

**To:** ALSC Board of Directors  
**Subject:** Web Activities Report  
**Submitted by:** Laura Schulte-Cooper, Program Officer, Communications  
**Date submitted:** June 8, 2018

## ALA Institutional Repository

The following materials have been uploaded to the [ALA Institutional Repository](#) (IR).

Materials	Collection Title	Uploaded to IR
<a href="#">2017 Award Acceptance Speeches</a> (PDFs)	Award Speeches	Spring 2018
<a href="#">Annual Report, 2016-2017</a>	Annual Reports	March 2018

## Website Statistics

**User:** Users that have had at least one session within the selected date range. Includes both new and returning users.

**Session:** A session is a group of interactions that take place on your website within a given time frame. For example a single session can contain multiple screen or page views, events, social interactions, and ecommerce transactions. A session ends after 30 minutes of inactivity.

**Page View:** Pageviews is the total number of pages viewed. Repeated views of a single page are counted.

### ALSC website ([www.ala.org/alsc](http://www.ala.org/alsc))

	May 2018	April 2018	March 2018	February 2018	January 2018	2017
<b>Users</b>	94,509	85,663	95,571	113,958	96,720	944,837
<b>Sessions</b>	118,442	109,843	123,495	149,373	126,674	1,337,436
<b># of Page Views</b>	257,468	246,618	279,786	355,089	299,178	3,004,574

### Día ([dia.ala.org](http://dia.ala.org))

	May 2018	April 2018	March 2018	February 2018	January 2018	2017
<b>Users</b>	1,716	6,691	2,726	1,581	1,274	21,973
<b>Sessions</b>	1,942	8,461	3,720	1,986	1,560	28,552
<b># of Page Views</b>	3,654	18,983	9,429	4,550	3,421	61,890

**Every Child Ready to Read** ([www.everychildreadytoread.org](http://www.everychildreadytoread.org))

	<b>May 2018</b>	<b>April 2018</b>	<b>March 2018</b>	<b>February 2018</b>	<b>January 2018</b>	<b>2017</b>
<b>Users</b>	2,532	2,776	3,886	3,212	2,521	28,310
<b>Sessions</b>	3,095	3,408	4,679	3,881	3,063	35,545
<b># of Page Views</b>	6,218	6,929	8,648	7,189	6,242	80,175

**Everyday Advocacy** ([www.ala.org/everyday-advocacy](http://www.ala.org/everyday-advocacy))

	<b>May 2018</b>	<b>April 2018</b>	<b>March 2018</b>	<b>February 2018</b>	<b>January 2018</b>	<b>2017</b>
<b>Users</b>	1,261	1,840	1,567	1,564	1,196	17,516
<b>Sessions</b>	1,409	2,112	1,774	1,738	1,340	20,214
<b># of Page Views</b>	2,314	3,976	2,960	2,997	2,546	32,959