

Subject: [alctsnews] Committee Reports from Division and Sections [#ALCTS Division Affiliate Relations Committee]

From: "\"ALCTS Meeting Reports\"" (via alctsnews Mailing List) <alctsnews@lists.ala.org>

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To: alcts@ala.org, librarylade@gmail.com, alctsnews@lists.ala.org

This report is for (name of the group): Affiliate Relations Committee

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Division or Section? * ALCTS Division

Meeting Date * Sunday, February 11, 2018

Meeting Time * 1:30:00 PM

Members Present plus Guests Robert J. Rohrbacher
Jacqueline Toce
Shannon Tennant, Chair

Members Absent Deana Groves
Alissa Hafele
Karen Jander
Hsianghui Liu–Spencer
Amy Pennington
Lee Sochay
Elise Y. Wong

Report *

The Affiliate Relations Committee met at 1:30pm on Sunday February 11, 2018, during the ALCTS Division All–Committee meeting.

The committee discussed the progress on our recent project to update the affiliate groups' contact information in our Connect site. Contacting the affiliate groups and updating the roster and the committee's listserv help increase awareness of ALCTS activities, Strategic Plan I. Many updates have been made, but we discussed sending out another call for volunteers for the groups that were not claimed. We also discussed how to proceed for groups that did not answer our emails. We decided to update those groups' entries as best we could using association webpages. Connect is going to be updated soon, and before that the data will be unavailable. We discussed setting a deadline for the updates as soon as we knew those dates.

The committee sponsored a program at Annual called the Affiliates Showcase for several years. The program struggled with attendance, so we had planned to cancel it. It is still listed in the ALCTS schedule, so Shannon said she would reach out to Keri Cascio to find out its status. We talked about submitting a proposal for an e–forum, which might reach more affiliates because many are not ALA or ALCTS members and do not attend conferences. This would also fit under ALCTS Strategic Plan to increase participation by virtual and under–represented groups in ALCTS activities. Possible discussion questions include asking affiliates to identify their needs and challenges, leadership transition issues, and speakers. Shannon said she would investigate the e–forum proposal process and guidelines. She will reach out to the committee to see if there is continued interest.

Also related to the ALCTS Strategic Plan goals of increasing awareness, we briefly discussed social media outreach for the committee. We discussed whether the current listserv provided enough outreach, whether we needed other types of outreach, and if so what platforms. (The committee formerly had a Facebook site

and a Twitter handle, but they were run by a former member and the passwords are long gone.) We agreed that social media must be managed correctly to be effective - with frequent, relevant posts - and that it might not be the best fit for our group. Jackie Toce agreed to look into the issue. We also agreed that we should consider what new functionalities the new Connect can offer us before we make a decision. At 3pm, Mary Beth Thompson and Kristin Martin came to report about ALCTS news and initiatives.

Your Name *

Shannon Tennant

Your Email *

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