

News Release: American Library Association

OF
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AMERICAN LIBRARY ASSOCIATION
OFFICIAL FILE

From: Peggy Barber, Director
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FOR IMMEDIATE RELEASE

March 1979

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The American Library Association is seeking libraries with expertise in adult programming to apply for grants to develop creative and innovative programs in the humanities which will serve as models for libraries across the country. ALA has received a grant from the National Endowment for the Humanities to support demonstration programs in public libraries using Courses by Newspaper (CbN) topics and materials.

Peggy O'Donnell, formerly Coordinator of Continuing Education for Library Staff (CELS) of the Southwestern Library Association, will direct the project which begins April 2.

Libraries receiving ALA/NEH grants will create, develop and implement humanities programs for the communities they serve. The project programs will be based on the Courses by Newspaper topics developed for 1979-1980. "Connections," an historical perspective of technology will be the topic in Fall 1979, and "Energy" will be the topic for Spring 1980.

Courses by Newspaper features newspaper articles on topics of current interest. These articles are used for discussion in classes taken for credit at local colleges throughout the country. CbN has successfully run since 1973 and is carried in some 400 newspapers throughout the country. By using CbN materials, libraries will tie into a program with built-in media support, through the local press and PBS television programs on CbN topics.

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add one--Programs in the Humanities

Further information and application packets may be obtained after April 2 from Peggy O'Donnell, Project Director, ALA/NEH Courses by Newspaper Office, American Library Association, 50 E. Huron St., Chicago, IL 60611, (312) 944-6780.

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The complexities affecting the acquisition of library materials during the coming decade will be identified, defined and examined during "Acquisitions: Issues for the 80's," a three-day Institute to be held prior to the American Library Association's Annual Summer Conference in New York, 1980.

The program will be jointly sponsored by the Association of American Publishers and the Resources and Technical Services Division of the American Library Association. The Resources and Serials section of RTS will co-sponsor the program.

The primary concern of the Institute will be the variety of ways librarians, publishers and booksellers can cooperatively and most effectively cope with the many issues to be explored during the program including: sources, systems, spending, staffing, selection, standards and sharing.

Lucille Gordon, McGraw-Hill, and Edna Goughrey, University of Michigan Library, will serve as co-chairpersons of the Program Steering Committee. The other committee members are: Phyllis Bell, AIP; Arthur Brady, Brady, Inc.; Clara Mae Clinton, MIT Library; Paula Clark, Oxford University Press; Sara Delitzsch, University of Connecticut Library; Emily Howard, Morrow; Judith Kharbas, University of Southern Library; Alfred Lane, Columbia University Libraries; Bill Nyack, Brooklyn College Library; Claude Moyes, University of Rochester Library; Sandra Paul, SRP Associates, Bartlet-Behnke, University of Colorado Library, Boulder; Shirley Serris, Serials Bookmarketing Services;