

News Release: American Library Association

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From: Peggy Barber, Director
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FOR IMMEDIATE RELEASE

March 1979

Good news for newsletter editors. The Publishing Committee of the American Library Association (ALA) will hold a preconference workshop for library newsletter editors, Friday evening, June 22, and Saturday, June 23, in Dallas, Texas, prior to the ALA's annual summer conference in the same city.

The workshop is limited to 100 editors of newsletters published by libraries and library associations and is designed to help editors produce newsletters of higher quality, improved effectiveness and at greater economy.

Workshop registrants must submit in advance copies of their publications for display and critique during the workshop. Special recognition will be awarded to the participants with the best newsletters in several categories.

Robert L. Baker, editor-publisher of Impact: A newsletter...for Communicators will judge the newsletters and is also a workshop leader. Other leaders include Howard Penn Hudson, publisher of The Newsletter on Newsletters; Edgar J. Frank, production manager, Yearbook Medical Publications, Chicago; and Kimberly Whitham, editor of American Heart News, Dallas.

Workshop Moderator is Edward N. Howard, Director, Vigo County Public Library. Donald F. Stewart, head of ALA Publishing, is Workshop Director.

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add one--Workshop for Library Newsletter Editors

The Publishing Committee is chaired by Carol Nemeyer, Associate Librarian for National Programs of the Library of Congress.

Registration fees will be \$50 for personal members of ALA, \$85 for non-members. For registration information, write Stewart, American Library Association, 50 E. Huron, Chicago, IL 60611.