FOR IMMEDIATE RELEASE  June 1979

Joseph G. T. de Berry, 48, a publishing officer for the American Library Association, died Friday, May 25, in a plane crash. He was a passenger aboard the American Airlines DC-10, headed for the ABA Convention in Los Angeles, which crashed just after take-off from O'Hare Field in Chicago. A memorial service was held June 2 in Connecticut.

Mr. de Berry worked for Choice, a journal of significant current books for librarians, educators and students, since 1972. There he oversaw the advertising and marketing of the magazine including developing new markets, maintaining subscriptions, and handling direct mail promotions. Mr. de Berry was regarded as an outstanding member of the Choice staff who was committed to the magazine and was responsible for an increase in its advertising revenue.

A resident of Portland, CT, de Berry graduated with honors in English and American literature from Haverford College in 1954. He was a member of the U.S. Army Signal Corps in West Germany from 1954-1956. He had also worked for G. K. Hall & Co. in Boston, Yale University Press, and University of Pennsylvania Press.

He is survived by a wife, Carol, and two children.