From: Peggy Barber, Director  
Public Information Office

FOR IMMEDIATE RELEASE

Six speakers will describe practical Public Relations Projects  
that are currently working in academic libraries across the country  
during "Public Relations for Academic Libraries," a major program  
scheduled for Monday, June 25, at the American Library Association's  
(ALA) Annual Summer Conference in Dallas.

The speakers will also discuss audio-visual presentations promoting  
academic libraries. The speakers include: Rea Christoffersson,  
University of Georgia, on "Publications"; Marian Orgain, University of  
Houston, on "Friends of the Academic Library"; Sheryl Anspaugh, Houston  
Community College Library, on "Community Colleges"; Martha Lou Thomas,  
University of California at Irving, on "Audio-Visual Possibilities";  
Bessie Hahn, Eisenhower Library, Johns Hopkins University, on "Faculty,  
Students and Library Staff"; and Sheila Laidlaw, University of Toronto  
Library, on "Graphics and Signage."

The program is sponsored by the PR Section of the Library Administration  
and Management Association of the ALA.

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