



ASSOCIATION FOR LIBRARY  
SERVICE TO CHILDREN

# ANNUAL REPORT 2017–2018





## A MESSAGE

from

NINA  
LINDSAY

2017–2018

ALSC PRESIDENT

This year, the Association for Library Service to Children (ALSC) has focused on our core values of collaboration, excellence, inclusiveness, innovation, integrity and respect, leadership, and responsiveness. We have moved forward with new awards in digital media, demonstrated a commitment to leader development, and formed an Equity, Diversity and Inclusion task force, digging in to the work outlined in our strategic plan. We have collaborated with other ALA divisions and affiliates to advance and promote our organizations' most publicly recognizable work—our book and media awards—and we have initiated a long-overdue review of ALSC's awards program, in order to ensure it fully supports these core values.

We have achieved this work through an aligned and engaged board, a hardworking staff, and generous contributions from our members. Our greatest asset, they both fuel and drive this work, providing expertise, guidance, and service informed from the fields of libraries, literature, education, research, and publishing, and working to engage communities to build healthy, successful futures for all children.

Nina Lindsay  
President, 2017–2018

# STRATEGIC PLAN HIGHLIGHTS

In February 2017, ALSC adopted a three-year strategic plan for 2017–2020. The three main areas of the plan, the objectives designed to achieve the plan's goals, and highlights of work achieved in each goal area include:

**Diversity and Inclusion.** ALSC will become more diverse and inclusive, acting to promote these values in all aspects of library service to children. The ALSC Equity, Diversity and Inclusion within ALSC Implementation task force (EDI TF) was assembled and has been determining strategies to implement recommendations outlined by the prior Equity, Diversity and Inclusion task force.

**Advocacy.** ALSC will champion the value of library service to children and the resources necessary to deliver on our vision. The Research Agenda task force created and disseminated a survey for ALSC membership to collect member ideas on potential research topics to inform ALSC's research agenda.

**Learning & Development.** ALSC will actively develop new generations of leaders. The Managing Children's Services committee has led three ALSC webinars related to management of children's services: Strategic Planning in the Youth Services Department, Program Evaluation, and Employee Engagement.

ALSC members, staff, and leadership have actively engaged in thoughtful consideration of how their work can impact specific goals set for and inspired by the strategic plan. ALSC committees share their activities through quarterly reports that specifically gather information on progress toward each of the strategic plan areas. These reports, and the work of ALSC staff and leadership, reveal steady progress in each strategic plan area.

As part of an annual review of the strategic plan, at Midwinter 2018, the ALSC Board of Directors began the process of evaluating progress and making adjustments, as necessary, to projected timelines, resources, and deliverables. At the Annual Conference, the Board continued to review the status on goal areas and adjust timelines, while considering priorities and challenges that have impacted or may impact goals. Committees and staff have begun taking next steps to support adjusted timelines and project activities. Many of these activities are featured in the sections below.

## MEMBERSHIP & INVOLVEMENT

ALSC membership remains healthy, showing approximately a 3% increase each month compared to 2017. As of July 2018, ALSC membership stood at 4,311 total members, a 2.99% increase compared to July 2017. This is an Institute year for ALSC, which is usually the reason for sharp increases in membership during even years.

### Emerging Leaders

In October 2017, ALSC named Jacqueline Quinn as its representative in the 2018 Emerging Leaders program. She, along with four other ALA Emerging Leaders, worked on the ALSC project, "Cultural Competency in Youth Librarianship." Their outcome included a detailed analysis of survey results related to cultural competency and microaggressions, a list of recommendations for ALSC leadership to consider when thinking about training, a script outline for a training video on microaggressions, and a trifold brochure on how to recognize and correct microaggressions in the workplace. This project was presented to the Board at Annual Conference to help support the ALSC strategic objective of Diversity and Inclusion.

### Mentoring Program

ALSC has made changes to the Mentoring Program since its last round in Spring 2017. In Fall 2017, ALSC transitioned from two mentoring sessions each year to one application round per year. This change allowed additional time to enhance program offerings to provide a more successful and enriching experience. During the Fall 2017 session, ALSC matched up 57 mentor/mentee pairs, the largest number of matches the program has had to date. The 2017–18 program concluded in August and, overall, received positive feedback. ALSC will review the feedback closely and consider additional changes for the upcoming program year.



## Roadshow

The [ALSC Roadshow](#) provides funding and/or materials for members to represent the association at conferences and other relevant events around the country. In 2017–18, ALSC supported member representatives at events and meetings in Idaho, Denver, New York, and Alabama.

## Student Gift Membership Update

In January 2017, free two-year ALSC/ALA memberships, made possible by the Friends of ALSC, were granted to 100 students. The objective of the pilot program is to support new professionals in their ALSC membership and to encourage networking, while taking advantage of professional development opportunities and career support. In January 2018, the Student Gift Membership task force conducted a review of the pilot and will make recommendations to the Board at the 2019 Annual Conference.

# INITIATIVES

ALSC is home to three major national initiatives, each with a unique focus. Several ALSC committees, including Public Awareness, Every Child Ready to Read Oversight, Early Childhood Programs and Services, Advocacy and Legislation, and Quicklists Consulting, help develop and implement these initiatives, with the Board of Directors providing oversight.

## El día de los niños/El día de los libros (Día)

As the National Home of [Día](#) (El día de los niños/El día de los libros – Children’s Day/Book Day), ALSC has continued to work to encourage the widespread incorporation of this multicultural initiative into libraries’ daily programming and collection development. Through Official Día Supporters like First Book, the Molina Foundation, and this year’s new connection with Latinxs in Kid Lit, coordinated messaging has had an expanded reach and was shared through social media channels that drove interest to the [día.ala.org](#) website. Once there, visitors gained easy access to resources to support and promote their Día celebrations. The Quicklists Consulting committee updated the Building STEAM with Día book list to continue encouraging libraries to intentionally connect their multicultural programming with STEAM resources that represent diversity.



## Every Child Ready to Read



During Midwinter 2018, the ALSC and PLA Boards examined next steps in early literacy and decided to maintain and promote the [ECRR toolkit](#) and content in their current form, while concluding ECRR as an active initiative. ALSC and PLA have agreed upon a new Memorandum of Understanding (MOU) to focus on the maintenance of the existing product and communication regarding different, but related, programs and services. The MOU will allow for flexibility within each organization

to continue developing new programs and services that build on and go beyond the ECRR framework. As evidenced by the final ECRR IMLS research report, we know that ECRR and its practices are now foundational to libraries’ work in early literacy and are regarded today as established methodology in the field.

The final evaluation report from Drs. Neuman, Moland, and Celano is the result of a three-year study of the initiative. The research report points to relevant uses for the existing materials and resources and makes recommendations for additional areas to address in the field of early literacy. The complete evaluation report can be found on the [ECRR website](#). ALSC will use information gained from this report, along with other sources of input, to develop a plan for ongoing work in the area of early literacy.

## Everyday Advocacy

The [Everyday Advocacy](#) (EA) website is a member-driven resource providing straightforward, effective ways librarians and others can advocate for children and libraries. Everyday Advocacy features resources and



tips for engaging community supporters, legislators, and stake-holders and for effectively communicating the value of libraries and librarians, with emphasis on librarians serving youth. *Everyday Advocacy Matters*, a quarterly electronic newsletter, highlights advocacy stories, tips, and ideas.

EA is also a conduit for sharing advocacy updates and actions from the ALA Washington Office, as well as a gathering place for members to share the impact that specific programs and funding have had on their libraries.

## PROJECTS, PARTNERSHIPS, & LETTERS OF SUPPORT

### Strengthening Communities Through Libraries

In September 2017, ALSC and YALSA were awarded an eighth year of funding from the Dollar General Literacy Foundation. The ALSC Board again decided to position this grant to support ALSC's work in out-of-school time learning. ALSC's \$124,528 grant allowed the association to provide fourteen \$5,000 Strengthening Communities Through Libraries minigrants to personal members in public libraries whose libraries are within 20 miles of a Dollar General corporate or retail location and to create resources for broader distribution. The Strengthening Communities Through Libraries recipients implemented programs that positively impacted opportunities for out-of-school time STEAM learning for the children in their communities. ALSC also used grant funding to host a webinar called Out-of-School Time: How to Plan STEAM Programming in Your Library!



### University of Washington – Project LOCAL

The ALSC Board conducted an online vote in support of researchers from the University of Washington's iSchool to study the capacity of libraries to serve as community anchors for families with children not currently using the library. This proposal for a \$50,000 planning grant was accepted in April 2017. ALSC has provided a representative for Project LOCAL's Advisory Board and shared Project LOCAL's survey on the ALSC electronic discussion list. A white paper based on the findings of the Project LOCAL research is in development with publication anticipated in Fall 2019. Letter of Support approved and sent January 2017; IMLS grant awarded April 2017-2018

### WGBH Boston

WGBH Boston received a three-year grant from the National Science Foundation to create Bringing Science Home with PEEP materials as family engagement tools to support STEM learning. These digital and hands-on tools are specifically targeted for three- and four-year-olds who do not attend preschool. WGBH Boston will collaborate with HIPYPY and AVANCE home-visiting organizations to create and pilot resources. ALSC has begun sharing information about the availability of a new PEEP Family Science App aimed at joint engagement through science lessons. Letter of Support Approved and sent October 2015; NSF grant awarded November 2016-2018

### Young Children, New Media, and Libraries Survey

ALSC staff, in collaboration with contributors to the 2014 Young Children, New Media, and Libraries Survey, distributed an updated survey in August and collected new data that will inform research on media mentorship. Continuing discussions about the role of digital media in the lives of young children highlights the need for an articulated set of information to guide children's librarians in their roles as media mentors, who help families make thoughtful decisions by sharing research, offering guidance with media use plans, and modeling appropriate ways to select and use new media. Survey results and additional research will be published and presented by contributors at ALA, ALSC, and other youth services conferences.

## ALSC Partners to Support National Summer Learning Day 2018

This year the National Summer Learning Association celebrated its 25th anniversary and used this opportunity to expand the annual National Summer Learning Day (NSLD), an advocacy day in support of children's continued learning, health, and safety throughout the summer, by collaborating with ALSC to engage library participation across the country. On July 12, NSLD included a national read-aloud of the award-winning book, *Trombone Shorty*, illustrated by Bryan Collier, 2016 Caldecott Honor recipient. ALSC joined NSLA and the Association of Children's Museums (ACM) to present a webinar about how to incorporate this year's national read-aloud selection of *Trombone Shorty* into library programming. The webinar also featured Bryan Collier, who served as this year's National Summer Learning Ambassador.

This collaboration helped amplify messaging to the public, at a national level, about the value of children's librarians in supporting youth summer learning opportunities.

## Libraries Ready to Code

ALSC has worked over the past year with ALA's Office for Information Technology Policy (OITP), American Association of School Librarians (AASL), and Young Adult Library Services Association (YALSA) in support of Phase III of the Libraries Ready to Code initiative. Sponsored by Google and led by OITP, the initiative empowers library staff working with youth and families to design computational thinking activities for informal learning settings. To commemorate the contributions of AASL, ALSC, and YALSA to the project and the work of librarians to prepare children for the future, Google sponsored a Happy Hour Reception during the Annual Conference in New Orleans.

# ■ CONFERENCES & EVENTS

## National Institute Planning

In September 2018, ALSC will host its National Institute in Cincinnati, Ohio. The Institute task force has confirmed the keynote speakers, Grace Lin, Brian Selznick, and David Serlin. The Breakfast for Bill program will feature a panel with Margarita Engle, Raúl Colón, and Mike Curato. Sixteen education programs will deliver learning opportunities on topics from advocacy to intentional programming, sensory play to partnerships. The Institute task force identified competencies relating to each program, a new feature that will help attendees identify the best options for their professional development needs.



In efforts to support ALSC's goal of continuing education for children's librarians and to show ALSC's dedication to equity and diversity, the Friends of ALSC granted three scholarships to the ALSC National Institute, including Institute registration and a \$1,000 travel stipend to cover airfare and hotel lodging. Three scholarship recipients were chosen: Kim Engle, Asheville, N.C., Hyunjin Han, Mandel Public Library, West Palm Beach, Florida, and Sophie Kenney, Broward County Library, Boca Raton, Florida. In the past, the Friends of ALSC supported two scholarships. A third scholarship was added this year to support the attendance of an ALSC member from North Carolina who identifies as a member of the LGBTQAI+ community. ALSC hopes that the additional scholarship will continue to support the LGBTQAI+ community in North

Carolina following the cancellation of the 2016 National Institute due to the state's discriminatory legislation.

"Big Ideas" sessions will feature industry leaders and experts in the field. The first session, "A Is for Advocacy," features Edith Campbell, Pat Enciso, Jamie Naidoo, and Sarah Park Dahlen and kicks off the Institute. The session will be recorded, thanks to the Carole D. Fiore Leadership Fund, and made available online. The second session, "Building Baby's Brain with Books," features Dr. John Hutton and Kathleen Moore.

Numerous networking events will include ALSC101, Trivia Hour, and two receptions. A Youth Connection Reception will welcome members and other colleagues interested in youth librarianship. The event, funded by the Friends of ALSC, will include networking opportunities with invited, local non-library organizations.

## 2018 ALSC Programs @ ALA Annual Conference (New Orleans)

- A Picture Is Worth a Thousand Words: Reaching Kids and Families with Graphic Novel Programming
- Early Literacy Outreach to Underserved and Unserved Families
- Kids Listen: Podcasts Amplify Engagement and Learning
- Let's Talk about Race with Kids: Library Programs and Activities that Support Parents, Caregivers, and Educators in Talking to Young People about Race
- STEM for Babies and Toddlers: A Powerful Foundation for Language and Literacy
- An Invitation to Family Literacy: The Reading Ambassadors Program (Hot Topic)
- To Tech or Not to Tech: The Debate and the Research around Technology, Young Children, and the Library (Hot Topic)



## Charlemae Rollins President's Program

On Monday, June 25, ALSC hosted the 2018 ALSC Charlemae Rollins President's Program, "Considering All Children: A New Ideal in Evaluating and Engaging around Books for Youth." The program challenged us all to confront our biases as we explored common assumptions and current discourse and considered what it would look like if we truly considered all children as we evaluate books and single out titles for distinction both within and beyond ALSC. Panelists included Margarita Engle, Debbie Reese, PhD, Jason Reynolds, and Ebony Thomas, assistant professor, University of Pennsylvania. The session was moderated by Edith Campbell, Indiana State University.



## National Library Legislative Day

ALSC leaders attended National Library Legislative Day in Washington DC in May. They met with staff from several US Department of Education offices to explore information sharing and collaboration opportunities. They also attended Zero to Three's Think Babies Advocacy Rally and met with staff.

Collaborative efforts from the Summer/Out of School Time Learning task force, Public Awareness committee, and Advocacy and Legislation committee produced a set of talking points on summer learning for NLLD.

## ALSC Bill Morris Seminar

Thirty-two select applicants participated in the Bill Morris Seminar: Book Evaluation Training, which took place during the Midwinter Meeting in Denver. The seminar brought new ALSC members and those with limited evaluation experience together with members who have served on ALSC media evaluation committees for training and mentorship in the group process and evaluation techniques. The seminar will result in new and emerging leaders for future ALSC evaluation committees.

## Community Forums

Community Forums, hosted on Adobe Connect, feature news and information from the Board of Directors. This year's topics included:

- April 2018 – Doing ALA Differently: An ALSC Conversation
- January 2018 – Inclusive Spaces and Services for Children of All Abilities

## ALSC Travels

Throughout the year, ALSC leaders take advantage of opportunities to spread the word about the work of ALSC and its members and to learn from and make connections with other organizations, libraries, and professionals who work on behalf of children near and far. Twitter and the #ALSCtour hashtag continue to be used to showcase these travel experiences. #ALSCtour is an effective and engaging way to highlight children's services across the country.

As president, Nina Lindsay represented ALSC at the conferences of numerous organizations, including the Association of Rural and Small Libraries, National Black Child Development Institute, and Public Library Association, among others. At the PLA Conference, ALSC and GLBTRT co-hosted a member social at the Parkway Central Library in Philadelphia.

As ALSC president-elect, Jamie Campbell Naidoo also attended national events, working on behalf of ALSC, from the United States Board on Books for Young People (USBBY)/International Board on Books for Young People (IBBY) Regional Conference, in Seattle, Washington, to the Association for Library and Information Science Education Annual Conference, in Denver, Colorado, and beyond. At the end of August, as the newly inaugurated president, Naidoo attended the IBBY World Congress in Athens, Greece, and presented a poster with Aimee Strittmatter, executive director, titled "Promoting Diversity, Inclusion, and Advocacy in Children's Library Services with Día."

On a trip through New England, Aimee Strittmatter, Executive Director, and Paula Holmes, Fiscal Officer, visited Auburn (Massachusetts) Public Library; Brooks Memorial Library, Brattleboro, Vermont; Concord, Keene, and Portsmouth (New Hampshire) Public Libraries; and the Portland (Maine) Public Library where they also hosted a coffee meet-up with ALSC members at a local cafe.

## » Shihab Nye Delivers Spring Lecture



Award-winning writer and poet Naomi Shihab Nye delivered the May Hill Arbuthnot Honor Lecture in April. The presentation, titled "REFRESHMENTS WILL BE SERVED – Our Lives of Reading & Writing," was hosted by Western Washington University and Whatcom County Library System.

## ONLINE LEARNING

### Online Courses

ALSC offered online courses this past year on the following topics:

- The Caldecott Medal: Understanding Distinguished Art in Picture Books
- Making Your Makerspace Work
- The Newbery Medal: Past, Present, and Future
- Postmodern Picturebooks: Changing Minds for Life
- Science, Technology, Engineering, and Math (STEM) Programs Made Easy
- Storytelling with Puppets

### Webinars

This year, ALSC's live webinars included:

- Bringing PLUM LANDING to Your Library and Community
- Firing on All Cylinders: Making Reading Matter
- From Apps to Robots: How to Evaluate Digital Media for Literacy Learning - Parts 1 and 2
- Get Involved with ALSC: Navigating Opportunities within the Organization
- Introducing the Notable Books for a Global Society Collection: Promoting Understanding of Diversity
- LGBTQAI+ Books to Share, Conversations to Have
- Managing Children's Services: Employee Engagement
- Managing Children's Services: Program Evaluation

- Math Counts: Using Math in Early Literacy Programming
- Nurturing Empathy through Culturally-Inclusive Youth Programming - Parts 1 and 2
- New Media and Preschool Services
- Out-of-School Time: How to Plan STEAM Programming in Your Library

## PROFESSIONAL AWARDS & GRANTS

### Bookapalooza Award

A donation program providing select libraries with a collection of recently published books, videos, and recordings

- Chilton/Clanton Public Library, Clanton, Alabama
- Mandel Public Library, West Palm Beach, Florida
- Daviess County Library, Gallatin, Missouri

### Baker & Taylor Summer Reading Program Grant

(Donor: Baker & Taylor)

A \$3,000 grant to support an innovative summer reading program in a public library

- St. Lucie County Library System, Florida

### Bechtel Fellowship

(Donor: University of Florida's Endowment in memory of Louise Seaman Bechtel and Ruth M. Baldwin)

A \$4,000 grant to support four weeks of study at the Baldwin Library of Historical Children's Literature, University of Florida, Gainesville

- Anne Mlod, Genesee Elementary School, Auburn, New York
- JoAnna Schofield, Cuyahoga County Public Library, Warrensville Heights, Ohio
- Lisa Von Drasek, Children's Literature Research Collections, University of Minnesota Libraries, Minneapolis

### Maureen Hayes Author/Illustrator Visit Award

(Donor: Simon & Schuster Children's Publishing)

Up to \$4,000 to provide a visit from a nationally-known author/illustrator with children who have previously not had such an opportunity

- South Carolina State Library, Columbia, South Carolina

### Light the Way: Library Outreach to the Underserved Grant

(Donor: Candlewick Press, in honor of Kate DiCamillo)

A \$3,000 grant to assist a library in conducting exemplary outreach to an underserved population

- New Carrollton Library, New Carrollton, Maryland

## » ALSC Distinguished Service Award



**Steven Herb, State College, Pennsylvania**

Steven Herb is Librarian Emeritus from The Pennsylvania State University and Director Emeritus of the Pennsylvania Center for the Book, and a long-time advocate of early literacy services in libraries. Herb is an author and a teacher as well as a leader. A strong interest in early childhood education and literacy propelled Herb through earning a BS, MED, and PhD from The Pennsylvania State University, as well as an MSLS from Clarion University.

He has served ALSC as a member-leader in 25 positions over 35 years of consistent volunteering, including as ALSC president in 1995-96. His deep professional service also includes chairing the ALA Intellectual Freedom committee during a sensitive period when filtering software was being introduced and debated.

## Penguin Random House Young Readers Group Award

(Donors: Penguin Young Readers Group and Random House Children's Books)

A \$600 stipend for a member to attend her first ALA Annual Conference

- Amanda Chuong, Princeton Public Library, Princeton, New Jersey
- Patricia Moran, Multnomah County Library, Portland, Oregon
- Julie Phoenix, St. Louis County Library, St. Louis, Missouri
- Sarah Walker, Ferguson Library, Stamford, Connecticut

## SCHOLARSHIPS

### Bound to Stay Bound Books Scholarship

(Donor: Bound to Stay Bound Books, Inc.)

- Emily Zorea, University of Wisconsin-Milwaukee
- Lisa Gonzalez, University of North Texas
- Chelsea Tarwater, University of Tennessee, Knoxville
- Stephanie Luyt, Wayne State University

### Frederic G. Melcher Scholarship

- Pa Ja Yang, University of Wisconsin – Madison
- Beimnet Baissa, University of North Carolina, Greensboro

### ALSC Spectrum Scholarship

Two ALSC Spectrum Scholarships are awarded to Spectrum applicants who express an interest in library service to children. In addition, ALSC Past President Ellen Fader, Portland, Oregon, provided a generous donation to the Spectrum Scholarship for a fifth year. Her contribution will support a student through the 2018-2019 school term.

- Amanda V. Lopez (ALSC Scholar), University of Kentucky
- Patricia Shimano Lyons (ALSC Scholar, in honor of Ellen Fader), University of North Carolina, Greensboro
- Jena Razor (ALSC Scholar), Wayne State University

## ALSC Equity Fellowships

This summer, ALSC launched an Equity Fellowships program, a pilot that will award five fellowships to American Indian/Alaska Native/First Nations, Asian, Black/African American, Hispanic/Latinx, Middle Eastern, and/or Native Hawaiian/Other Pacific Islander individuals who commit to service within ALSC and demonstrate a capacity for future leadership. Each fellowship recipient will receive funding for a two-year ALSC/ALA membership and one year of conference registrations and travel stipends for Midwinter and Annual Conference. Fellowship recipients also will receive mentorship from members of the Equity, Diversity, and Inclusion within ALSC Implementation task force.

# LITERARY & RELATED AWARDS

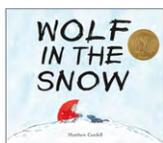
## 2018 Winners

ALA's Youth Media Awards (YMA) press conference was held at the ALA Midwinter Meeting in Denver, Colorado. ALSC winners included:



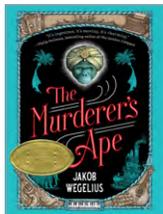
**Newbery Medal** – *Hello, Universe*, Erin Entrada Kelly

**Newbery Honor Books** – *Crown: An Ode to the Fresh Cut*, Derrick Barnes; *Long Way Down*, Jason Reynolds; *Piecing Me Together*, Renée Watson



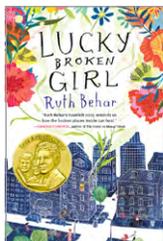
**Caldecott Medal** – *Wolf in the Snow*, Matthew Cordell

**Caldecott Honor Books** – *Big Cat, Little Cat*, Elisha Cooper; *Crown: An Ode to the Fresh Cut*, Gordon C. James; *A Different Pond*, Thi Bui; *Grand Canyon*, Jason Chin



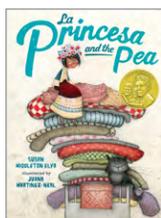
**Batchelder Award** – Delacorte Press for *The Murderer's Ape*, Jakob Wegelius

**Batchelder Honor Books** – Charlesbridge for *Malala: Activist for Girls' Education*, Raphaële Frier; Eerdmans Books for Young Readers for *When a Wolf Is Hungry*, Christine Naumann-Villemin; Elsewhere Editions for *You Can't Be Too Careful!*, Roger Mello



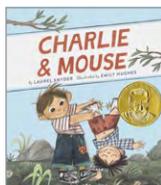
**Belpré Author Award** – *Lucky Broken Girl*, Ruth Behar

**Belpré Author Honor Books** – *The Epic Fail of Arturo Zamora*, Pablo Cartaya; *The First Rule of Punk*, Celia C. Pérez



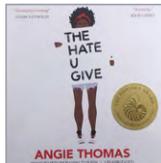
**Belpré Illustrator Award** – *La Princesa and the Pea*, Juana Martinez-Neal

**Belpré Illustrator Honor Books** – *All Around Us*, Adriana M. Garcia; *Frida Kahlo and Her Animalitos*, John Parra

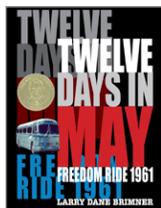


**Children's Literature Legacy Award** – Jacqueline Woodson

**Geisel Award** – *Charlie & Mouse*, Laurel Snyder and Emily Hughes



**Geisel Honor Books** – *I See a Cat*, Paul Meisel; *King & Kayla and the Case of the Missing Dog Treats*, Dori Hillestad Butler and Nancy Meyers; *My Kite Is Stuck! And Other Stories*, Salina Yoon; *Noodleheads See the Future*, Tedd Arnold, Martha Hamilton, and Mitch Weiss; *Snail and Worm Again*, Tina Kügler



**Odyssey Award** – HarperAudio for *The Hate U Give*, Angie Thomas

**Odyssey Honor Audiobooks** – Listening Library for *The Book of Dust: La Belle Sauvage*, Philip Pullman; Listening Library for *A Boy Called Christmas*, Matt Haig; Simon & Schuster Audio for *Long Way Down*, Jason Reynolds; Live Oak Media for *Trombone Shorty*, Troy "Trombone Shorty" Andrews; Hachette Audio for *The Wizards of Once*, Cressida Cowell

**Sibert Medal – *Twelve Days in May: Freedom Ride 1961***, Larry Dane Brimner

**Sibert Honor Books – *Chef Roy Choi and the Street Food Remix***, Jacqueline Briggs Martin, June Jo Lee, and Man One; ***Grand Canyon***, Jason Chin; ***Not So Different: What You Really Want to Ask about Having a Disability***, Shane Burcaw and Matt Carr; ***Sea Otter Heroes: The Predators That Saved an Ecosystem***, Patricia Newman

## 2018 Notable Lists

Also during Midwinter, the evaluation committees chose the best of the best media released in 2017. The Notable Children's Books and Recordings lists are available on the ALSC website.

New in 2018, ALSC released its first Notable Children's Digital Media list, which supplants Great Websites for Kids and is intended to provide recommendations for a wider range of digital offerings for children.

## YMA Press Conference Expanding

ALSC worked closely with ALA's Communications & Marketing Office, professional affiliates, and other units to create an implementation plan for adding further award announcements to the 2019 Youth Media Award event. In an effort to bring about awareness and encourage the creation of more books that depict diverse cultures, or by authors of color, ALA will highlight award titles selected by the American Indian Library Association (AILA), Asian/Pacific American Librarians Association (APALA), and the Association of Jewish Libraries (AJL), beginning in 2019.

During the 2018 announcements, ALA President Jim Neal announced the new plan and welcomed leaders from AILA, APALA, and AJL to stand and be recognized.

## Children's Literature Legacy Award

During the 2018 Annual Conference, the ALSC Board voted to change the name of the Laura Ingalls Wilder Medal to the Children's Literature Legacy Award. All past award recipients, including Laura Ingalls Wilder, retained their honor.

ALSC recognized the author's legacy is complex. Although her work holds a significant place in the history of children's literature and continues to be read today, Wilder's work is not universally embraced. ALSC grappled with the inconsistency between Wilder's legacy and the association's core values of inclusiveness, integrity and respect, and responsiveness through an award that bears Wilder's name, resulting in the decision of a name change.

## 2018 Award Ceremonies

The summer award presentations, including the Belpré Celebration, Newbery-Caldecott-Legacy Banquet, Awards Program, and Odyssey Program are the culmination of ALSC's literary award year. Librarians, educators, publishers, and other children's book enthusiasts came together in New Orleans to celebrate the winners and their work as the authors and illustrators accepted their honors and delivered acceptance remarks, many of which are available at the [ALA Institutional Repository](#).

## » Reese to Deliver 2019 Arbuthnot Honor Lecture



The 2019 Arbuthnot Lecture will be given by Debbie Reese, PhD, advocate, educator, and founder of American Indians in Children's Literature (AICL) blog. The lecture will be hosted by University of Wisconsin at Madison in Spring 2019. Three University units will combine and collaborate in the hosting effort: the Cooperative Children's Book Center (CCBC), the School of Information (ISchool), and the School of Education.



# PUBLICATIONS & COMMUNICATIONS

ALSC connects with its members and constituents in myriad ways, from social media channels to more traditional means like newsletters and our journal, *Children and Libraries* (CAL).

## Children and Libraries

*Children and Libraries* (CAL) received a 2018 Apex Award for publication excellence in the category of Magazines, Journals & Tabloids. The awards are given for excellence in graphic design, editorial content, and overall communications.

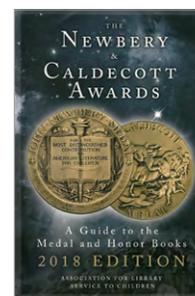
## New Publications

**Advocacy Information Sheet**, created by the Public Awareness committee, was released for National Library Legislative Day in May. Intended to aid children's librarians in promoting their expertise to legislators, and to reinforce the important role that libraries play in young patrons' lives, the info sheet includes data about the number of public libraries and the positive perception of library programming among parents of young children.

**Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2018**, written by ALSC and published by ALA Editions, was released in the spring. The annual guidebook is a resource for quick reference, collection development, and readers' advisory. This year's edition featured an interview with Linda Sue Park, 2002 Newbery Medalist.

**Public Library & School Library Collaboration Toolkit**, created by the AASL/ALSC/YALSA Interdivisional Committee on School/Public Library Cooperation and released in 2018, is designed to inspire and facilitate various types of public library and school library collaboration. The kit contains: information on how to start and continue a collaboration; research supporting collaboration; examples of successful partnerships; and templates.

**Voices of ALSC**, an oral history interview with Mimi Kayden, conducted by Dr. Barbara Immroth in 1995, was released this year. Over a span of 50 years, Kayden helped transform the field of school and library marketing of children's books. She held positions with numerous publishing houses, and was an active member of ALSC, serving on the Board of Directors and numerous committees.



## Serving Diverse Communities Resources

ALSC compiled a [list of resources](#) to help librarians support diverse children and their families through times of unrest and uncertainty. The list, a living document, was authored by ALSC committee members and is curated by the Public Awareness committee to provide librarians with resources to share with their communities who are turning to public libraries as a resource for information on navigating issues in our changing times. The resource includes book and media lists, community-based organizations, ALSC archived programs and webinars, as well as links to guides and newsletters for grassroots organizing and mobilizing.

## Book Lists

ALSC produced a variety of [book lists](#), thanks to our member-volunteers. Lists are available to download from the ALSC website.

**Building STEAM with Día.** Multicultural titles that showcase STEAM topics.

**Graphic Novels Reading List.** Graphic novel classics and new titles that have been widely recommended and well-reviewed.



**Stories of Immigration: Perspectives from Pura Belpré Medal and Honor Books.** Past Belpré books that address the Latino/a immigration experience and provide young readers with insight into the struggles and choices faced by real families every day.

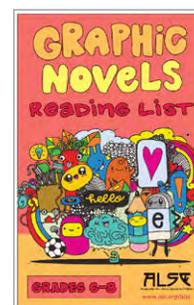
**Summer Reading.** Titles to keep children engaged and reading throughout the summer.

## Social Media

**Facebook.** The [ALSC Facebook](#) account broadcasts important messages, promotes awareness of the association and library service to youth, and provides inspiration, resources, and news to our members and all interested colleagues. Since March 2018, the account has seen an increase of 633 new followers. In the most recent 28-day reporting period, the ALSC Facebook page reached 6,039 people and accumulated 854 post engagements (post clicks, reactions, comments, and shares).

**Twitter.** ALSC's [Twitter](#) presence continues to grow. With approximately 15,000 followers, @wearealsc is consistently increasing in engagement. ALSC also uses this platform to engage with members during webinars and community forums using their respective hashtags.

**ALSC Blog.** The [ALSC Blog](#) strives to position the association as a thought-leader and to be the destination for individuals seeking ideas and inspiration on library services to young people. Daily posts address subjects such as programming, partnerships, and inclusive services. In 2017-2018, the blog averaged more than 20,000 sessions per month.



## BOARD WORK

The ALSC Board of Directors works year-round—in person at ALA conferences and virtually—reviewing strategic plan implementation and priorities, discussing mega issues, deliberating on organizational matters, and making decisions that move the association forward. Board schedules, along with official documents and minutes, are available on the ALSC website.



### ALSC Board of Directors

*Row 1, l to r.* P. Holmes, J. Nemece-Loise, N. Lindsay, J. Campbell Naidoo, V. Smith, A. Sears

*Row 2, l to r.* S. McCleaf Nespeca, A. Strittmatter, L. Ernst, A. Koester, M. Voors, C. Caputo, K. MacPherson

# ALSC FINANCES

In consultation with the Executive Director, the ALSC Board of Directors and Budget committee carefully reviewed and monitored ALSC's budget performance over the course of the 2017–18 fiscal year (FY18).

## ALSC Budgetary Performance – as of August 31, 2018

	Budgeted	Actual
Total Revenues	\$1,333,350	\$2,026,772
Total Expenditures before Overhead & Taxes	\$1,353,287	\$1,219,528
Overhead to ALA	\$137,192	\$233,914
Taxes	\$290	\$0
Total Expenditures	\$1,490,769	\$1,453,442
Contribution Margin	(\$18,937)	\$867,335
Net Revenue for FY-18	(\$156,419)	\$633,421
Beginning Net Asset Balance (as of September 1, 2017)		\$2,592,076
Transfer from Net Asset Balance to Endowments		\$150,000
Ending Net Asset Balance (as of August 31, 2018)		\$3,075,498
Net Gain		\$483,421

## Budget Highlights

ALSC has been fortunate to see another year of growth. The operating budget had planned for a net loss of -\$156,419. The deficit was intentionally approved by the ALSC Board to support strategic priorities. ALSC ended the year, however, with net revenue of \$483,421. \$150,000 from the net asset balance was transferred to the endowments to support the William C. Morris fund.

Total revenue was ahead of budget by 56% or \$752,513. Dues revenue performed ahead of budget by 2%. Membership increased 3.28% (4,320) compared to August 2017 (4,183). ALSC also experienced a decrease in the amount of dropped members in 2018 (98) compared to 2017 (133). This year, more members renewed (12.97%) and reinstated (5.71%) compared to 2017.

Permission fees for licensing of the digital images of the award seals was the major reason ALSC performed ahead of budget. It was discovered a company used seals without first obtaining permission or payment for two years. This accounted for almost \$500,000 in revenue. Sales of physical award seals were ahead of budget by \$164,420 or 26%.

Total expenses were under budget by 3% or \$37,327. Two main areas where ALSC was well under budget were salary and benefits (offset by grant funds) and professional services.

## Conclusion

ALSC remains in strong financial stranding through revenue sources, managed expenses, and sharp fiscal oversight by the ALSC Board, Executive Director, and Budget committee. Strong seal sales and dues revenue, and grant support resulted in a better than expected bottom line for FY18.

## ALSC Board of Directors and Staff, 2017–2018

### President

**Nina Lindsay**  
Oakland Public Library, Calif.

### Vice-President/President-Elect

**Jamie Campbell Naidoo**  
School of Library & Information Studies  
The University of Alabama  
Tuscaloosa, Ala.

### Past President

**Vacant\***

### Division Councilor

**Jenna Nemec-Loise**  
Chicago Public Library, Ill.

### Fiscal Officer

**Paula Holmes**  
Pittsburgh, Pa.

### Ex-Officio

**Aimee Strittmatter**  
ALSC Office, Chicago

### Directors-at-large

**Christine Caputo**  
**Linda Ernst**  
**Amy Koester**  
**Karen MacPherson**  
**Sue McCleaf Nespeca**  
**Amy Sears**  
**Vicky Smith**  
**Mary Voors**

*\*Special thanks to Betsy Orsburn who served on the Board of Directors from 2015–2017, and as President from June 2016 until her resignation in March 2017.*

### ALSC Staff

**Aimee Strittmatter**  
Executive Director

**Marsha Burgess**  
Program Coordinator

**Kristen Figliulo**  
Program Officer, Continuing Education

**Angela Hubbard**  
Program Officer, Projects & Partnerships

**Courtney Jones**  
Awards Coordinator

**Alena Rivers**  
Deputy Director

**Laura Schulte-Cooper**  
Program Officer, Communications & Website

**Elizabeth Serrano**  
Membership Marketing Specialist



ASSOCIATION FOR LIBRARY  
SERVICE TO CHILDREN

**American Library Association**  
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