

News Release: American Library Association

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FOR IMMEDIATE RELEASE

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National Book Awards Week Committee is inviting libraries to participate in the 30th anniversary of the Book Awards on April 25, 1979.

With the assistance of the R. R. Bowker Company, a poster to publicize the awards was distributed to libraries in the February 15th issue of Library Journal.

Librarians are urged to feature the NBA nominees and winners in special displays and promotions. The nominees will be announced in mid March and will be reported in Publishers Weekly. The winners will be announced on April 25th in New York, and will be reported in the trade and general press.

The National Book Awards are sponsored by the Association of American Publishers. The ALA is represented on the NBA Week Committee.

Further information is available from Joan Cunliffe, NBA/AAP, One Park Avenue, New York, NY 10016 (212) 689-8920.