

**To: ALSC Board of Directors**

**From: Kristen Figliulo, Program Officer for Continuing Education**

**Re: Continuing Education Report**

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**Online Courses**

ALSC continues to offer four sections of Online Education Courses during the winter, spring, summer and fall.

Winter courses began January 8 and include: *Making Your Makerspace Work*, taught by Christian Sheehy, Digital Initiatives Librarian, Xavier University; *Science, Technology, Engineering and Math (STEM) Programs Made Easy*, taught by Angela Young, Head of Children’s Department, Reed Memorial Library; and *The Caldecott Medal: Understanding Distinguished Art in Picture Books*, taught by KT Horning, Director, Cooperative Children's Book Center, University of Wisconsin- Madison. Spring Online Education Courses will be held April 2 through May 11, 2018, and additional course content is currently being developed.

ALSC has seen a slight rise in online course registrations, likely due to the fact that we are offering a new Makerspace course, along with the very popular awards-based courses taught by KT Horning.

<b>Online Course Attendance: October - January</b>				
<b>Season</b>	<b>No. of Courses Offered</b>	<b>No. of Attendees</b>	<b>Revenue</b>	<b>Expenses</b>
Fall 2017	3	16	\$4,375	\$1,688
Winter 2018	3	38	\$5,200	\$1,427
<b>Total</b>	<b>6</b>	<b>54</b>	<b>\$9,575</b>	<b>\$3,115</b>

The ALSC Education Committee is currently seeking new course proposals from ALSC members. Those interested can find more information on the [ALSC website](#), including an online proposal form. Course and webinar proposals are being accepted on a rolling basis for future use.

**Webinars**

In addition to online courses, ALSC continues to host webinars each month. ALSC continues to offer a variety of webinars on diversity, including *Introducing the Notable Books for a Global Society Collection: Promoting Understanding of Diversity* (offered in the winter of 2018). The Education Committee is also working to develop coursework/webinar series around cultural competency, and hopes to make it available later this fall.

Webinar registration and attendance has continued to exceed expectations, averaging 150 registrations.

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<b>Webinar Attendance: October - January</b>				
<b>No. of Webinars Offered</b>	<b>No. of Attendees (Live Presentation)</b>	<b>No. of Views/Purchases (Archives)</b>	<b>Revenue</b>	<b>Expenses</b>
7	279	45	\$655	\$500

**2018 Annual Conference**

*Educational Programs*

Programming at this year’s Annual Conference encompasses a variety of subject matters and speakers. Programs include: A Picture is Worth a Thousand Words: Reaching Kids and Families with Graphic Novel Programming; Early Literacy Outreach to Underserved and Unserved Families; Kids Listen: Podcasts Amplify Engagement and Learning; Let’s Talk About Race with Kids: Library Programs and Activities that support Parents, Caregivers, and Educators in Talking to Young People about Race; and STEM for Babies and Toddlers: A powerful foundation for language and literacy. In addition, the Program Coordinating Committee hosted a call for proposals for two additional “hot topic” programs that will be added to the conference. They will be making their selection of the two hot topic programs in mid-February.

*ALSC President’s Program: Considering All Children: A New Ideal in Evaluating and Engaging around Books for Youth*

This year’s President’s Program, chaired by Sujei Lugo and Megan Schliesman, will be around the topic of book evaluation. Awards, best-of-the-year lists and reviews focus on "quality" and "excellence" in literature for youth, but what do “quality” and “excellence” really mean in the canon of American literature for children? Who is deciding which books stand out? How are some critics and some children privileged in our field’s thinking? How are some dismissed or made invisible? What does “American literature for children” even mean? A panel of educator/activists and book creators will challenge us all to confront our biases as they explore common assumptions and current discourse, and consider what it would look like if we truly considered all children as we evaluate books and single out titles for distinction both within and beyond ALSC. Attendees will have the opportunity to engage with speakers in a question-and-answer session.

Handouts, including a rich book list put together by various ALSC committees, will be available on the ALSC President's Program page in the ALA Conference Scheduler.

*APALA President’s Program: Wandering Wonderland: How an Outsider Found Her Way In*

This year, ALSC is co-sponsoring (in name only), APALA’s President’s Program. Author and Illustrator, LeUyen Pham will focus on stories of her childhood, and how those experiences directly relate to the books she does today, the reason she picks such subject matter, and the angles she chooses to focus on being an immigrant informs much of what she sympathizes with in the publishing world, and how much her work tries to be all-inclusive in the manner that would have comforted her as a child.

**ALSC National Institute**

Planning is well underway for the 2018 ALSC National Institute. Institute Task Force Chair Lisa Soper and her team have confirmed the keynote speakers, Grace Lin, Brian Selznick and David Serlin. The Program Coordinating Committee has finalized sixteen programs for the Institute and they can be viewed on the [ALSC website](#). The Task Force is working on identifying competencies relating to each program, a new feature that will help attendees identify their professional development needs.

The Breakfast for Bill program will feature a panel with Margarita Engle, and two illustrators that she's worked with: Raúl Colón and Mike Curato. The Task Force is in the process of identifying a moderator for the panel.

Again this year, the "Big Ideas" sessions will feature industry leaders and experts in the field. The first session, titled "A is for Advocacy," features Edith Campbell, Pat Enciso, Jaime Naidoo, and Sarah Park Dahlen and will kick off the Institute. The second session, titled "Building Baby's Brain with Books," features Dr. John Hutton and Kathleen Moore, and will take place on Saturday morning.

Several networking events will also be offered, including a Happy Hour, ALSC101, Trivia Hour, and two receptions. More information about the Institute will be posted on the [ALSC website](#) as it becomes available.

Housing and registration are also open for the event, and the Task Force is soliciting sponsorships from local businesses.

**ALSC Bill Morris Seminar**

The 2018 Bill Morris Seminar: Book Evaluation Training will take place at the 2018 ALA Midwinter Meeting in Denver. Thirty Morris Seminar applications were accepted, and an additional two seats were given to jury members of the CSK Award. More information about this exciting event is available on the [ALSC website](#).