

# ews Release: American Library Association

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FOR IMMEDIATE RELEASE

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## COALITION FOR LITERACY NAMES VIOLET MALONE AS CHAIR

The Coalition for Literacy, a group of eleven national agencies including the ALA, has appointed as its chair Violet M. Malone, Professor and State Leader of Extension Education at the University of Illinois, Urbana-Champaign. The announcement was made by ALA's Office for Library Outreach Services.

Under Malone's direction, the Coalition and the Advertising Council, Inc., will co-sponsor a national, three-year effort to help functionally illiterate adults, estimated at 26 million. The "Literacy Awareness" campaign seeks to alert the public and will use a toll-free hotline to recruit 50,000 volunteer tutors and literacy program managers.

Dr. Malone brings to her job more than twenty years' experience in continuing education. Born in Chicago, she worked there as an adult education teacher, counselor, and administrator, and she holds a Certificate of Advanced Studies from the University of Chicago and a Ph.D. from Florida State University, both in adult education.

She presently directs the graduate program in Extension Education at Urbana, and is the academic editor of Scott, Foresman Publishing Company's books on continuing education. A past president of the Adult Education Association, she has co-authored two books and written numerous articles in her field, and lectures and does consulting internationally.