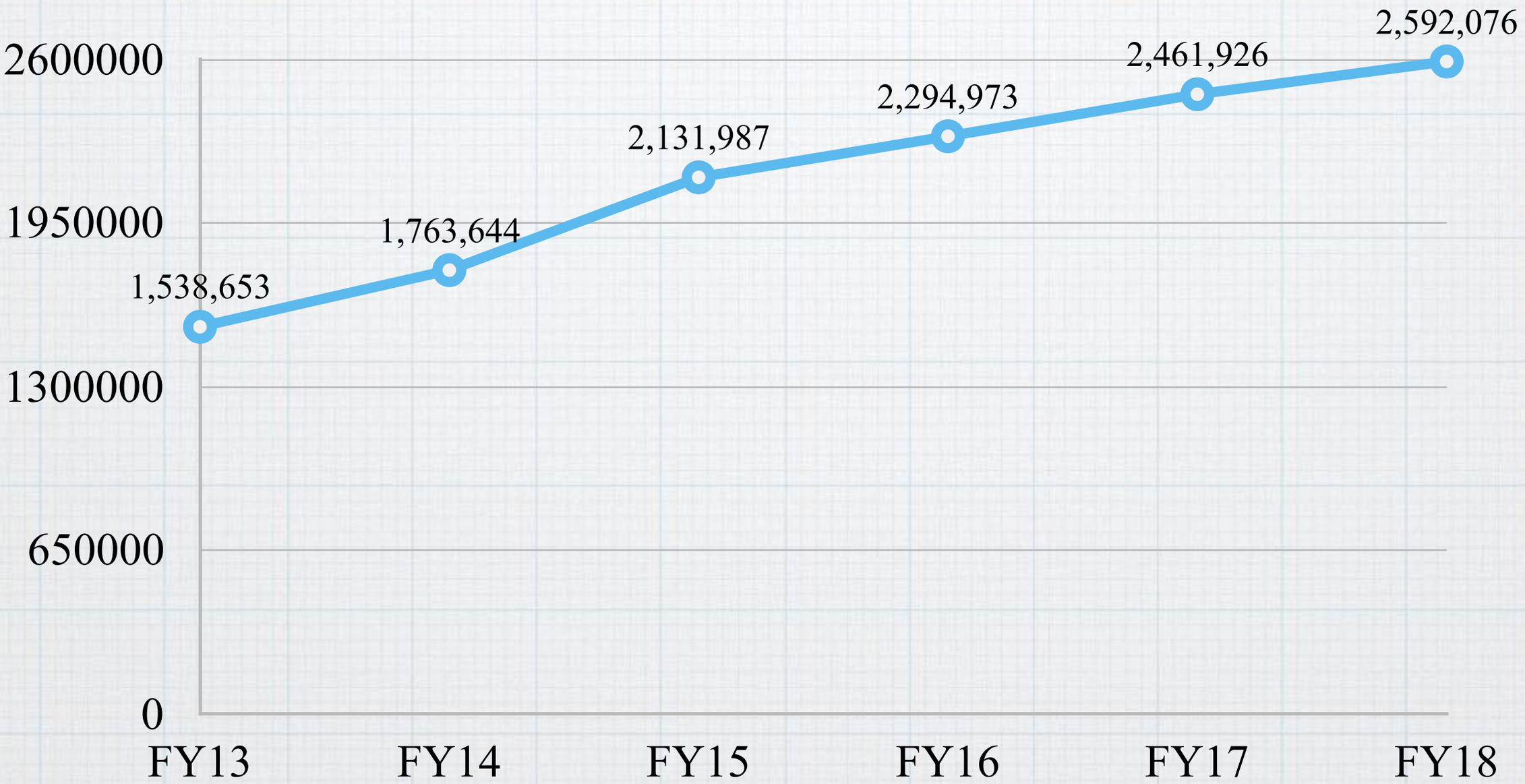
ALSC Financial Trends

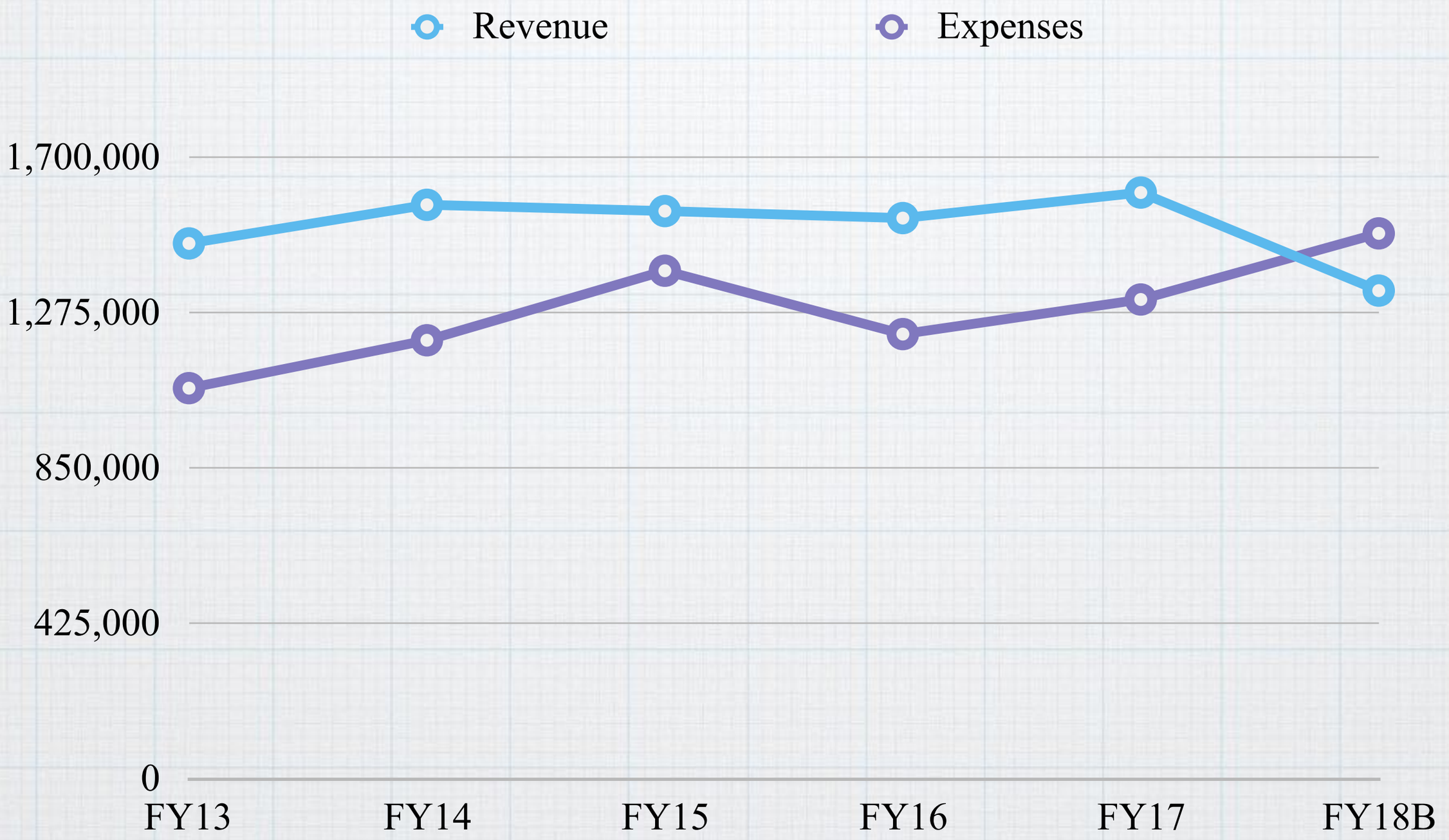
FY2013-FY2017

Net Asset Balance

Operating Fund



Operating Rev v. Exp

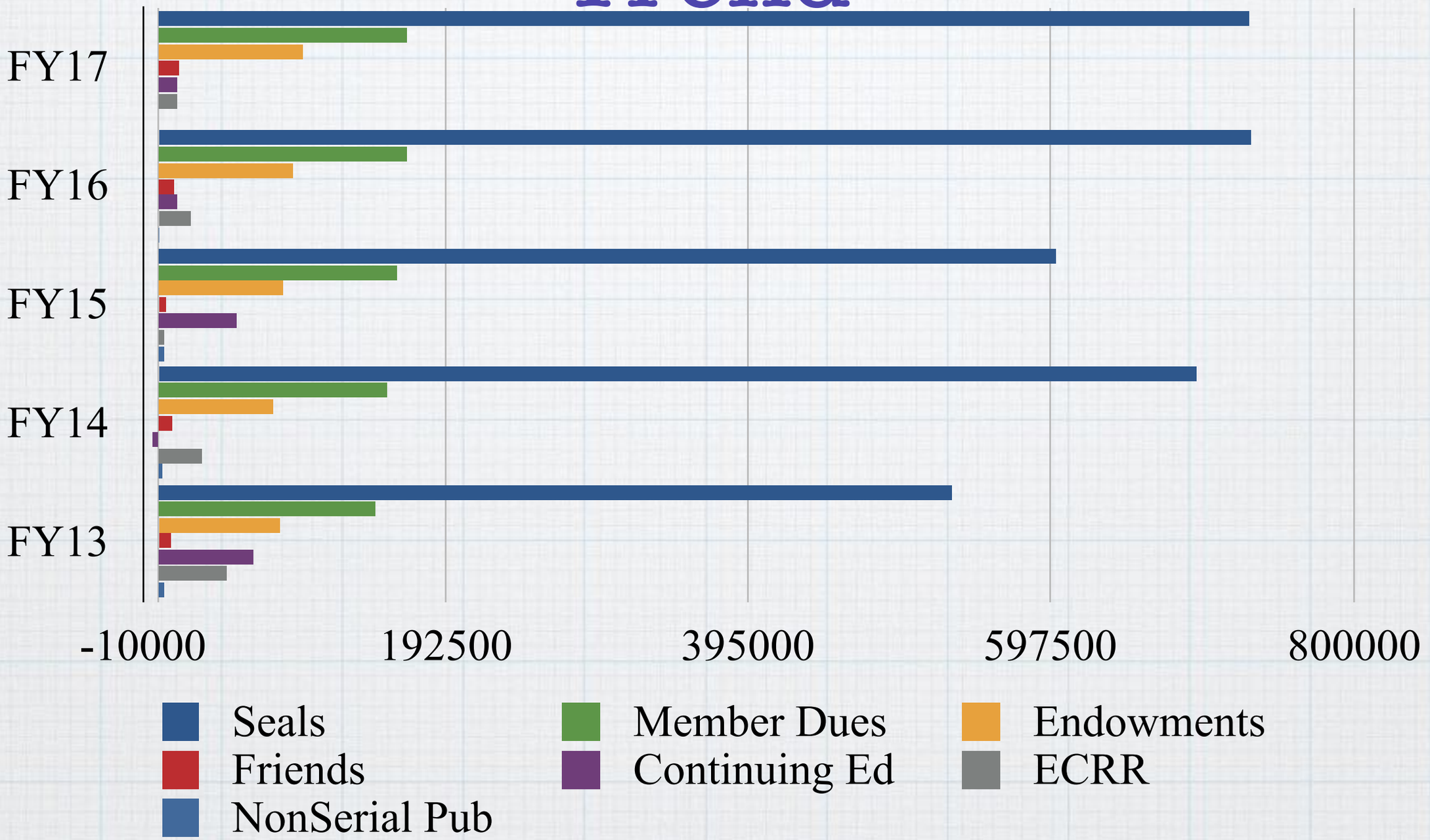


Revenue Streams

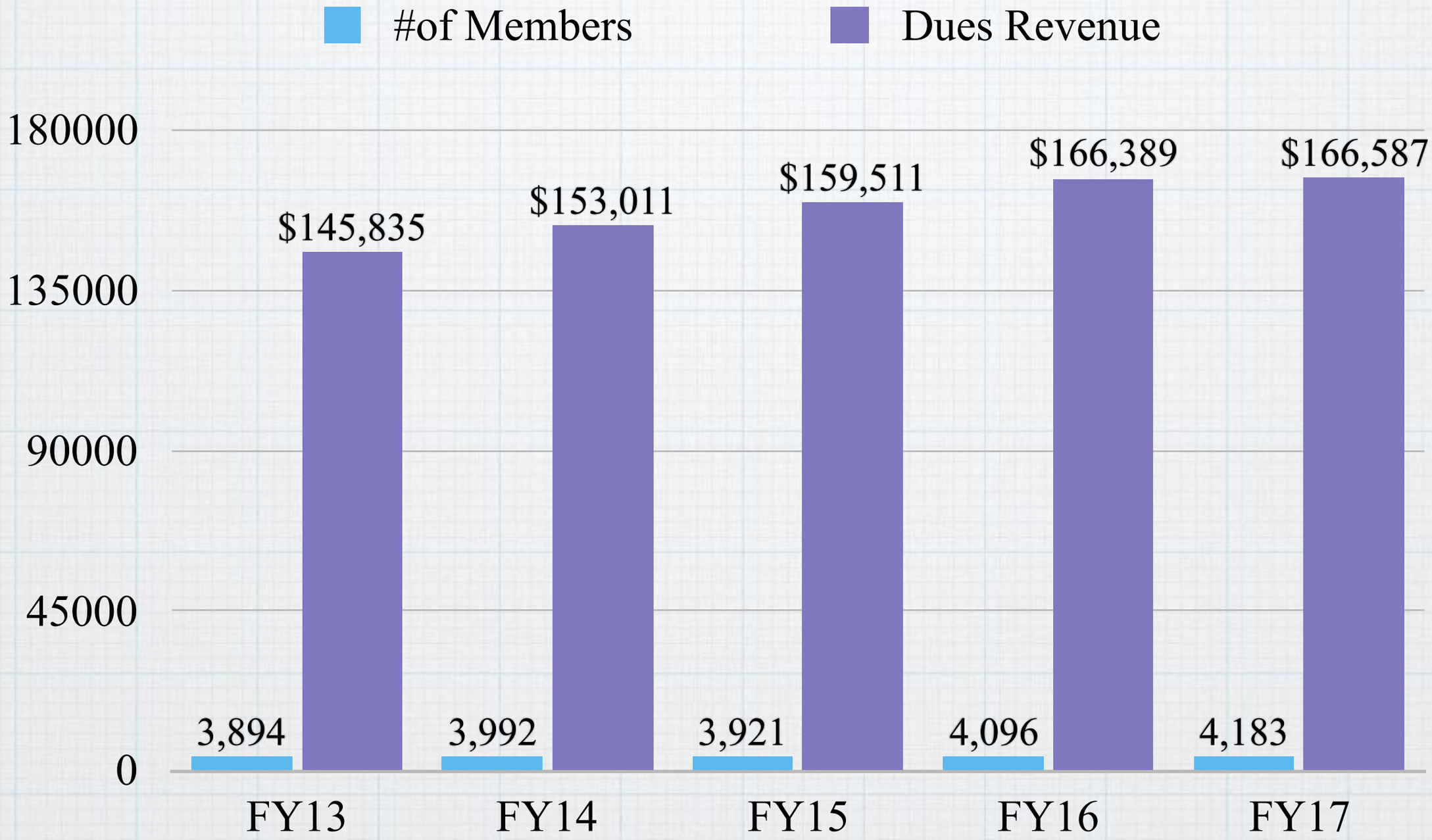
	FY13	FY14	FY15	FY16	FY17
Seals	530,922	694,544	600,332	731,534	730,169
Member Dues	145,835	153,011	159,511	166,389	166,587
Endowments	81,598	77,342	83,733	90,793	96,704
FOA	8,466	9,382	5,315	10,368	14,364
Continuing Education	63,763	-3,370	52,285	13,058	13,209
ECRR	45,790	29,635	3,725	21,833	12,609
NonSerial Publications	4,085	3,278	4,002	1,228	363

*Does not include CAL & NCW Banquet revenue, grants, and pass through donations

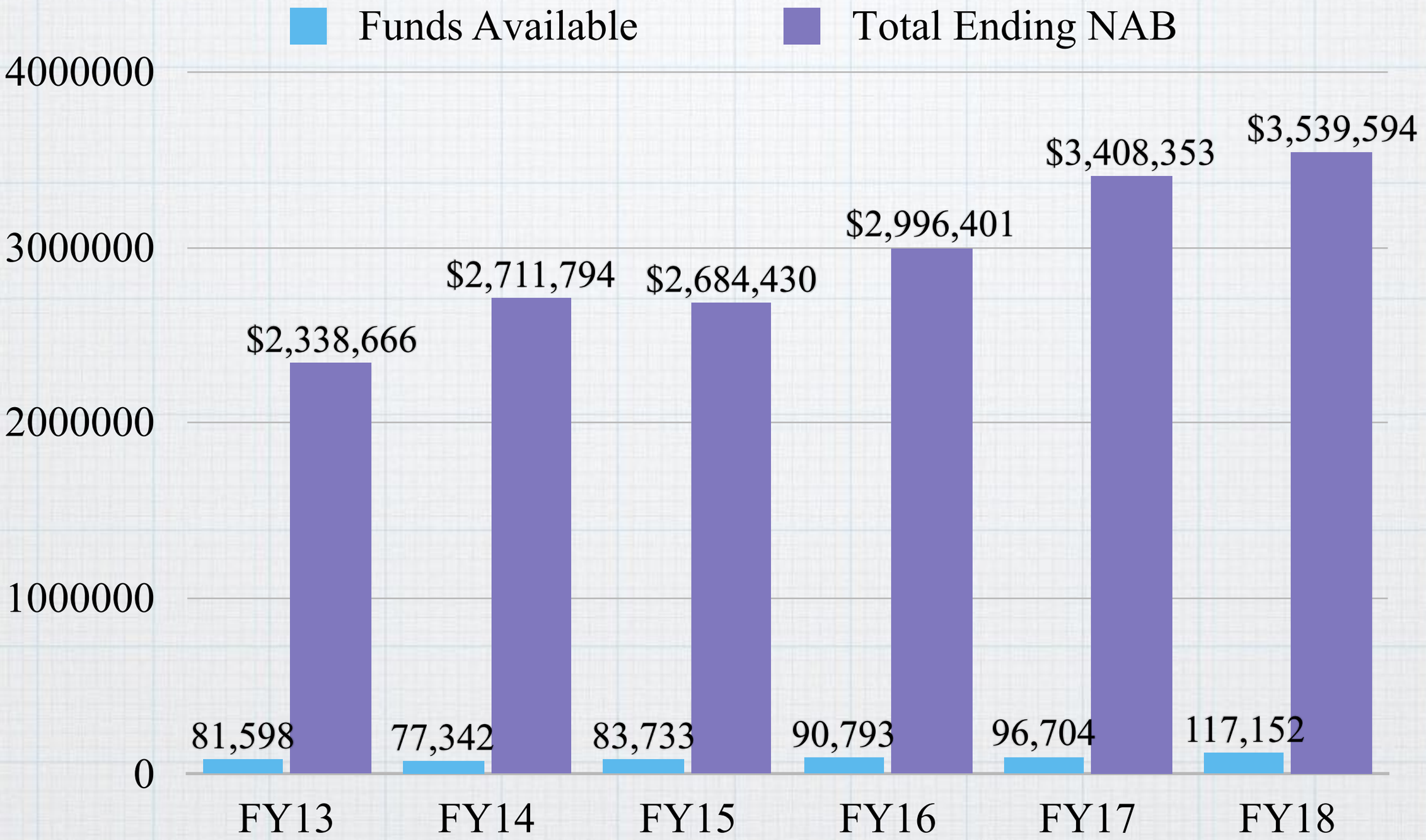
Revenue Streams 5 Year Trend



Membership


#of Members
Dues Revenue
180000
135000
90000
45000
0
$145,835
$153,011
$159,511
$166,389
$166,587
3,894
3,992
3,921
4,096
4,183
FY13
FY14
FY15
FY16
FY17

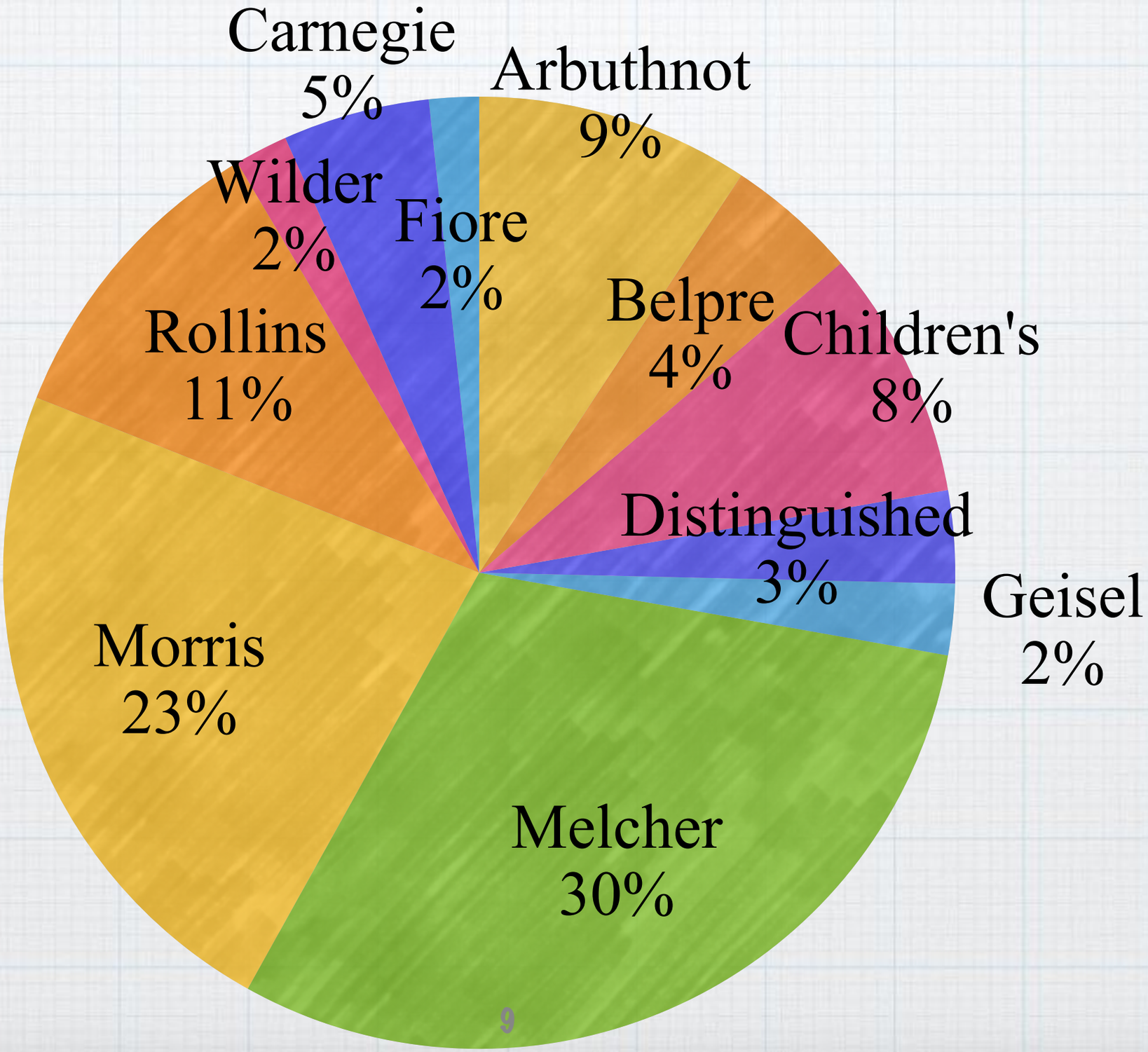
Endowments


Funds Available
Total Ending NAB
4000000
3000000
2000000
1000000
0
$2,338,666
$2,711,794
$2,684,430
$2,996,401
$3,408,353
$3,539,594
81,598
77,342
83,733
90,793
96,704
117,152
FY13
FY14
FY15
FY16
FY17
FY18

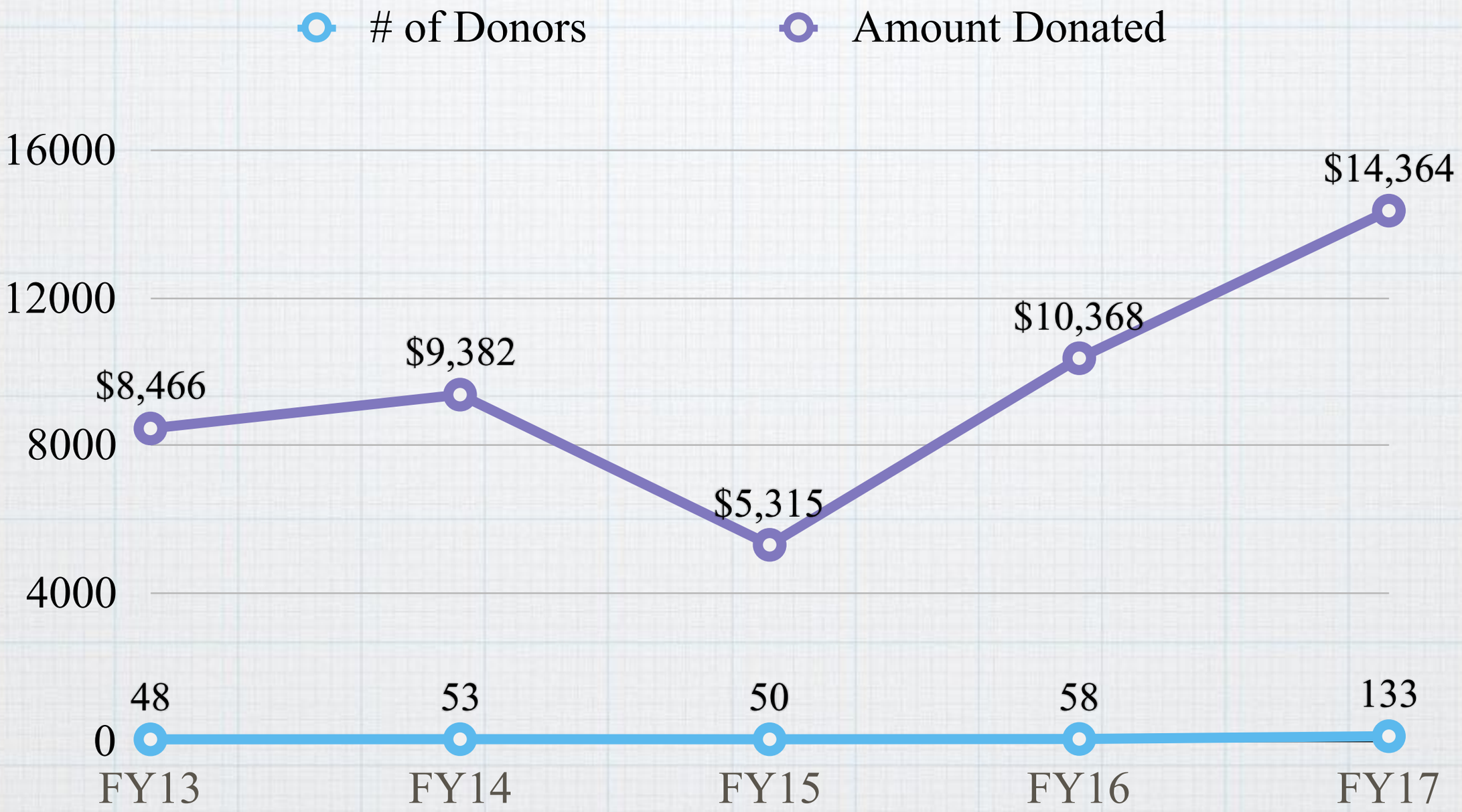
Endowment Trends

	FY13	FY14	FY15	FY16	FY17	FY18
Funds Available	81,598	77,342	83,733	90,793	96,704	117,152
Total Ending Net Asset Balance	2.3M	2.7M	2.7M	3.0M	3.4M	3.5M

Endowment Funds



Friends of ALSC



* Friends of ALSC Donors receive a personally signed thank you from the Executive Director of ALSC in addition to an ALA letter for tax purposes.

* Friends of ALSC Donors are recognized at the Newbery-Caldecott-Wilder Banquet on the jumbo screen slide show.

* A Friends of ALSC ribbon is available at conferences for donors to wear.

* Friends of ALSC donors are recognized on the ALSC website and annually in December. All ALSC members and Friends of ALSC Donors received the Friends of ALSC Annual Report which details how donation dollars were spent.

* The Board Member giving goal for Friends of ALSC is 100%. We came extremely close in 2017 at an 84.6% rate of Board Member giving.

* ALSC participates in the Giving Tuesday campaign and year-end appeal activity with targeted messaging and a electronic communication plan.