acclaimed children’s book author/illustrator—Yuyi Morales. Dr. Karin Perry’s sketchnoting documented the event.



» Reese Delivers Spring Lecture



Debbie Reese, PhD, advocate, educator, and founder of American Indians in Children's Literature (AICL) blog, delivered the 2019 May Hill Arbuthnot Honor Lecture in April. Her lecture, "An Indigenous Critique of Whiteness in Children's Literature," was hosted by three University of Wisconsin, Madison units: Cooperative Children's Book Center (CCBC), School of Information (the iSchool), and School of Education.

■ ONLINE LEARNING

Online Courses

ALSC offered a host of online courses this past year, including a number of courses that were offered with continuing education units (CEUs), certified with the International Association of Continuing Education and Training (IACET). Topics included:

- Contemporary Issues in Action: Ethics for Librarians
- Full STREAM Ahead: How to Take Science, Technology, Engineering and Math (STEM) to the Next Level with Maker Kits
- Postmodern Picturebooks: Changing Minds for Life
- Science, Technology, Engineering, and Math (STEM) Programs Made Easy
- Storytelling with Puppets



Webinars

This year, ALSC's live webinars included:

- Advocacy for Everyone
- Beyond Awareness: Strategies for Demonstrating Cultural Competence in Library Services to Children
- Early Childhood Expertise beyond Libraryland: Early Childhood Development
- Early Childhood Expertise beyond Libraryland: Reading Life Between the Lines: Using Children's Literature for Tough Conversations about Diversity
- Early Childhood Expertise beyond Libraryland: Serving Refugee and Immigrant Families
- Early Childhood Expertise beyond Libraryland: Spaces & Behavior Management
- Everything You Wanted to Know about the CSK Award (But Didn't Know to Ask)
- Giving Storytime a Tune-Up: Music Activities to Support Engagement and Understanding
- Inclusive Technology for Babies to Teens in the Library
- It's Not Your Imagination . . . Identity Conversations Really Are Different Today
- Leadership in Youth Services, Part 1: Leading outside Your Organization
- Leadership in Youth Services, Part 2: Leadership in Action
- Leadership in Youth Services, Part 3: Moving beyond Youth Services
- Making the Move from Summer Reading to Summer Learning
- New Media and Preschool Services—Practical Applications

- Out-of-School Time: How to Plan STEAM Programming in Your Library
- Podcast Playground, Part 1: Discovery of Kids Podcasts
- Podcast Playground, Part 2: Programming with Kids Podcasts
- Supporting Healthy Racial Identity Development for All Children
- Translated Books for Youth: Celebrating the Batchelder Award—Past, Present, and Future
- Where the Wild Things Learn and Play
- Work Hard, Play Harder: An Insider's Guide to Not So Passive Programs

In addition, ALSC offers archived webinars, which have already taken place, as on-demand video that can be watched at any time. In efforts to support ALSC's continuing education goals, live webinars and archived webinars were offered free to ALSC members again in 2018–19. Archived webinars were available to non-members for a small fee.

PROFESSIONAL AWARDS & GRANTS

Bookapalooza Award

A donation program providing select libraries with a collection of recently published books, videos, and recordings:

- McNary Community Library, McNary, Arizona
- Jaffrey Public Library, Jaffrey, New Hampshire
- Lawrence County Public Library, Lawrenceburg, Tennessee



Baker & Taylor Summer Reading Program Grant

(Donor: Baker & Taylor)

A \$3,000 grant to support an innovative summer reading program in a public library:

- Lewiston Public Library, Lewiston, New York

Bechtel Fellowship

(Donor: University of Florida's Endowment in memory of Louise Seaman Bechtel and Ruth M. Baldwin)

A \$4,000 grant to support four weeks of study at the Baldwin Library of Historical Children's Literature, University of Florida, Gainesville:

- Beth McIntyre, Madison Public Library, Madison, Wisconsin
- Caroline Ward, Cos Cob, Connecticut

Maureen Hayes Author/Illustrator Visit Award

(Donor: Simon & Schuster Children's Publishing)

Up to \$4,000 to provide a visit from a nationally known author/illustrator with children who have previously not had such an opportunity:

- Hocutt-Ellington Memorial Library, Clayton, North Carolina

Light the Way: Library Outreach to the Underserved Grant

(Donor: Candlewick Press, in honor of Kate DiCamillo)

A \$3,000 grant to assist a library in conducting exemplary outreach to an underserved population:

- Suffolk Public Library/Morgan Memorial Library, Suffolk, Virginia

Penguin Random House Young Readers Group Award

(Donors: Penguin Young Readers Group and Random House Children's Books)

A \$600 stipend for a member to attend their first ALA Annual Conference:

- Alexandra Bell, Bloomington Public Library, Bloomington, Illinois
- Jeanmarie Gielty, Cleveland Public Library, Cleveland, Ohio
- Hadeal Salamah, District of Columbia Public Library, Washington, D.C.
- Dawn Wilbert, Decatur Public Library, Decatur, Texas

SCHOLARSHIPS

Bound to Stay Bound Books Scholarship

(Donor: Bound to Stay Bound Books, Inc.)

- Henry Christopher, University of Washington
- Anna Elizabeth Mitchell, University of Illinois at Urbana-Champaign
- Marcella Ovalle, University of North Texas
- Gina Samaniego, University at Albany

Frederic G. Melcher Scholarship

- Rosa Flores, San Jose State University
- Alondra Gaddis, Texas Woman's University

ALSC Spectrum Scholarship

Two ALSC Spectrum Scholarships are awarded to Spectrum applicants who express an interest in library service to children. In addition, ALSC Past President Ellen Fader, Portland, Oregon, provided a generous

» ALSC Distinguished Service Award—Maria Salvadore, Washington, D.C.

Salvadore is the former coordinator of children's services for the D.C. Public Library System, and a long-time literacy consultant and advisory board member for various educational nonprofits.



She has served ALSC as a member-leader in numerous positions over 35 years of membership. Her expertise in literature benefitted a number of media evaluation and award committees, including chairing the 1994 Caldecott committee. She has served on advisory boards and helped shape ALSC partnerships including NASA @ your library, Born to Read, READ * WRITE * NOW, and Prescription for Reading.

Salvadore is an educator and author as well as an outstanding librarian. She was an adjunct professor in the College of Information Studies and in the College of Education of the University of Maryland, and while there she served on the Advisory Council to the team that created the International Children's Digital Library. Her belief in the importance of books for all children in multiple formats and multiple languages was clearly articulated in the years when online books—particularly for children—were a rare commodity. She is the co-author (with Susan Hepler) of *Books Your Kids Will Talk About*, and a contributor to Anita Silvey's book, *Children's Books and Their Creators*.

» Gaiman to Deliver 2020 Arbuthnot Honor Lecture



The 2020 Arbuthnot Lecture will be delivered by Neil Gaiman, award-winning author and library advocate. The lecture will be hosted by Sacramento (Calif.) Public Library in Spring 2020.

donation to the Spectrum Scholarship for a sixth year. Her contribution will support a student through the 2019–20 school term.

- Amy Bartko, (ALSC Scholar, in honor of Ellen Fader), Kent State University
- Catherine de la Cruz (ALSC Scholar), SUNY Albany
- Constanza Serna (ALSC Scholar), University of Texas at Austin

LITERARY & RELATED AWARDS

2019 Winners

ALA's Youth Media Awards (YMA) press conference at the ALA Midwinter Meeting in Seattle, Washington, was webcast live; the archived presentation is at <http://ala.unikron.com>. Baker & Taylor sponsored the event, including the webcast.

During the 2019 announcements, ALA included announcements, for the first time, of award titles selected by the American Indian Library Association (AILA), Asian/Pacific American Librarians Association (APALA), and the Association of Jewish Libraries (AJL), in an effort to bring about awareness and encourage the creation of more books that depict diverse cultures or by authors of color.

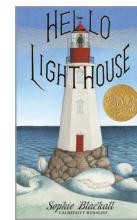
ALSC's award winners included:

Newbery Medal—*Merci Suárez Changes Gears*, Meg Medina



Newbery Honor Books—*The Night Diary*, Veera Hiranandani; *The Book of Boy*, Catherine Gilbert Murdock

Caldecott Medal—*Hello Lighthouse*, Sophie Blackall



Caldecott Honor Books—*Alma and How She Got Her Name*, Juana Martinez-Neal; *A Big Mooncake for Little Star*, Grace Lin; *The Rough Patch*, Brian Lies; *Thank You, Omu!*, Oge Mora



Batchelder Award—Thames & Hudson for *The Fox on the Swing*, Evelina Daciutė

Batchelder Honor Books—NorthSouth Books for *Edison: The Mystery of the Missing Mouse Treasure*, Torben Kuhlmann; Enchanted Lion Books for *Jerome By Heart*, Thomas Scotto; Graphic Universe/Lerner for *My Beijing: Four Stories of Everyday Wonder*, Nie Jun; Yonder/Restless for *Run for Your Life*, Silvana Gandolfi

Belpré Author Award—*The Poet X*, Elizabeth Acevedo



Belpré Author Honor Book—*They Call Me Güero: A Border Kid's Poems*, David Bowles

Belpré Illustrator Award—*Dreamers*, Yuyi Morales

Belpré Illustrator Honor Books—*Islandborn*, Leo Espinosa; *When Angels Sing: The Story of Rock Legend Carlos Santana*, Jose Ramirez

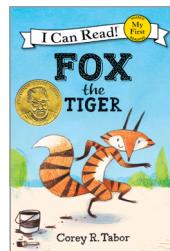


Children's Literature Legacy Award—Walter Dean Myers

Excellence in Early Learning Digital Media Award—PBS Kids for *Play and Learn Science*

EELDM Honors—Tinybop Inc. for *Coral Reef*; Pop Pop Pop LLC for *Lexi's World*

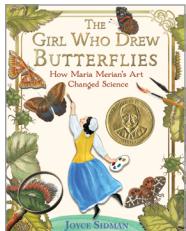
Geisel Award—*Fox the Tiger*, Corey R. Tabor



Geisel Honor Books—*The Adventures of Otto: See Pip Flap*, David Milgrim; *Fox + Chick: The Party and Other Stories*, Sergio Ruzzier; *King & Kayla and the Case of the Lost Tooth*, Dori Hillestad Butler and Nancy Meyers; *Tiger vs. Nightmare*, Emily Tetri

Odyssey Award—Macmillan Audio for *Sadie*, Courtney Summers

Odyssey Honor Audiobooks—Weston Woods for *Du Iz Tak*, Carson Ellis; Live Oak for *Esquivel! Space-Age Sound Artist*, Susan Wood; Scholastic for *The Parker Inheritance*, Varian Johnson; HarperAudio for *The Poet X*, Elizabeth Acevedo



Sibert Medal—*The Girl Who Drew Butterflies: How Maria Merian's Art Changed Science*, Joyce Sidman

Sibert Honor Books—*Camp Panda: Helping Cubs Return to the Wild*, Catherine Thimmesh; *Spooked!: How a Radio Broadcast and The War of the Worlds Sparked the 1938 Invasion of America*, Gail Jarrow; *The Unwanted: Stories of the Syrian Refugees*, Don Brown; *We Are Grateful: Otsaliheliga*, Traci Sorell and Frané Lessac; *When Angels Sing: The Story of Rock Legend Carlos Santana*, Michael Mahin and Jose Ramirez

2019 Notable Lists

ALSC's evaluation committees chose the best of the best books, recordings, and digital media released in 2018. The Notable Children's Books, Recordings, and Digital Media lists are available on the [ALSC website](#).

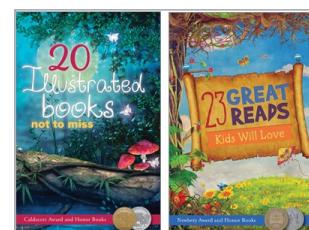
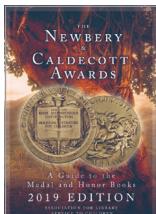


PUBLICATIONS & COMMUNICATIONS

ALSC connects with its members and constituents in myriad ways, from social media channels to more traditional means like newsletters and our journal, *Children and Libraries* (CAL).

New Publications from ALSC and ALA

23 Great Reads . . . Kids Will Love (Newbery) and **20 Illustrated Books . . . Not to Miss** (Caldecott), published by ALA Editions, in consultation with ALSC, and released in the spring, spotlight recent award-winning titles that library users are sure to love. Part of ALA Editions' new Grab-and-Go Awards pamphlets, the brochures are designed to fit in commonly sized literature racks and are useful tools for readers' advisory interviews, programs, and book displays.



Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2019, written by ALSC and published by ALA Editions, was released in the spring. The annual guidebook

is a resource for quick reference, collection development, and readers' advisory. This year's edition features an interview with Allen Say, author and illustrator of *Grandfather's Journey*, which received the Caldecott Medal 25 years ago.

Serving Diverse Communities Resources

ALSC compiled a list of resources to help librarians support diverse children and their families through times of unrest and uncertainty that have increased since the 2016 election. The list serves as a living document, authored by ALSC committee members and curated by the ALSC Public Awareness committee to provide librarians with resources to share with their communities who are turning to their public libraries as a resource for information on navigating issues in our changing times. The resource includes book and media lists, community-based organizations, ALSC archived programs and webinars, as well as links to guides and newsletters for grassroots organizing and mobilizing.

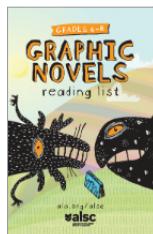
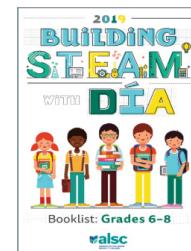
Booklists

ALSC produced a variety of booklists, thanks to our member-volunteers. Lists are available to download from the ALSC website.

Building STEAM with Día. Multicultural titles that showcase STEAM topics.

Celebrating Family. A short list to support the family-themed *Daniel Tiger's Neighborhood* activities created in collaboration with Fred Rogers Productions.

Embracing Gender Identities. Titles that address the wide spectrum of gender identity, including informational picture books and works of nonfiction and fiction that challenge gender norms and open conversations about gender expression.



Graphic Novels. Graphic novel classics and new titles that have been widely recommended and well-reviewed.

President's Program. A list supporting the 2019 Charlemae Rollins President's program, including picture books for youth that capture illustrators advocating for change through pictures. The program examined activism and social change.

Summer Reading. Titles to keep children engaged and reading throughout the summer.

Tough Topics. A series of lists, including titles on topics such as loss of a loved one, depression/loneliness, and traumatic events, intended to spark conversation and help children explore and process their feelings, grieve, and better understand times of emotional distress.

<h2>TOUGH TOPICS</h2> <p><i>Inspiring Conversations in Difficult Times</i></p> <hr/> <p>Adoption</p> <p>Grief</p> <p>By the author of <i>When Grief Comes to School</i>, this book helps teachers support students who are experiencing grief. It includes practical ways to support students through the stages of grief, as well as ways to support the whole class.</p> <p>Home at Last!</p> <p>By the author of <i>Home Sweet Home</i>, this book helps teachers support students who are experiencing homesickness or separation anxiety. It includes practical ways to support students through the stages of homesickness, as well as ways to support the whole class.</p> <p>Just Eighty! Family</p> <p>By the author of <i>When Grief Comes to School</i>, this book helps teachers support students who are experiencing the loss of a loved one. It includes practical ways to support students through the stages of grief, as well as ways to support the whole class.</p> <p>A Most Unusual Day</p> <p>By the author of <i>When Grief Comes to School</i>, this book helps teachers support students who are experiencing the loss of a loved one. It includes practical ways to support students through the stages of grief, as well as ways to support the whole class.</p> <p>Anxiety and Depression</p> <p>The author of <i>When Grief Comes to School</i> shares her story of depression and anxiety, and how she overcame them. This book is designed to help teachers support students who are experiencing anxiety or depression, and to help them understand what it's like to live with these challenges.</p> <hr/> <p>Helping Students and Their Families Through the Holidays</p> <p>Emily's Blue Period</p> <p>Emily's Blue Period is a book for parents and teachers about supporting children through the stages of depression. It includes practical ways to support children through the stages of depression, as well as ways to support the whole family.</p> <p>I Used to Be Afraid</p> <p>Using the story of a bear cub, this book helps children learn about the stages of fear. It includes practical ways to support children through the stages of fear, as well as ways to support the whole class.</p> <p>And We're Fine</p> <p>Using the story of a bear cub, this book helps children learn about the stages of anxiety. It includes practical ways to support children through the stages of anxiety, as well as ways to support the whole class.</p> <p>Helping Students and Their Families Through the Holidays</p> <p>Emily's Holiday Stress</p> <p>Emily's Holiday Stress is a book for parents and teachers about supporting children through the stages of stress during the holidays. 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Social Media

Facebook. The [ALSC Facebook account](#) is used to broadcast important messages, to promote awareness of the association and library service to youth, and to provide inspiration, resources, and news to our members and all interested colleagues. With more than 13,100 followers, the account continues to be an engaging space. In the most recent 28-day reporting period, the page reached 4,314 people and accumulated 335 post engagements (post clicks, reactions, comments, and shares).

Twitter. ALSC's Twitter presence continues to grow each month. In the last year, the number of followers has increased by more than 1,000, and [@WeAreALSC](#) currently has more than 16,100 followers. ALSC has been engaging with members on Twitter during webinars and community forums using respective hashtags.

ALSC Blog. The [ALSC Blog](#) strives to position the association as a thought-leader and to be the destination for individuals seeking ideas and inspiration around library services to young people. Daily posts address subjects such as programming, collection development, and partnerships. In 2018–19, the blog averaged approximately 23,000 sessions per month. The blog is currently in Feedspot's Top 50 Library Blogs and Websites for Librarians at number six.

BOARD WORK



The ALSC Board of Directors works year-round—in person at ALA conferences and virtually—reviewing strategic plan implementation and priorities, discussing mega issues, deliberating on organizational matters, and making decisions that move the association forward. Board schedules, along with official documents and minutes, are available on the ALSC website.

ALSC Board of Directors (left to right)

Row 1: J. Campbell Naidoo, P. Holmes, A. Koester, C. McGowan, Elisa Gall, A. Sears, L. Ernst; Row 2: S. McCleaf Nespeca, S. Lugo, A. Hands, N. Lindsay, J. Dietzel-Glair, A. Strittmatter (not pictured: K. MacPherson)

ALSC FINANCES

In consultation with the Executive Director, the ALSC Board of Directors and Budget committee carefully reviewed and monitored ALSC's budget performance over the course of the 2018–19 fiscal year (FY19).

ALSC Budgetary Performance

	Budgeted	Actual
Total Revenues	\$1,535,795	\$2,028,593
Total Expenditures before Overhead & Taxes	\$1,416,660	\$1,477,229
Overhead to ALA	\$182,240	\$246,058
Taxes	\$280	0
Total Expenditures	\$1,599,180	\$1,723,287
Contribution Margin	\$119,135	\$551,364
Net Revenue (Expense) for FY19	(\$63,385)	\$305,306
Beginning Net Asset Balance (as of September 1, 2018)		\$3,075,497
Transfer from Net Asset Balance to Endowment		\$100,000
Ending Net Asset Balance (as of August 31, 2019)		\$3,280,803
Net Revenue (after transfer)		\$205,306

Budget Highlights

ALSC has been fortunate to see another year of growth. The operating budget had planned for a net loss of -\$63,385. The deficit was intentionally approved by the ALSC Board to support strategic priorities. ALSC ended the year, however, with net revenue of \$305,306. \$100,000 from the net asset balance was transferred to the Children's Library Services Endowment.

Total revenue was ahead of budget by \$492,798 (32%). Physical seals revenue was ahead of budget by \$115,738 (17%). Licensing revenue was ahead of budget by \$344,174 (92%). Total seals revenues ended ahead of budget by \$461,226 (45%).

Dues revenue performed 3% under budget (-\$4,741). There is usually a small dip in a non-Institute year like this. Additionally, in FY17 and FY18, Friends of ALSC funds covered a two-year membership pilot for approximately 100 student members. At its conclusion, only 36 recipients had renewed their ALSC memberships.

Online course revenues also were under budget by \$9,215 (51%). Overall, 2018–19 saw a drop in online course registrations, likely due, in part, to repeat course offerings.

Total expenses were over budget by 8% or \$124,108. Award seals were an area that landed well over budget. Expenses for seals management were over budget by \$95,653 (38%) as a result of inventory replenishment. Overhead on seals was (\$60,276) or 44% over budget, at \$198,142, which was due to physical seals and licensing fee revenues ending ahead of budget.

Institute expenses were about \$15,889 over budget before overhead. Speaker honorariums, miscellaneous fees, and registration processing (due to better than budgeted registration numbers) were all over budget.

Conclusion

ALSC remains in strong financial stranding through revenue sources, managed expenses, and sharp fiscal oversight by the ALSC Board, Executive Director, and Budget committee. Strong seal sales contributed to a better than expected bottom line for FY19. To address the need for a stronger, diversified portfolio of revenue-generating activities consistent with the organization's mission and vision, the Board has established a task force to explore possibilities and opportunities.



ALSC Board of Directors and Staff, 2018–19

President

Jamie Campbell Naidoo

Vice-President/President-Elect

Cecilia McGowan

Past President

Nina Lindsay

Division Councilor

Julie Dietzel-Glair

Fiscal Officer

Paula Holmes

Ex-Officio

Aimee Strittmatter

ALSC Executive Director

Directors-at-Large

Linda Ernst

Elisa Gall

Africa Hands

Amy Koester

Sujei Lugo

Karen MacPherson

Sue McCleaf Nespeca

Amy Sears

ALSC Staff

Aimee Strittmatter

Executive Director

Marsha Burgess

Program Coordinator (through November 2, 2018)

Katie Connelly

Awards Coordinator (effective April 15, 2019)

Kristen Figliulo

Program Officer, Continuing Education

Angela Hubbard

Program Officer, Projects & Partnerships

Courtney Jones

Awards Coordinator (through January 4, 2019)

Anne Michaud

Program Coordinator (effective December 3, 2018)

Alena Rivers

Deputy Director

Laura Schulte-Cooper

Program Officer, Communications & Website

Elizabeth Serrano

Membership Marketing Specialist

Production & Design

ALA Production Services



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