

News Release: American Library Association

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From: Peggy Barber, Director
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For immediate release

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A new policy for advising publishers of reference sources and vendors of reference services was recently adopted by the American Library Association's Reference and Adult Services Division at the ALA Annual Conference in Dallas.

RASD is prepared to assist on matters of structure, content, format, and access which might affect the usefulness of existing or new reference tools. Through this assistance, RASD aims to enhance the capability of librarians and other information specialists to provide effective reference services and to improve reference tools used by the public.

Requests for assistance will be approved by the RASD Board of Directors. When determining the feasibility and extent of assistance, the board will take into account the nature of the request, the time required, and the probable value of the proposed assistance to the division, the profession and the public.

Publishers and vendors will be responsible for all costs of the assistance rendered to them, although RASD will handle routine administrative expenditures.

RASD will make its services available to publishers and vendors only on the condition that neither the name of RASD or of ALA be used in a promotion of any kind without written permission. RASD also reserves the right to approve, in advance of publication, any prefatory acknowledgement of assistance that was given.

Persons interested in receiving assistance should send their requests to:
Andrew Hansen, RASD/ALA, 50 E. Huron St., Chicago, IL 60611.