ALSC Strategic Plan Assessment 2018 Overview

Goal Area	Objective	Status	Issues	Recommendation
Diversity & Inclusion	*1. Increase diversity in ALSC membership and reduce barriers to participation as measured against the Diversity in ALSC baseline survey by September 2019. Transforming ALSC*	Not Acheived	Considerable barriers, but strong ownership. Lack of good baseline data?	Ask EDI TF to examine availability of and establish baseline data
	2. Expand opportunities for existing members from underrepresented experiences to serve in ALSC activities, as measured by longitudinal studies and/or focus groups, by September 2020. Transforming ALSC	Not Acheived	Considerable barriers, but strong ownership.	None; on target
	3. Increase the cultural competency of library staff serving youth by developing an accessible online cultural competency training series by September 2018. Transforming Children's Librarianship	Not Acheived	Confusion from multiple owners (Education committee, Emerging Leaders, EDI TF), and lack of clarity in purpose of trainings: is it on serving diverse populations, or on internal cultural competency?	Extend timeline; clarify purpose and lead group
Goal Area	*Objective*	Status	Issues	Recommendation
Advocacy	*1. Establish an accessible content stream of valuation tools and research updates, including customizable content for members, by September 2018. Transforming ALSC*	Not Acheived	No ownership, no work has been done.	Designate a specific task force with the charge of enacting this objective; revise timeline
	2. Articulate a prioritized research agenda, including but not limited to summer learning/out-of-school time, by September 2018, and pursue avenues for conducting and/or supporting the research by September 2020. Transforming Children's Librarianship	Partially Acheived		Attend to Research Agenda TF request for an extension; otherwise on target

Goal Area	Objective	Status	Issues	Recommendation
	3. Amplify librarians' essential role as information literacy experts through advocacy outputs, including communications, webinars, and establishing collaborations, by September 2018. Transforming Communities through Libraries	Not Acheived	Need clarity around specific messaging needs; better ownership as progres is disjointed	and/or task forces charged with implementation and clarify the ask of the messaging.
	4. Increase targeted messaging to the wider library profession and the public about the expertise of ALSC and our members to demonstrate the purpose and value of strong and meaningful children's librarianship by September 2019. Transforming Communities through Libraries	Partially Acheived	Strong ownership from Public Awareness Committee	None; on target
Goal Area	***Objective***	**Status**	**Issues**	**Recommendation**
Learning & Development	*1. Build a discernible pathway, along with opportunities for training and mentorship, to develop ALSC members as leaders in their libraries, the profession, and/or the association by September 2020. Transforming ALSC*	Partially Acheived	The objective is not very measurable, and lacks clear ownership, though both Membership Committee and Student Gift Membership Task Force are strong drivers	Clarify lead group (potentially Membership Committee) and ask them for a proposed revision to this objective to make it more measurable.
	2. Provide at Least two educational opportunities in media mentorship and child development, ideally developed and /or presented with collaborative partners from other ALA units, by September 2018. Transforming Children's Librarianship	Acheived	This was low hanging fruit; however we have much more work to do in this general area	Disucss whether we should create a new objective to extend this work
	3. Organize and promote ALSC activities to position the core competencies as central to library service to children, by September 2018. Transforming Children's Librarianship	Partially Acheived	lack of ownership	Identify lead committee and extend deadline

	4. Develop a toolkit of research-based best practices for out-of-school time learning and disseminate the toolkit and practices to members by September 2019. Transforming Communities through Libraries	Not Acheived	Has ownership but change in leadership means slow ramp-up. Deliverable is clear but massive; Summer/OST TF in consult w Research Agenda TF may soon suggest modifications	None at this time; stay tuned for recommended modifications from the TF.