From: Peggy Barber, Director
Public Information Office

FOR IMMEDIATE RELEASE

STATISTICS WITHOUT THE STATIC

Librarians who would like to know how to use statistics or to analyze library services without becoming a mathematician or statistician should plan to attend "Using Statistics to Analyze Library Services," a preconference to be held June 22-23 at the Dallas Convention Center, prior to the American Library Association (ALA) Summer Conference in Dallas. The preconference/workshop, limited to 100 participants, is sponsored by the Library Administration and Management Association (a division of ALA) Statistics Section's Committee on Statistics for Reference Services.

The institute is aimed at the library director who must plan for cost and service efficiency, the middle manager who needs to predict the impact of both routine and change, and the special department or project manager who worries over cause and effect.

Dr. Gail A. Schlachter, University of California at Davis, will be the preconference instructor and Bruce A. Miller, Administrative Assistant at Northwestern University (Illinois), is the preconference director. The program will consist of alternating lecture sessions and group expertises. Assisting Dr. Schlachter will be 12 librarians with experience in collecting and analyzing data.
Registration fees are $30 for LAMA members, $40 for ALA non-LAMA members, and $50 for non-ALA members. The final day for registration is June 8, 1979.

For additional information and registration, contact LAMA headquarters, American Library Association, 50 E. Huron, Chicago, IL 60611 (312/944-6780).

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