

DATE: September 25, 2018
TO: ALSC Board
FROM: Angela N. Hubbard
RE: Report on Projects & Partnerships

Grants

Everyone Reads – Year 8 Dollar General Literacy Foundation (DGLF)

In 2018, ALSC used its portion of the DGLF grant (\$124,528) to help libraries provide STEAM-focused learning for children during breaks and in after-school programs. This supports the strategic decision of the Board to deepen our footprint in the area of out-of-school time, including summer reading and learning. ALSC awarded fourteen \$5,000 Strengthening Communities Through Libraries minigrants to members in public libraries and developed supplemental resources, including a webinar for librarians who have implemented SCTL or similar out of school time programs to share their experiences and tips. These resources will be made widely available to support the out-of-school time programming of libraries and their community partners. The outcomes of these grants will inform the development of a research-based best practices toolkit in service to ALSC's Strategic Plan (Learning and Development). ALSC has recently been informed that the ninth year of funding has been granted. The application process for the third round of SCTL grants will open soon.

Projects

Media Mentorship

Media Mentorship is an identified area of priority for ALSC. With increasing attention on digital media use with children and media literacy, ALSC is actively seeking organizations with similar values for potential collaborations. During August 2014, the Young Children, New Media and Libraries survey was administered to children's librarians regarding the use of new media with young children in libraries. The survey was inspired by a survey created by early childhood education industry leaders and was a collaborative effort between ALSC, LittleeLit.com, and the [iSchool at the University of Washington](http://iSchool.attheUniversityofWashington).

In December 2017 ALSC staff met with several members of the original project team and others with a strong background in youth media literacy to begin exploring the option to conduct another Young Children, New Media and Libraries survey to compare what has changed since 2014. A 2018 survey was conducted in August 2018 and results will be shared in ALSC/ALA and non-ALA conferences. Survey results may also inform a future IMLS grant to extend the work beyond the survey.

Quicklists Booklists

Supported by ALSC Operating budget or external agreement

One of the ways ALSC shares its expertise is through the development of booklists and other compilations of resources related to children's literature. ALSC lists are available for download via the "Publications and Resources" tab of the ALSC website.

Fall EC Meeting 2018 DOC. III f

The following lists are scheduled to be completed or have been completed by the Quicklists Consulting Committee (QCC):

- Día - Building STEAM with Día update – September 2018, yearly update to support Día initiative
- Graphic Novels List – November 2018, periodic
- ALSC Summer Reading Lists – February 2018, yearly update
- President’s Program – April 2019, upon request
- Comforting Reads for Difficult Times – TBD, requested update
- Embracing Identities – TBD

Every Child Ready to Read (ECRR)

During Midwinter 2018, the ALSC Board voted affirmatively to conclude ECRR as an initiative. Shared by ALSC and the Public Library Association (PLA), ECRR has an established track record as a tool for librarians to engage parents in the practices of early literacy development. The current ECRR materials will remain available for purchase and ALSC will monitor their replenishment. ALSC continues to encourage use of the materials and online resources. A task force of ALSC members is currently exploring options for next steps in early literacy.

Every Child Ready to Read FY 18 Sales Data

Item Description	FY 17 Qty* 9/1/16 – 8/31/17	FY 17 Net Sales* 9/1/16 – 8/31/17	FY 18 Qty* 9/1/17- 08/31/18	FY 18 Net Sales* 9/1/17 – 08/31/18
Every Child Ready to Read 2 nd edition Kit	108	\$16,140	104	\$19,420
Every Child Ready to Read Brochures	500	\$11,223	499	\$11,270
Every Child Ready to Read Bookmarks	177	\$1,331	189	\$1,191
Every Child Ready to Read – Child Care Module	60 sales began 02/2017	\$5,940	21	\$2,010
Every Child Ready to Read Posters	210	\$1,169	184	\$758
Every Child Ready to Read® Spanish Toolkit	6	\$594	7	\$663
Every Child Ready to Read Spanish Brochure	109	\$2,994	102	\$2,804
Every Child Ready to Read Spanish Poster	33	\$300	55	\$510
Every Child Ready to Read Spanish Bookmarks	8	\$117	54	\$739

*Net sales do not factor the overhead rate (FY18, 26.4%; FY19, 26.5%) , staff time and other operating expenses.

Disney Donation - \$100,000 unrestricted donation

In September 2016, after the successful implementation of the Curiosity Creates project funded by Disney, the corporation provided a one-time donation to ALSC of \$100,000. These funds will be used toward costs

associated with conducting and/or supporting research on summer learning/out-of-school time projects, as part of the ALSC Strategic Plan - Advocacy objective. ALSC is considering options to work with a consultant to serve as a project manager to advance identified project goals.

Babies Need Words Every Day Materials

Expenses for targeted promotion covered through Operating Budget; The initial three-year project was funded with \$10,000 from Friends of ALSC and has concluded. Effective FY2017, the Babies Need Words Everyday project is in maintenance mode.

Partnerships, Collaborations and Letters of Support

National Summer Learning Association

Partnership to promote summer learning

ALSC collaborated with the National Summer Learning Association (NSLA) to promote National Summer Learning Day (July 12). ALSC joined NSLA and the Association of Children's Museums (ACM) to present a webinar about how to incorporate this year's national read-aloud selection of Trombone Shorty into library programming. The webinar also featured Caldecott winning illustrator Bryan Collier; this year's official ambassador. ALSC will continue to coordinate with NSLA around NSLD in 2019.

Reach Out and Read

Letter of Support approved and sent May 2018

Reach Out and Read (ROR) partners with pediatric medical providers to give books to families and encourage them to read aloud to their children. They currently have more than 5,800 program sites that distribute 6.9 million books per year. ROR has applied for the US Dept. of Education's Innovative Approaches to Literacy (IAL) funding program and is requesting a letter of support from ALSC for their IAL application.

Through this project, ROR aims to work within clinics in the rural communities in the states GA, TX, WA, FL, WI, MA, CT, OK, CO, NC, SC to: implement the expansion of intervention to the 0-6 month timeframe, try new ways of reinforcing the ROR message in the waiting room, pilot the addition of a technology component feeding into social media platforms, and add an external component through partnership with local libraries.

University of Washington – Project LOCAL

*Letter of Support approved and sent January 2017; IMLS grant awarded April 2017
2017-2018*

The ALSC Board conducted an online vote in support of researchers from the University of Washington's iSchool to study the capacity of libraries to serve as community anchors for families with children not currently use the library. This is a proposal for a \$50,000 planning grant was accepted in April 2017. ALSC has provided a representative for Project LOCAL's Advisory Board and has shared Project LOCAL's survey on the ALSC Listserv.

WGBH Boston

Letter of Support Approved and sent October 2015; NSF grant awarded November 2016-2018

WGBH Boston received a three-year grant from the National Science Foundation to create *Bringing Science Home with PEEP* materials as family engagement tools to support STEM learning. These digital and hands-on tools are specifically targeted for three and four-year-olds who do not attend preschool. WGBH Boston is

collaborated with HIPPY and AVANCE home-visiting organizations to create and pilot resources. ALSC has used multiple channels to inform membership about the availability of the PEEP Family Science App.

National Forums: Building an Alliance for Media Literacy in Early Childhood - Institute of Museum and Library Services (IMLS)

Collaborating organization; IMLS grant awarded March 2018

The Erikson Institute - Technology and Children (TEC) Center, has received an IMLS National Leadership Grant to convene a National Forum in collaboration with several partner organizations including, ALSC, Association of Children’s Museums (ACM), Chicago Children’s Museum (CCM), and National Association for Media Literacy Education (NAMLE). The TEC Center and partners will lead their stakeholders in forming an alliance for media literacy in early childhood at a leadership forum and a consensus building forum with practitioners. These two forums will enable organizations and leaders, individually and collectively, to identify and implement promising practices in media literacy for young children and families in libraries, museums, community programs and other beyond the classroom settings.

University of Virginia and Smithsonian Institute

Collaborating organization

The University of Virginia is applying for an NSF grant to create maker kits for libraries that would teach children to recreate famous inventions that are part of the Smithsonian’s collection. The project coordinator seeks ALSC involvement to extend participation in the grant to libraries with makerspaces.

Collaborations and Partnerships	
# of collaborations/partnership requests FY19	1
# of accepted commitments	1
\$ ALSC funds invested	\$0
\$ incoming investment	TBD