

**To: ALSC Board of Directors**

**From: Kristen Figliulo, Program Officer for Continuing Education**

**Re: Continuing Education Report**

---

**Online Courses**

ALSC planned to offer two fall courses beginning September 25: *Science, Technology, Engineering and Math Programs Made Easy* and *Postmodern Picturebooks: Changing Minds for Life*. Unfortunately, ALSC received only three registrations for these courses, so the instructors opted to cancel the fall course offering and enroll the students in a future offering of the course to allow for a more fruitful discussion with a greater number of students.

ALSC has seen a drop in online course registrations, likely due to the fact that most of our courses have been offered numerous times. The ALSC Education Committee is combating this issue by recruiting new instructors to build new courses, including *Making Your Makerspace Work*, *Postmodern Picture Books*, and an ethics course that’s currently in the works.

<b>Online Course Attendance: June - September</b>				
<b>Season</b>	<b>No. of Courses Offered</b>	<b>No. of Attendees</b>	<b>Revenue</b>	<b>Expenses</b>
Summer 2018	5	47	\$7,595	\$1,781
Fall 2018	2	3	\$0	\$0
<b>Total</b>	<b>7</b>	<b>50</b>	<b>\$7,595</b>	<b>\$1,781</b>

The ALSC Education Committee is currently seeking new course proposals from ALSC members. Those interested can find more information on the [ALSC website](#), including an online proposal form. Course and webinar proposals are being accepted on a rolling basis for future use. The Education Committee has also developed a webinar on “How to Become an ALSC Instructor” that is archived on the website and discusses the differences between webinars and online courses, how to develop strong learning objectives, examples of strong proposals, and more. The committee hopes that this will encourage more potential instructors to submit proposals.

**Webinars**

In addition to online courses, ALSC continues to host webinars each month. This September, ALSC hosted a two-part webinars series titled, *Podcast Playground - Discovery of Kids Podcasts* and *Programming with Kids Podcasts*.

As part of the Education Committee’s efforts to promote cultural competency, ALSC also hosted a webinar titled, *Supporting Healthy Racial Identity Development for All Children* in September, and will host *Beyond Awareness: Strategies for Demonstrating Cultural Competence in Library Services to Children* in the fall.

**Fall EC Meeting 2018**  
**DOC. III b**

Two series are slated for late 2018/early 2019. First, a Leadership in Youth Services series: *Leading Outside Your Organization: Leading Outside Your Organization, Leadership in Action, and Moving Beyond Youth Services* (put together by the Managing Children’s Services Committee). Then, a Early Childhood Expertise Beyond Libraryland series: *Spaces & Behavior Management, Reading Life Between the Lines: Using Children's Literature for Tough Conversations About Diversity, Early Childhood Development, and Early Childhood Trends* (put together by the Early Childhood Programs and Services Committee).

Other upcoming webinars include *Advocacy for Everyone* and *Everything You Wanted to Know about the CSK Award (But Didn't Know to Ask)*.

While online course registration is declining, webinar registration and attendance has continued to exceed expectations, averaging 162 registrations. The Education Committee plans to revisit our overall continuing education strategy over the coming months to determine the best formats for online education moving forward.

<b>Webinar Attendance: June - September</b>				
<b>No. of Webinars Offered</b>	<b>No. of Attendees (Live Presentation)</b>	<b>No. of Views/Purchases (Archives)</b>	<b>Revenue</b>	<b>Expenses</b>
6	259	19	\$270	\$600

**2019 Annual Conference**

*Educational Programs*

The Program Coordinating Committee is in the process of selecting programs for the 2019 ALSC Annual Conference. Five programs will be selected to be presented at the conference, and an additional call for two “hot topic” proposals will open in early November/December.

*2019 President’s Program*

This year’s Charlemae Rollins President’s Program is tentatively titled, “Subversive Activism: Creating Social Change Through Libraries and Children’s Literature.” The program co-chairs are in the process of contracting speakers but have so far confirmed Yuyi Morales and Nicole Cooke as panelists.

**ALSC National Institute**

The 2018 ALSC National Institute was a huge success both in terms of participant enjoyment and financial health. There were more than 400 people in attendance in Cincinnati and registration sold out. The weekend included sixteen unique education programs; three author/illustrator keynotes or panels; two off-site receptions at the National Underground Railroad Freedom Center and the Public Library of Cincinnati and Hamilton County; numerous networking events and much more. Attendees were sent an overall evaluation form at the conclusion of the Institute, and a final report is pending.