FROM: Peggy Barber, Director
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FOR IMMEDIATE RELEASE

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"A Perspective on Libraries: facts, figures and opinions about libraries and reading," is a new 16 page photo-essay now available from the American Library Association's Public Information Office.

The handsome brochure provides a summary of the 1978 Gallup survey about book reading and library use that was conducted for the ALA and funded by a special grant from Baker & Taylor. The study was planned to gather information for delegates to the White House Conference on Library and Information Services, and the "Perspectives" brochure is being sent to every state for distribution to delegates.

In addition to the Gallup data the brochure includes useful information on the numbers of libraries in the U.S., their budgets, circulation; plus trends in services and programming. The facts come to life in 18 photo illustrations.

As an up to date "Perspective on Libraries" the new brochure is useful for informing and inspiring the press, governing bodies and community groups.

Copies may be obtained from ALA's Public Information Office, 50 E. Huron, Chicago, IL 60611 at 1-50, $1.00 each; 51-100, $.90 each; over 100, $.85 each. Payment must accompany orders under $15.00.

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