From: Peggy Barber, Director
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FOR IMMEDIATE RELEASE

The popular Video and Cable Guidelines for Librarians is still available from the Library and Information Technology Association of ALA. Librarians have used it as their orientation into the world of video, libraries have used it as a staff development manual, and library schools have used it as a textbook.

The handbook is intended for anyone who is interested in gaining a view of the use of video in libraries, who wants to understand the technology without fighting technical jargon, and who wants to know who the leaders are in the field.

Among the subjects covered are video for library services, video for patron use, programming for special groups, financing, hardware, sources for programming, software, regulations and franchising, and community organization and resources. The book includes checklists of things to do, sources for information, and an extensive annotated bibliography.

Copies are available (prepaid only) at $3.50 each from the Library and Information Technology Association of the American Library Association, 50 East Huron Street, Chicago, IL 60611. Please make checks payable to the American Library Association. Payment must be included with the order.

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