From: Peggy Barber, Director  
Public Information Office  

FOR IMMEDIATE RELEASE  

LAUNCH YOUR OWN FRINGE BENEFIT PROGRAM

"Hidden Dollars: Your Fringe Benefits," was an enormously popular program on evaluation of life insurance, health insurance and fringe benefits, presented at the ALA Annual Conference in Chicago last summer.

After recognizing the success of the program, the sponsoring groups put together an information packet so that similar programs can be developed for state or regional library association meetings. The packet includes goals for the program, case studies, pamphlets and brochures pertaining to benefits, a bibliography and program evaluation forms.

The information packets are available from *________ Library Association President, who has received them from the LAMA office.

The program was sponsored by the LAMA PAS Economic Status, Welfare and Fringe Benefits Committee and co-sponsored by the LAMA PAS Staff Development Committee; the Junior Members Round Table; and the Staff Organization Round Table.

The program used a combination of speakers, case studies and group discussions, and included terminology, options and specific methods and formulas for evaluating insurance and benefits.

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*fill in space with name of your State Library Association President