News Release: American Library Association

FOR IMMEDIATE RELEASE March 1979

The American Library Association is seeking libraries with expertise in adult programming to apply for grants to develop creative and innovative programs in the humanities which will serve as models for libraries across the country. ALA has received a grant from the National Endowment for the Humanities to support demonstration programs in public libraries using Courses by Newspaper (CbN) topics and materials.

Peggy O'Donnell, formerly Coordinator of Continuing Education for Library Staff (CELS) of the Southwestern Library Association, will direct the project which begins April 2.

Libraries receiving ALA/NEH grants will create, develop and implement humanities programs for the communities they serve. The project programs will be based on the Courses by Newspaper topics developed for 1979-1980. "Connections," an historical perspective of technology will be the topic in Fall 1979, and "Energy" will be the topic for Spring 1980.

Courses by Newspaper features newspaper articles on topics of current interest. These articles are used for discussion in classes taken for credit at local colleges throughout the country. CbN has successfully run since 1973 and is carried in some 400 newspapers throughout the country. By using CbN materials, libraries will tie into a program with built-in media support, through the local press and PBS television programs on CbN topics.
Further information and application packets may be obtained after April 2 from Peggy O'Donnell, Project Director, ALA/NEH Courses by Newspaper Office, American Library Association, 50 E. Huron St., Chicago, IL 60611, (312) 944-6780.

-30-

The complexities affecting the selection of library materials during the coming decade will be identified, defined and examined during 'Acquisitions Issues for the 80's,' a three-day institute to be held prior to the American Library Association's Annual Summer Conference in New York 1980.

The program will be jointly sponsored by the Association of American Publishers and the Resources and Technical Services Division of the American Library Association. The Resources and Serials sections of RSLA will co-sponsor the program.

The primary concern of the institute will be the variety of ways librarians, publishers and booksellers can cooperatively and most effectively cope with the many issues to be explored during the program including: sources, systems, spending, staffing, selection, standards and sharing.

Lucille Gordon, McGraw-Hill, and Eara Coughtry, University of Michigan Library, will serve as co-chairpersons of the Program Steering Committee.

The other committee members are: Phyllis Hall, AIP; Arthur Bromy, Brodart, Inc.; Clara Mae Chittum, MIT Library; Horace Clark, Oxford University Press; Sara Meltshu, University of Connecticut Library; Emily Howard, Marrow; Judith Kherbas, University of Rochester Library; Alfred Lane, Columbia University Libraries; Bill Ny rich, Brooklyn College Library; Claude Mason, University of Rochester Library; Sandra Paul, SER Associates, Harriet Nebudela, University of Colorado Library, Boulder; Shirley Sears, Sears Direct Marketing Services.