

News Release: American Library Association

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From: Ann Cunniff
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FOR IMMEDIATE RELEASE September 1979

Persons interested in library effectiveness are encouraged to submit papers on the subject for "Library Effectiveness: State of the Art," a two-day preconference for the American Library Association (ALA) Annual Conference in New York, 1980.

The program will be sponsored by the Library Administration and Management Association, a division of ALA, and co-sponsored with the Reference and Adult Services Division (RASD) and the Library Research Round Table of the ALA.

This two-day preconference is designed to bring together persons who have been conducting research in the area of library effectiveness and persons interested in these studies. The program will include formal discussions, presentations, general question and answer sessions, and small group discussions.

Papers may report original research, concepts, and ideas on the topic of library effectiveness. Although evaluation of effectiveness of reference services is seen as a major topic area, papers may be submitted on any aspect of library effectiveness.

Papers selected for the preconference will be published and mailed to registrants in May 1980, to maximize the exchange of ideas and at the conference. All papers will be reviewed by peers. An honorarium of \$200 and free registration will be offered for each paper accepted.

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add one -- Library Effectiveness

Persons interested must submit abstracts of their paper (500 words maximum) on or before November 15, 1979. Completed papers will be accepted through January 4, 1980. Since all accepted papers are to be published before the preconference, authors should use the following format: 12 pitch courier, single-spaced, all margins one and one-half inch, page numbers centered one-half inch from top of paper.

Five copies of the paper are required, an original camera ready copy and four readable photocopies for reviews. All copies are to be mailed to Neal K. Kaske, OCLC, Inc., 1125 Kinnear Rd., Columbus, OH 43212.

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