
BRIAN J. BAIRD

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WORK EXPERIENCE

Hard Cover Binding Supervisor, BYU Print and Mail Services, 2017-present.

- Establish a library binding production operation
- Expanded services to other libraries beyond BYU
- Expand hard cover binding services to other print on demand customers

Adjunct Faculty, School of Library & Information Science, Dominican University, Chicago, 2016-present.

- Teach the Preservation and Conservation course

Vice President of Library Services, Bridgeport National Bindery, Inc., 2007-2016.

- Head of library binding sales, customer service and binding services
- Expanded our services from Northeast to National customer base
- Head of Marketing, including a quarterly newsletter and webpage
- Head of preservation, conservation, and digitization services
- Provide preservation assessment and consultation services
- Provide preservation training and consultation
- Facilitate better communications between Bridgeport and customers
- For more information see web page at: www.bnbbindery.com

Director of Preservation Services, Heckman Bindery (merged with ICI Binding to become The HF Group in 2006), 2004-2007

- Member of Management Team that makes all major business decisions
- Head of sales, customer service, and quality control (13 percent increase in sales in 2005)
- Head of Marketing, including a quarterly newsletter and webpage
- Head of preservation, conservation, and digitization production (more than 300 percent growth in sales and production)
- Provide preservation assessment and consultation services
- Provide preservation training to Heckman customers
- Facilitate better communications between Heckman and customers
- For more information see web page at: www.thehfgroup.com

Preservation Librarian, University of Kansas Libraries, 1994-2004

- Head of Preservation Department
- Managed Preservation Department budget of over \$500,000
- Coordinates all preservation related activities in the Libraries
- Designed conservation laboratory
- Raised funds to equip and endow the Stannard Conservation Laboratory
- Served as adjunct Preservation Officer for Kansas State University
- Taught preservation courses at Emporia State University Library School
- Established a program to train professional library conservators
- Taught the Conservation courses for the Museum Studies Masters Program
- Established a year long, paid, certificate of advanced studies program in conservation for graduates from the Museum Studies Program

Bibliographer, University of Kansas Libraries, 1997-2004

- Subject specialist for Anthropology, Religion, and Library Science
- Group Leader for the Social Science bibliographers

- Member of the Resource Development Council representing the social sciences

Assistant Preservation Librarian and General Collections Conservator, Princeton University Libraries, 1992-1994

- Assistant Head of Preservation Office
- Head of General Collections Conservation Unit
- Head of Brittle Book Unit

General Collections Conservator, Princeton University Libraries, 1991-1994

- Head of General Collections Conservation Unit
- Designed and organized construction of conservation laboratory

EDUCATION

MLIS, School of Library and Information Science, Brigham Young University, August 1991

- ALA accredited
- Preservation emphasis

BS, Psychology, Brigham Young University, August 1990

PUBLICATIONS (A SELECTION)

Baird, Brian J. *Practical Preservation and Conservation Strategies for Libraries*. New York, NY: Rowman & Littlefield Publishing Group, 2018.

Baird, Brian J. "Understanding Jacob's Teachings about Plural Marriage from a Law of Moses Context." *Interpreter: A Journal of Mormon Scripture* 25 (2017): 227-237.

Baird, Brian J. "21st-Century Preservation Basics." *American Libraries* 48:3/4 (2017): 56.

Baird, Brian J. *Preserving Your Personal Collections*. Agawam, MA: Silver Street Media, Inc., 2012.

Baird, Brian J. "Pioneering the Use of Polyurethane Adhesive in Library Binding." *The Serials Librarian* 61: 2 (Spring 2011), pages 275-282.

Baird, Brian J. *Library Collection Assessment Through Statistical [Sampling](#)*. Lanham, MD: Scarecrow Press, Inc., 2004.

Vannorsdel, Laura A. and Brian J. Baird. "CAPitalize On Your Investment: CAP Grants for Small Museums." *Archival Products News* 10:4 (2003): 5-8.

Baird, Brian J. and Bradley L. Schaffner. "Slow Fires Still Burn: Results of a Preservation Assessment of Libraries in L'viv, Ukraine and Sofia, Bulgaria." *College & Research Libraries* 64:4 (July 2003): 318-330.

Baird, Brian J. *Preservation Strategies for Small Academic and Public Libraries*. Lanham, MD: Scarecrow Press, Inc., 2003.

Mead, Robert A. and Brian J. Baird. "Preservation Concerns for Law Libraries: Results from the Condition Survey of the University of Kansas Law Library." *Law Library Journal* 95:1 (Winter 2003): 69-86.

Baird, Brian J. "Cooperative Efforts in Library Preservation: A Model for the Future." *Resource Sharing & Information Networks* 16:2 (2002): 205-216. Published simultaneously in *Cooperative Efforts in Libraries*. Edited by William Miller and Rita M. Pellen. Binghamton, NY: Haworth Press, Inc., 2002: 205-216.

PUBLICATIONS
(A SELECTION)

- Baird, Brian J. "Consortial Preservation Management: A New Model for Library Preservation Administration." *College & Research Libraries News* 63:8 (September 2002): 572-574.
- Schaffner, Bradley L. and Brian J. Baird. "Simple Steps for Evaluating the Condition of Slavic Collections: How to Determine if Your Collection is at Risk." In *Libraries in the Age of the Internet*, ed. Herbert K. Achleitner and Alexander Dimchev, 217-226. Sofia, Bulgaria: Union of Librarians and Information Services Officers (ULISO), 2001.
- Baird, Brian J. "Preservation Strategies for Small and Public Libraries." *Archival Products News* 7 No. 2 (Summer 1999): 1-4. This article also appeared as "Strategies for Preserving Small Library Collections." *Reformation*, No. 129 (December 1999):6, the newsletter of the Central New York Library Resources Council.
- Baird, Brian J. and Timothy Larsen. "Change in a Rural Community: How Local Leadership, Economic Pressures, and Technological Developments Brought About Improved Irrigation Practices in Mink Creek, Idaho." *Idaho Yesterdays* 42 No. 4 (Winter 1999): 25-31.
- Baird, Brian J. and Bradley L. Schaffner. "Extinguishing Slow Fires: Cooperative Preservation Efforts." *Racing Towards Tomorrow*, Proceedings of the Ninth National Conference of the Association of College and Research Libraries April 8-11, 1999. Edited by Hugh A. Thompson. Chicago: Association of College and Research Libraries A division of the American Libraries Association, 1999: 228-233.
- Schaffner, Bradley L. and Brian J. Baird. "Into the Dustbin of History? The Evaluation and Preservation of Slavic Materials." *College & Research Libraries* 60:2 (March 1999): 144-151. A shorter version of this article appeared as "The Evaluation and Preservation of Slavic Materials," a chapter in *Perspectives in Higher Education Reform*, Vol. 8. Edited by Russell J. Meyer. Published for The Alliance of Universities for Democracy by the University of Tennessee, 1999: 162-166.
- Baird, Brian J., Jana Krentz, and Brad Schaffner. "Findings from the Condition Surveys Conducted by the University of Kansas Libraries," *College & Research Libraries* 58 No. 2 (March 1997): 115-126.
- Baird, Brian J. "Brittle: Replacing Embrittled Titles Cooperatively," *College & Research Libraries News* 58 No. 2 (February 1997): 83-84, 95.
- Baird, Brian J. "Paperbacks vs. Hardbacks: Answers from the University of Kansas Libraries' Condition Survey," *Abbey Newsletter* 20 No. 6 (December 15, 1996): 93-95.
- Baird, Brian J. "Those Amazing Library Bindings," *New Library Scene* 15 (October 1996): 9-10.
- Baird, Brian J. "Commercial Binding as a Preservation Treatment," *New Library Scene* 14 (October 1995): 5-6, 8, 22.
- Baird, Brian J. "Motivating Student Employees: Examples from Collections Conservation," *Library Resources & Technical Services* 39 (1995): 410-416.
- Baird, Brian J. "Case Binding with Flexible Bonnet: A Specification for General Library Collections," *New Library Scene* 13 (October 1994): 8-10.

PUBLICATIONS (A SELECTION)

- Baird, Brian J., and Mick LeTourneau. "Treatment 305: A Collections Conservation Approach to Rebinding Laced-on-Board Binding Structures," *Book and Paper Group Annual* 13 (1994): 1-4. Also on the World Wide Web at: <http://aic.stanford.edu/sg/bpg/annual/v13/bp13-01.html>.
- Baird, Brian J. "A Look at Microenvironments for Books," *New Library Scene* 13 (April 1994): 8-12.
- Baird, Brian J. "Collections Conservation at Princeton University Libraries," *The Changing Role of Book Repair in ARL Libraries*, Association of Research Libraries, Office of Management Studies SPEC Kit 190 (1993): 95-98.
- Baird, Brian J. "Goals and Objectives of Collections Conservation," *Restaurator* 13 (1992): 149-161.

PRESENTATIONS (A SELECTION)

- "Library Binding: Yes it Still Exists!" **ALCTS/PARS Program, ALA Annual Conference, 2018**, New Orleans, Louisiana, June 23, 2018.
- "Recycling Might be Good, but Conservation is Always Great!" **American Institute for Conservation**, 42 Annual Meeting, San Francisco, California, May 31, 2014.
- "Polyurethane Adhesive for use in Library Binding" **Hardcover Binders Institute/Library Binding Institute**, Quebec City, Quebec, Canada, May 15, 2011.
- "PUR & POD ASAP: Using New Technologies to Get Information to Libraries Fast." **University of Iowa Center for the Book Program**, Iowa City, Iowa, March 2, 2010.
- "What Print on Demand Means to Libraries." **Staying Alive, ALCTS Program, ALA Annual Conference, 2008**, Anaheim, California, June 28, 2008.
- Library Binding Workshops presented for the **Illinois, Kansas, and Ohio Library Associations 2005**.
- "In-Country Studies of Conditions of Books and Preservation in L'viv, Ukraine and Sofia, Bulgaria," **Hands-On, Over, and Across: Preservation Education Abroad, ALCTS Program, ALA Annual Conference, 2003**, Toronto, Canada, June 21, 2003.
- "Preservation Issues for Electronic Publications." **College and University Libraries Section, Kansas Library Association Conference**, Salina, Kansas, October 10, 2002.
- "Do you have a Disaster Plan?: Planning and Preparedness in the New Millennium," **Association of College and Research Libraries 10th National Conference**, Denver, Colorado, March 17, 2001.
- "The Influence of Local Leadership, Economic Pressures, and Technological Developments on Improvements in Irrigation Practices in Mink Creek Idaho: A Case Study," **51st Annual Pacific Northwest Historical Conference**, Boise, Idaho, April 1998.
- "The Effects of Environmental Conditions in Archives and Libraries," **Midwest Archives Conference and the Society of Rocky Mountain Archivists**, Topeka, Kansas, October 1995.

