"An Administrators Guide to Video Utilization" will be a preconference Institute, sponsored by the Video and Cable Communications Section (VCCS) of the Library and Information Technology Association (LITA), Friday and Saturday, June 22 and 23, in Dallas, Texas, prior to the ALA's annual Summer Conference in the same city.

The Institute will be aimed at library administrators now involved in video use and those interested in learning the values and problems of video and cable library services. The Institute will include information and discussion on staffing, systems design, budgeting, funding, equipment selection, video services, political involvement, and utilization of both video and cable communications.

The Institute speakers will represent all types of libraries and cooperative ventures in video. The list of speakers includes:

Frank Norwood, Executive Director, Joint Council on Educational Television; Ken Winslow, Manager, Public Television Library, Video Program Service & Editor Videoplay Report; Linda Hillman, Coordinator of Media Services, St. Joseph's College (Phila.) & Editor CableLibraries; Al Bond, Television Operations Manager, Texas Instruments; Merrie Sue Smoller, Director, Cable Communications, Madison, WI; Ronald Dubberly, City Librarian,
add one—"An Administrators Guide to Video Utilization" Institute

Seattle (WA) Public Library; Emily Paine, Director, Tri-County Regional Library, Rome, GA; and Rolland Billings, Director, Media Services, Ann Arbor (MI) Public Schools.

For more information, contact the Library and Information Technology Association, 50 E. Huron St., Chicago, IL 60611 (312/944-6780) after April 1, 1979.

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