Application & Guidelines for

Thirteen/WNET New York

Applications must be received by July 31, 2003
13 Sites Will Be Selected

Thirteen/WNET-TV New York and the American Library Association (ALA) Public Programs Office announce a partnership project to support a total of 15 public and school libraries as participating outreach sites for *Cyberchase*. *Cyberchase* is a popular daily children's PBS animated math adventure TV/web series set in cyberspace, where a young team of heroes thwart the villains using their brainpower. The series energizes kids (ages 8-11) with math power! Kids learn that math is fun, math is about problem solving, and, wow, does it come in handy! Check local PBS TV listings for daily broadcast times or online at www.pbskids.org/cyberchase. *Cyberchase* is produced by Thirteen/WNET New York and Nelvana.

WHAT'S THE DEAL FOR SELECTED LIBRARIES?

Libraries selected as outreach sites will introduce children in their communities to math...*Cyberchase* style...through a series of four or more family workshops. As community media centers, libraries play an important role in helping children access the online world and receive guidance from expert librarians and technicians. *Cyberchase* activities can be instituted within the library setting to provide additional online and learning opportunities to children, families and after-school groups.

The workshops, each based on an episode of *Cyberchase*, use game play and hands-on activities to motivate kids to solve math problems and gain new skills. These workshops are designed to give libraries the tools needed to create an enjoyable learning experience for the kids and parents in your group. Suggested activities and supplies are provided.

Outreach sites will receive a $2,000 grant to use toward program costs. Selected sites will also receive support materials and services including:
- *Cyberchase* Toolkit (1 per site) – Contains numerous reproducible activities and resources, sample press releases, episode descriptions, a "linking" sheet that ties each

episode to National Council of Teachers of Mathematics (NCTM) standards, a video clip reel and rundown sheet, promotional and partnership suggestions and much more.

- **Workshops-In-A-Box** (1 each of Workshops #1-6 per site) – Based on an episode of *Cyberchase,* each Workshop uses game play and hands-on activities to motivate kids to solve math problems and gain new skills. Each Workshop contains a VHS tape, activity instruction sheets and supplementary materials.
- *Cyberchase* **At Home** (100 copies for distribution) – Provides parents with a packet of activity cards filled with fun math-related activities. It also includes tips for parents about ways to make math an everyday experience for kids. (English and Spanish versions available.)
- *Cyberchase* **Booklist** - A book list of math-related titles selected by the ALA and Association of Library Services for Children (ALSC).
- **Teacher guides** (20 copies) – These guides facilitate classroom use of the series and include program summaries, lesson plans tied to NCTM math standards, and suggestions for using *Cyberchase* and its Web companion.
- *Cyberchase* **kids' magazines** (100 copies) - Filled with brainteasers, riddles and other fun activities for kids.
- *Cyberchase* **posters** (100) **and postcards** (25) to use for promotion of the series and/or workshops.
- Assistance with connecting with local PBS stations, if required.
- Ongoing support from *Cyberchase* and ALA staff.

WHAT IS REQUIRED OF SELECTED SITES?

All libraries selected as outreach sites are required to:
- Appoint one staff member as the local coordinator of the project. The local coordinator should have experience working with children ages 8 to 11, families and/or after-school programs.
- Host a minimum of four *Cyberchase* workshops for kids and parents based on the Workshop-in-a-box activities provided. Libraries must host these workshops between August 1, 2003 and December 15, 2003.
- Host workshops in partnership with after-school groups with whom you currently work or with new groups to expand your reach, or work directly with families in your area.
- Promote *Cyberchase* and the family workshops in their communities via newsletters, flyers, Web sites, advisory boards, meetings with local school and related organizations.
- Reach out to local PBS stations for partnership and promotional opportunities.
- Reach out to underserved populations and/or Spanish-speaking communities, if applicable.
- Provide a "math area" for program participants and other child patrons throughout the duration of the workshop series. The "math area" must have sufficient space for a display of math-related books and *Cyberchase* materials, a monitor and VCR to play

Cyberchase episodes, a computer on which students can complete *Cyberchase* online activities, and the related workshops and other activities selected by the library.

- Provide Thirteen/WNET with a progress report and final report on all activities. Selected libraries must submit a progress report by November 15, 2003 and a final report by January 1, 2004.

HOW CAN LIBRARIES APPLY FOR THE PROJECT?

Libraries interested in applying for the *Cyberchase* partnership opportunity must complete the attached application form and answer the following questions. Please submit **four** copies of the application form with the answers to the following questions and related materials attached, either stapled or with a paperclip. Please do not use binders, folders or report covers.

Please answer the following questions (use no more than five pages):
1. Why would your library like to be a *Cyberchase* project site?
2. Please describe the size and demographics of your community (i.e., rural, urban, suburban, socio-economic statistics)
3. Libraries selected for the *Cyberchase* program must host four workshops with families and/or after-school groups.
   - What plans do you have for these workshops beyond the activities provided?
   - How do you plan to carry out the provided activities?
   - What tentative dates/times have you selected for the workshops?
   - How many participants do you expect to attend each workshop?
   - Which after-school groups will you reach out to for the workshops? Letters of intent from groups you plan to work with are encouraged.
4. Please describe the audience you will target and how you plan to publicize the program to that audience. Please provide examples of past outreach efforts.
5. Please describe the space your library has available to host the *Cyberchase* program and its components. Please include a floor plan and/or photos of the proposed Math Area space.
6. What is the scope of your current (i.e., within the past year and/or plans for the next several months) after-school programming? Please describe programs, attendance figures, and attach related materials.
7. Has your library participated in (in the last five years) or is it scheduled to participate in any other ALA public programs (i.e., LIVE! @ your library, traveling exhibitions, book and media discussion programs, etc.)? If so, please list title and dates of involvement.

QUESTIONS?

Applicants are encouraged to address questions about the *Cyberchase* project to Esther Ready, Project Director, *Cyberchase*, (212) 560-3047 or readye@thirteen.org.

Cyberchase

Application Form

Library Name: _____

Library's ALA Member Number (if applicable): _____

Library Address: _____

Library City, State, Zip: _____

Library Phone: _____ Library Fax: _____

Library E-mail: _____

Library Home Page: http://_____

Size of Service Population: _____ Total Budget: _____

Coordinator Name:_____

Coordinator's ALA Member Number (if applicable): _____

Coordinator Title: _____

Coordinator's Phone: _____ Coordinator's Fax: _____

Coordinator's E-mail: _____

_____
Library Director (type name)   Signature   Date

Please send four total copies of this application form, the answers to the application questions, and related materials to:

Esther Ready
Cyberchase Project Director
Thirteen/WNET New York
450 W. 33rd Street
New York, NY 10001-2605
Applications MUST be received by July 31.
Incomplete, late, faxed or e-mailed applications will not be accepted.